

# APPENDIX A4

## OTS C4 BASELINE QUESTIONNAIRE (with skip logic and wave-to-wave edits)

WAVE 4:  
January - June 2007

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## **NOTES ON QUESTION COVERAGES AND MICRODATA CODING**

For the purposes of this questionnaire, 'recent smoker', 'current smoker', 'self report smoker' are defined as follows:

### **Recent Smoker**

Based on recruitment variable Q8

	DESCRIPTION	CONDITION
YES	Any past 6-month smoking	Q8 = 1
NO	No smoking in the past 6-months	Q8 = 2

Coverage: All respondents

### **Self Report Smoker**

Based on SB1

	DESCRIPTION	CONDITION
YES	Self report smoking every day, almost every day or occasionally	SB1 = 1 or 2 or 3
NO	Self report non-smoker	SB1 >3

Coverage: All respondents

### **Current Smoker**

Based on SB1, SB2 and SB3a/SB3b

	DESCRIPTION	CONDITION
YES	Self report everyday/almost every day smokers or any other recent smokers who last smoked during the past month.	SB1=1 or 2 OR (SB1=3 or 4) and SB3a<=2
NO	Non-current/former smokers who has not smoked in the past month	SB1=3 or 4 and (SB3a=3 or SB3b=1 or 2 or 3)

Coverage: All respondents

**\*\*PLEASE REFER TO THE BASELINE DATA DICTIONARY FOR MICRODATA QUESTION CODING.**

## **ADMINISTRATIVE**

- A1. [ID NUMBER]
- A2. [INTERVIEW DATE: MMM/DD/YYYY]
- A3. [INTERVIEW START TIME: HH:MM]
- A4. [CALL NUMBER] (documenting A1 – A4 for each attempted call)
- A5. [DISPOSITION CODE]
- A6. [WAVE NUMBER]

## **RECRUITMENT**

**IF (contact = "") GOTO Q.Intro** *[no previous call where person with next birthday was identified]*  
**ELSE GOTO Q.Intro1** *[previous call where HH member identified name of person with the next birthday]*

### **Q.Intro1**

*[added Nov 2005 to ease the respondent strain when the next birthday has been decided during an earlier call]*

Hello, may I please speak with [NAME OF PERSON IDENTIFIED TO HAVE THE NEXT BIRTHDAY]

[DO NOT READ CATEGORIES]

IF CHILD ANSWERS, ASK TO SPEAK TO AN ADULT. (Begin again).

IF RESPONDENT DOES NOT UNDERSTAND, THEN REPEAT.

- 01 – Yes, “Thank-you” and wait for respondent GOTO Q.Intro
- 02 - No, he/she is not available  
    “When would be a better time to call back to reach them?” GOTO CB1
- 03 - Respondent answers phone GOTO Q.Intro
- 04 – Respondent does not understand/language problem TERMINATE CALL, PUT BACK IN QUEUE
- 09 - No/Respondent refuses OR asks who is calling GOTO Q.Intro

*Coverage: respondents where a previous call to the household where the PMK identified the name of person with the next birthday*

### **Q.Intro**

*[bold words added at beginning of W3 – July 06]*

*[italic text revised at W4 (Jan 07) from “...survey of recent smokers and non-smokers...”]*

*[Deleted sentence as it appeared to be confusing potential non-smokers – W4, Jan 24/07: ‘The information gathered will help us understand why certain people might be able to quit smoking and why others might not’]*

*[for consistency, modified all references for age to “18 years of age or OLDER”; some previous text used OVER instead of OLDER – W4, Jan 23/07]*

Hello, my name is \_\_\_\_\_ and I am calling **from the University of Waterloo** on behalf of the Ontario Tobacco Research Unit, an ACADEMIC research network at the University of Waterloo and

University of Toronto. This is a survey of *non-smokers and recent smokers* that will track changes over time in attitudes, behaviours and beliefs related to smoking in Ontario. We are not asking for money or selling anything.

