

Toward Ontario Tobacco Strategy Objectives
2003-2004

Ontario Tobacco Research Unit

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PREFACE

This Report is the print version of the Ontario Tobacco Research Unit's annual four-part Monitoring and Evaluation Series of the Ontario Tobacco Strategy. (Each of the four parts in this year's Series has been previously released electronically.) The full Series for 2003-04 consists of:

Number 1: *The Tobacco Control Environment: Ontario and Beyond* – an environmental scan of policy and program initiatives across Canadian jurisdictions, which provides a context for what is happening in Ontario (authored by Lori Diemert and Shawn O'Connor; released November 2004);

Number 2: *OTS Project Evaluations: A Coordinated Review* – a largely qualitative summary of accomplishments by OTS projects funded in 2003/2004 (authored by Thomas Stephens and Michael Hayes; released December 2004);

Number 3: *Indicators of OTS Progress* – a presentation of quantitative data from a variety of surveys and other sources measuring recent progress in tobacco control in Ontario (authored by Kate Zinszer, Bo Zhang, and Charles Victor; released December 2004); and

Number 4: *OTS Progress and Implications* – a discussion of the results and implications of the findings in the previous three Reports (authored by Thomas Stephens; released February 2005).

The Series was prepared by the Monitoring and Evaluation Working Group of the Ontario Tobacco Research Unit (OTRU), under the direction of Tom Stephens (Chair) and Shawn O'Connor (Coordinator). The interpretation and opinions expressed in this Series are the responsibility of the Principal Investigators of OTRU:

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OTS Project Evaluations: A Coordinated Review. Lori Diemert, Kate Zinszer and Shawn O'Connor organized the review of project assessments, OTRU principal investigators reviewed project progress for 2003-04, and Bo Zhang and Kate Zinszer conducted data analyses.

Indicators of OTS Progress. Lori Diemert assisted with the analysis plan and Rita Luk conducted analyses of smoke-free bylaws.

OTS Progress and Implications. Kate Zinszer provided analytical assistance.

Shawn O'Connor and Kate Zinszer acted as Series Editors. OTRU Principal Investigators reviewed each of the four Reports. Sonja Johnston capably provided production assistance for the Series and Sandra Caswell and Yvonne Parti copy-edited the Reports.