**IF (contact ~= " ") Show:** *[no previous contact with household]*

“May I ask someone 18 years of age or older a few questions to see whether anyone in your household qualifies for the survey?”

**IF (Intro1 = 01 | Intro1 = 03) Show:** *[previous contact with name of possible respondent]*

“May I ask you a few questions to see whether you qualify for the survey?”

**IF (Intro1 = 09) Show:**

“May I ask [REPORTED NAME OF POTENTIAL RESPONDENT] a few questions to see whether they qualify for the survey?”

IF CHILD ANSWERS, ASK TO SPEAK TO AN ADULT. (Begin again)

- |                              |                          |
|------------------------------|--------------------------|
| 1 – Yes                      | GOTO Q.2                 |
| 2 – Child-no adult available | GOTO Q.1(b)              |
| 3 - No adult in household    | Thank, terminate (CS 19) |
| 4 – No/Respondent refuses    | GOTO Q.1c                |
| 5 – I am a non-smoker        | GOTO Q.NS                |
| 6 – I am at the cottage      | GOTO Q.1g                |

*[response category 06 added at W3 – July 14, 2006]*

*Coverage: no previous call to the household or no call where the PMK identified the name of person with the next birthday*

**Q.NS** [If NSQUOTA is **not full**, interviewer to follow with:]

R: “I am a non-smoker”

Probe I: “We have questions for both smokers and non-smokers”

Probe II: “As smokers and non-smokers alike are affected by public health programs and policies, the survey will also help us understand how these affect the lives of adults in Ontario.”

- |                                    |                 |
|------------------------------------|-----------------|
| 01 – Yes/ok – continue with survey | <b>GOTO Q2</b>  |
| 02 – Refusal                       | <b>GOTO Q1c</b> |

*Coverage: respondents who indicate they are a non-smoker when non-smoker quota is NOT full*

*[Modified to “18 years of age or older” at W4, Jan07]*

If NSQUOTA is **full**, interviewer to follow with:

**QNSfull**

I: Actually, I'd like to speak to the person in your household who is 18 years of age or older whose birthday is coming up next. Would that be you?

ADD IF NECESSARY: We need to select somebody at random. With each call we make, we ask to speak to the person whose birthday is coming up next. This helps us to ensure that we have a representative sample.

PROBE (If respondent not sure of next birthday): We need to speak to the person whose birthday is next to the best of your knowledge.



*Coverage: respondents who indicate they are a non-smoker when non-smoker quota IS full and may be eligible for the survey as they have had a cig in the past 6 months*

**Q:NSQ3b**

This is an important research survey and your responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing you for your time - can we ask you a few questions to see if you are eligible for the study?

[DO NOT READ]

01 – Yes

GOTO Q6

02 – No

Thank and Terminate:

“Thank you for your time. Goodbye”

*Coverage: respondents who indicate they are a non-smoker when non-smoker quota IS full and respondent is a potential participant*

**Q.1b**

I would like to speak to someone age 18 or older in your household. Is there a better time to call back to speak to them?

[DO NOT READ]

01 – Yes

“Could you please tell me their name so that I know who to ask for?”

RECORD CALLBACK INFO AND TERMINATE

02 - No adult in household

Thank & Terminate

03 – No/Don’t know

“Thanks, I’ll try them at another time”

*Coverage: child answers phone*

**Q.1c**

This is an important research survey and your responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing respondents for their time – could I ask you a few more questions to see if anyone in your household is eligible?

[DO NOT READ]

01 – Yes

GO TO Q.2

02 – No

Thank and terminate

*Coverage: PKU refuses participation*

If Necessary, See Q.HELP for additional background information.

**Q.1g**

*[question added at W3, July 14, 2006]*

This is an important research survey and your responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing respondents for their time. We would like to speak with you at a time that is more convenient for you. Can you provide us with the phone number to your primary residence and indicate when would be a good time to contact you there?

Probe: Can you provide us with the telephone number to your permanent residence or an alternate number that you prefer to be reached at?

[DO NOT READ]

01 – Yes

GOTO Q.1h1

02 – No (refusal)

Thank and terminate

*Coverage: PKU refuses participation b/c they are at the cottage*



PROBE (If respondent not sure of next birthday): We need to speak to the person whose birthday is next to the best of your knowledge.

[DO NOT READ]

01 - Yes

GO TO Q.5

02 – No

GO TO Q.4b

*Coverage: respondents where there is more than one adult in the HH*

#### Q.4b

May I speak to that person now?

[DO NOT READ]

01 – Yes

GO TO Q.4e

02 - No (refusal)

GO TO Q.4c

03 – Not home/unavailable

GO TO Q.4d

*Coverage: respondents where there is only one adult in the HH which is not the person on the phone*

#### Q.4c

This is an important research survey and their responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing them for their time. Could we call back to ask them a few questions to see if they are eligible for the study?

[DO NOT READ]

01 – Yes

GOTO 4d

02 – No

Thank and Terminate

*Coverage: PKU refuses participation for person eligible for participation (next birthday)*

If necessary, see Q.HELP for additional background information.

#### Q.4d

When can I call back to speak to that person?

[DO NOT READ]

01 – Make callback. “Could you please tell me their name so that I know who to ask for?”

RECORD CALLBACK INFO AND TERMINATE

02 – Refuse/don’t callback

IF (Q.4d=02 & (Q4c=01 | Q4c = 02))

Thank and Terminate

ELSE IF Q.4d=02

GOTO Q.4c

*Coverage: respondents where the person eligible is not available*

#### Q.4e

*[bold words added at W3 – July 06]*

*[italic text revised at W4 (Jan 24,07) from “...survey of recent smokers and non-smokers...”]*

*[Deleted sentence as it appeared to be confusing potential non-smokers – W4, Jan 24/07: ‘The information gathered will help us understand why certain people might be able to quit smoking and why others might not’]*

Hello, my name is \_\_\_\_\_ and I am calling **from the University of Waterloo** on behalf of the Ontario Tobacco Research Unit, an ACADEMIC research network at the University of Waterloo and University of Toronto. This is a survey of *non-smokers and recent smokers* that will track changes

over time in attitudes, behaviours and beliefs related to smoking in Ontario. All responses will be kept absolutely confidential. We are not asking for money or selling anything. Can I ask you a few questions to see whether you qualify for the survey?

[DO NOT READ]

01 – YES

GO TO Q.5

02 – No time

“When would be a better time to call back?”

Make appointment, Thank and Terminate

03= Refuses

GO TO 4f

*Coverage: eligible person in HH comes to the phone*

INTERVIEWER NOTE: See Q.HELP for info/answers to questions

#### **Q.4f**

This is an important research survey and your responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing you for your time – can we ask you a few questions to see if you are eligible for the study?

[DO NOT READ]

01 – YES

GOTO Q.5

02 – NO

Thank and terminate

*Coverage: eligible respondent refuses*

INTERVIEWER NOTE: See Q.HELP for info/answers to questions

#### **Q.5**

Thank-you. This call may be monitored by my supervisor to assess my performance. I first need to ask a few questions in order to check your eligibility for our survey. Participation is voluntary and you may stop at any time. The answers you provide to the following questions will be kept absolutely confidential.

*Coverage: All eligible respondents who agree to participate*

#### **Q.6**

Note sex – DO NOT ASK UNLESS UNSURE

01 – Female

02 – Male

*Coverage: All eligible respondents who agree to participate*

#### **Q.7a**

Are you 18 years of age or older?

01 – Yes

GOTO D7d

02 – No

GOTO Q.7c

06 – DK

GOTO Q.7b

09 – R

GOTO Q.7b

*Coverage: All eligible respondents who agree to participate*

#### **Q.7b**

“I’m sorry. We require this information to verify that participants in this survey are 18 years of age or older.”

[Pause to allow respondent to confirm age. DO NOT READ]

OTS BL C4 Questionnaire: January – June 2007

01 - Respondent confirms age is 18+ GOTO D7d  
02 - Respondent confirms age is <18 GOTO Q7c  
03 - No confirmation of age Thank and Terminate

*Coverage: All eligible respondents who refuse to confirm age*

**Q.7c**

If Q2num = 1

“The survey requires that respondents are at least 18 years old.”

THANK AND TERMINATE

If Q2num = 2

“The survey requires that respondents are at least 18 years old if possible, I’d like to speak with someone who is 18 or older.”

GOTO Q.4b

IF Q2num>2

“The survey requires that respondents are at least 18 years old- if possible, I’d like to speak with the person in the household who is 18 or over and whose birthday is next.”

GOTO Q.4b

**D7d**

IF (Q.NSQ2 = 01 | Q.NSQ2b = 01)

THEN GOTO D8b

**Q.8**

Have you smoked **one or more cigarettes** in the past six months?

[DO NOT READ]

01 – Y GOTO D8b  
02 – N GOTO D8b  
06 – DK GOTO Q8b  
09 – R GOTO Q8b

*Coverage: All eligible respondents who agree to participate (when not previously asked if non-smoker quota is full)*

**Q.8b**

We require this information to determine eligibility for this survey.

[Pause to allow respondent to answer "Have you smoked at least one cigarette in the past six months?"]

[DO NOT READ]

01 - Yes  
02 - No  
06 - Don't Know  
09 - Refused

*Coverage: All eligible respondents who refuse to confirm smoking behaviour in last 6 months*

**D8b**

If (Q.8 = 01 | Q.8b = 01 | Q.NSQ2 = 01 | Q.NSQ2b = 01)

then STATUS1 = RECENT SMOKER

If (Q.8 = 02 | Q.8b = 02)

then STATUS1 = NON-SMOKER  
If Q8 = 06 or Q8 = 09  
then thank and terminate

## **Q. CONSENTS**

### **If STATUS1 = RECENT SMOKER**

*[bold words added at W3 – July 06]*

*[deleted W4 – Jan 2007: "... The first follow-up survey will be in approximately six months." As it was redundant with the statement earlier in this paragraph]*

Thank you. This survey is being conducted by the University of Waterloo Survey Research Centre on behalf of the Ontario Tobacco Research Unit. We are looking for **recent** smokers who would be willing to answer a survey that would take about 20 minutes. To thank you for your time, we will send you \$15 in the next few days. There will be 3 additional follow-up surveys that take place every six months. We will send you \$15 each time you complete a survey.

Your answers to this survey will be kept absolutely confidential. All personal information, including your name and address, will be kept strictly confidential and will not be shared with any person or group that is not associated with this survey.

Participation is voluntary and you may stop at any time. I can provide you with the contact numbers if you have any concerns about this survey.

### **If STATUS1 = NON-SMOKER**

Thank you. This survey is being conducted by the University of Waterloo Survey Research Centre on behalf of the Ontario Tobacco Research Unit. We are looking for non-smokers who would be willing to answer a survey that would take about 12 minutes. To thank you for your time, we will send you \$15 in the next few days.

Your answers to this survey will be kept absolutely confidential. All personal information, including your name and address, will be kept strictly confidential and will not be shared with any person or group that is not associated with this survey.

Participation is voluntary and you may stop at any time. I can provide you with the contact numbers if you have any concerns about this survey.

INTERVIEWER NOTE (only if necessary):

If answering the survey right now is inconvenient for you, we could schedule a time next week.

Is now a good time to start the survey?

[DO NOT READ]

01 – YES

02 – NO

09 – REFUSAL

GO TO SB\_INTRO

GO TO Q.12

GOTO Q.11a

## **Q.FULL**

Thank-you for your interest, but at this time we are only looking for [other group (recent smokers OR non-smokers)]. Good-bye.

*Coverage: respondents who are non-smokers and non-smoker quota is full*

**Q.11a**

This is an important research survey and we think you will find the questions interesting. Your responses are important to ensure we have good representation of the people in Ontario. Would you be willing to give the survey a try?

[DO NOT READ]

- |  |                     |
|--|---------------------|
| 01 – Yes   | GOTO SB_INTRO       |
| 02 - If no/refusal                                 | Thank and Terminate |
| 03 – Yes/Maybe (But respondent does not have time) | GOTO Q.13           |

*Coverage: eligible respondents who refuse further participation*

**Q.12**

Ok, we will schedule a time to call you back to complete the survey. First, in order for us to send you the \$15 honorarium, I need to confirm your name, address and postal code where you receive your mail.

[MAKE SURE THAT SPELLING IS CORRECT—REPEAT BACK TO RESPONDENT TO CHECK]

- |  |                         |
|--|-------------------------|
| 01 – SPECIFY ADDRESS: _____                    | GOTO Q.FNAME – Q.Altnum |
| 02 – NO  | GOTO Q.12a              |
| 03 – Respondent does not have time – call back | GOTO Q.13               |

*Coverage: eligible respondents who schedule callback to complete the survey*

**Q12a**

Without this information, we are unable to send you the \$15 honorarium for participation in this survey.

DO NOT READ

- |  |              |
|--|--------------|
| 01 - Respondent offers address         | GOTO Q.FNAME |
| 02 - Respondent does not offer address | GOTO Q.ID    |

*Coverage: eligible respondents who schedule callback to complete the survey but do not provide their address information*

**Q.FNAME – Q.ALTNUM**

**Q.ID**

*[added December 2005 to ensure we are able to ask for the eligible respondent during a callback to avoid repeating the next birthday method]*

Can you please provide us with something that uniquely identifies you so that when we call back we will be able to reach you? For example, just your first name, a nickname or your initials?

- |                          |              |
|--------------------------|--------------|
| 01 – enter name/initials | GOTO Q.Acont |
| 02 – R                   | GOTO Q.Acont |

*Coverage: eligible respondents who schedule callback to complete the survey and refuse to provide their name and mailing address*

**Q.Acont**

We would just like to confirm this phone number as well. [**VERIFY THE NUMBER CALLED**]

Is there an alternative number that you can also be reached at?

01 – Yes

**GOTO Q.ALTNUM**

402 – No

**GOTO Q.13**

**Q.ALTNUM**

Enter alternative phone number: \_\_\_\_\_

**Q.Alt\_ex**

*[added beginning of W2 – Jan ‘06]*

“Extension” – enter [altnum\_ext]: \_\_\_\_

**Q.13**

Thank you. We look forward to talking to you again. When would be a good time for us to call you back to complete the survey?

ENTER CALLBACK INFO \_\_\_\_\_

NOTE: Participants must schedule an interview within the next 14 days. If they attempt to schedule beyond this time, say: “I’m sorry, but we would like to complete the survey within **TWO WEEKS** of today’s date. Could we schedule the survey for any time after tomorrow, before [today’s date + 14 days].”

[In the few cases where respondent will be away for the coming weeks, allow for scheduling outside of the 2 week period.]

[Closing]

“Thank you very much for your help. If you would like any more information about this project, you can phone us at 1-866-303-2822. Good-bye.”

\*\*\*\*\*

**Q.HELP**

R: “What is this survey about?”

I: "This is an ongoing study that will survey both **recent** smokers and non-smokers across Ontario. We will ask you questions about what you think, what you feel and your experiences relevant to tobacco use and second-hand smoke."

IF RESPONDENT CONTINUES TO INQUIRE, INTERVIEWER TO RESPOND:

“I HAVE BEEN GIVEN SOME EXAMPLE QUESTIONS TO PROVIDE YOU, THESE ARE:”

“In the past 30 days, have you been inside a restaurant where other people were smoking around you?” AND for smokers "Are you thinking about quitting in the next 6 months?”

R: “How much” (for reimbursement)

I: “There will be an honorarium of \$15 for an interview of up to 25 minutes”

OTS BL C4 Questionnaire: January – June 2007

R: “Is that a tobacco company?” [Referring to OTRU]

I: “No, the Ontario Tobacco Research Unit is not a tobacco company.” And continue with response below for “WHAT IS OTRU?”

R: “What is OTRU?”

I: “The Ontario Tobacco Research Unit is an academic research network at the University of Toronto and University of Waterloo. The Unit conducts tobacco research on smoking behaviours and second-hand smoke in order to identify factors that might help reduce tobacco-related illness and death in Ontario.”

R: “I am not a smoker/recent smoker”

*[New at W3, July 2006]*

I: “We are interested in speaking with all eligible respondents who have smoked even just one cigarette in the past 6 months”

## **SMOKING BEHAVIOUR**

### SB\_INTRO

Thank you very much for agreeing to participate in our survey. First, I would like to ask you some specific questions about your smoking behaviour

### SB1

At the present time, do you smoke cigarettes every day, almost every day, occasionally, or not at all?

PROBE: [If respondent does not know or refuses: “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 – Every day

02 – Almost every day

03 – Occasionally

04 – Not at all

05 – I have never smoked a cigarette in my life [DO NOT READ]

**GOTO DSB3**

06 – DK

**GOTO DEintro [error=1]**

08 – R

**GOTO DEintro [error=1]**

09 – R (respondent does not have time to complete survey)

**GOTO Q.12**

Coverage: All respondents

### SB2

Have you smoked at least 100 cigarettes in your life?

[PROBE: That is approximately 4-5 packs of cigarettes]

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: All respondents providing valid response (01-04) to SB1

### DSB3

IF STATUS1=1 AND (SB1=1 OR SB1=2) THEN GOTO SB4 *[everyday or almost e.d. smk]*

IF STATUS1=1 AND (SB1=3 OR SB1=4) THEN GOTO SB3a *[occas and not at all smk]*

IF STATUS1=1 AND (SB1=05) THEN GOTO SBE1b *[error in reporting]*

IF STATUS1=2 AND (SB1=1 OR SB1=2) THEN GOTO SBE1a *[error in reporting]*

IF STATUS1=2 AND SB1=3 THEN GOTO SB3b *[occasional “not at all” smk >6mon]*

IF STATUS1=2 AND SB1=4 AND SB2=1 THEN GOTO SB3b *[former smk >6mon]*

IF STATUS1=2 AND SB1=4 AND (SB2=2 OR SB2=6 OR SB2=9) *[non smoker]*

THEN GOTO SB28 *[GOTO changed from PO1intro to SB28 at W2 – Jan 06]*

IF (STATUS1 = “Non-Smoker” & SB1=05 *[non-smoker]*)

THEN GOTO SB28 *[GOTO changed from PO1intro to SB28 at W2 – Jan 06]*

SBE1a

Earlier you said that you had NOT smoked at least one cigarette in the past six months. I would just like to confirm your answer to this question: In the past six months have you smoked AT LEAST ONE cigarette?

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 – Yes

**STATUS1=RECENT SMOKER,  
GOTO SB4intro**

02 – No

**GOTO SBE2a**

06 – DK

**GOTO DEintro [error=1]**

09 – R

**GOTO DEintro [error=1]**

Coverage: Respondents who originally responded ‘No’ to smoking a cigarette in last 6 months, but then respond to smoking every day or almost every day

SBE1b

Earlier you said that you HAD smoked at least one cigarette in the past six months. I would just like to confirm your answer to this question: In the past six months have you smoked AT LEAST ONE cigarette?

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 - Yes

**GOTO SBE2a**

02 – No

**STATUS1=NON-SMOKER,  
GOTO SB28**

*[GOTO changed from PO1intro to SB28 at W2 – Jan 06]*

06 - Don't Know

**GOTO DEintro [error=1]**

09 – Refused

**GOTO DEintro [error=1]**

Coverage: Respondents who originally responded ‘YES’ to smoking a cigarette in last 6 months, but then responded they have never smoked a cigarette in their life

SBE2a

Okay then, I would just like to confirm your answers to a couple previous questions.

At the present time, do you smoke cigarettes every day, almost every day, occasionally, or not at all?

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 - Every day

02 - Almost every day

03 - Occasionally

04 - Not at all

05 - I have never smoked a cigarette in my life

06 - Don't Know

09 - Refused

Coverage: Respondents who originally provided contradictory responses to their smoking behaviour

OTS BL C4 Questionnaire: January – June 2007

IF (Status1 = "Non-smoker" & (ANS = 01 | ANS = 02 | ANS = 06 | ANS = 09))

**THEN GOTO DEintro [error=1]**

IF (Status1 = "Non-smoker" & (ANS = 03 | ANS = 04))

**THEN GOTO SBE2b**

IF (Status1 = "Non-smoker" & (ANS = 05))

**THEN GOTO SB28** [*GOTO changed from PO1intro to SB28 at W2 – Jan 06*]

IF (Status1 = "Recent smoker" & (ANS = 05 | ANS = 06 | ANS = 09))

**THEN GOTO DEINTRO [error=1]**

IF (Status1 = "Recent smoker" & (ANS = 01 | ANS = 02 | ANS = 03 | ANS = 04))

**THEN GOTO SBE2b**

SBE2b

Have you smoked at least 100 cigarettes in your life?

PROBE: That is approximately 4-5 packs of cigarettes

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ]

01 - Yes

02 - No

06 - Don't Know

09 - Refused

Coverage: Respondents who originally provided contradictory responses to their smoking behaviour

DSBE3

IF (Status1 = "Recent smoker" & (SBE2a=01 | SBE2a=02))

**THEN GOTO SB4intro**

IF (Status1 = "Recent smoker" & (SBE2a=03 | SBE2a=04))

**THEN GOTO SB3a**

IF (Status1 = "Non-smoker" & SBE2a=03)

**THEN GOTO SB3b**

IF (Status1 = "Non-Smoker" & SBE2a=04 & SBE2b=01)

**THEN GOTO SB3b**

IF (Status1 = "Non-Smoker" & SBE2a=04 & (SBE2b=02 | SBE2b=06 | SBE2b=09))

**THEN GOTO SB28** [*GOTO changed from PO1intro to SB28 at W2 – Jan 06*]

IF (Status1 = "Non-Smoker" & SBE2a=05)

**THEN GOTO SB28** [*GOTO changed from PO1intro to SB28 at W2 – Jan 06*]

SB3a

How long ago was it that you last smoked a cigarette: was it

[READ CATEGORIES 1 – 3]

01 – one week or less

**GOTO SB4intro**

02 – more than one week but less than one month

**GOTO SB4intro**

03 – 1 to 6 months ago

**GOTO DSB4a**

Coverage: Occasional and ‘not at all’ smokers who have smoked at least ONE cig in past 6 months (classified as a Recent Smoker according to recruitment question Q.8=01)

OTS BL C4 Questionnaire: January – June 2007

SB3b

How long ago was it that you last smoked a cigarette: was it

[READ CATEGORIES 1 – 3]

01 – 7 to 11 months ago

**GOTO SB28**

02 – 1 to 5 years ago OR

**GOTO SB28**

03 – more than 5 years ago

**GOTO SB28**

04 – DK

**GOTO SB28**

05 – R

**GOTO SB28**

*[GOTO for all response categories changed from PO1intro to SB28 at W2 – Jan 06]*

Coverage: Occasional smokers and former smokers who have not smoked a cigarette in past 6 months (classified as a Non-smoker according to recruitment question Q.8=01) but have smoked 100 cigarettes in their life

DSB4a

IF (SB2=1 | SBE2b=01) *[Former smokers (1-6months) who have smoked 100+ cig]*

**THEN GOTO SB9**

IF (SB2=2 | SBE2b=02) *[Former smokers (1-6months) who have not smoked 100+ cig in lifetime]*

**THEN GOTO SB28** *[GOTO changed from PO1intro to SB28 at W2 – Jan 06]*

SB4intro

Now I'm going to ask you a few questions about your smoking behaviours over the past 30 days

SB4

On how many of the past 30 days did you smoke cigarettes?

[DO NOT READ CATEGORIES]

01 - \_\_\_\_\_ ENTER NUMBER (SB4num RANGE=0-30)

**IF SB4num=30 GOTO SB7**

06 – DK

09 – R

Coverage: Current smokers

*[revised question wording from "...did you smoke at least one cigarette?" on January 24, 2007 – W4]*

SB5

In the past month, on how many WEEKEND days did you smoke at least one cigarette?

[DO NOT READ CATEGORIES]

01 – ENTER NUMBER (SB5num RANGE=0-10)

06 – DK

09 – R

Coverage: Current smokers smoking less than 30 days in the past month [SB4num<30]

SB6

In the past month, on how many WEEKDAYS did you smoke at least one cigarette?

[DO NOT READ CATEGORIES]

01 - \_\_\_\_\_ Enter Number (SB6num RANGE: 0 – 25)

06 – DK

09 – R

Coverage: Current smokers smoking less than 30 days in the past month

SB7

Some people smoke more or less depending on the day of the week.

So, thinking back over the past month, on the WEEKEND DAYS that you did smoke, about how many cigarettes did you usually smoke?

[PROBE: For instance, on your average Saturday, how many cigarettes do you usually smoke?]

[DO NOT READ CATEGORIES]

01 - \_\_\_ Enter number (SB7num RANGE: 0-100)

06 – DK

09 – R

Coverage: Current smokers

SB8

On the WEEKDAYS that you did smoke, about how many cigarettes did you usually smoke?

[IF ASKED, INTERVIEWER TO REMIND RESPONDENT IN LAST 30 DAYS]

PROBE: For instance, on your average Monday, how many cigarettes do you usually smoke?

[DO NOT READ CATEGORIES]

01 - \_\_\_ Enter number (SB8num RANGE: 0-100)

06 – DK

09 – R

Coverage: Current smokers

[Interviewer probe added in W2 – January 2006]

DSB9

IF (SB1=1 OR SB1=2) AND SB2=1 [everyday or almost every day smokers and 100+cig]

**THEN GOTO SB10**

IF SB2=2 [not 100+ cig]

**THEN GOTO SB28** [GOTO changed from DAD1 to SB28 at W2 – Jan 06]

IF (SB1=3 OR SB1=4) AND SB2=1 [occasional and “not at all” smokers and 100+ cig]

**THEN GOTO SB9**

SB9

Have you ever smoked cigarettes daily?

01 – Y **GOTO SB10**

02 – N **GOTO SB28** [GOTO changed at W2]

06 – DK **GOTO SB28** [GOTO changed at W2]

09 – R **GOTO SB28** [GOTO changed at W2]

Coverage: Recent smokers who self-report smoking occasionally or 'not at all' and have smoked 100 cigarettes in their lifetime

[response categories 02,06,09 GOTO changed from DAD1 to SB28 at W2]

SB10

At what age did you begin to smoke cigarettes daily?

Interviewer Note: If respondent provides age less 8, repeat question and stress DAILY

[DO NOT READ CATEGORIES]

01 - \_\_\_ ENTER NUMBER (SB10num RANGE: 8 – 50)

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06 – DK

09 – R

Coverage: All respondents (current, occasional, and 1-6mon former) who have smoked cigarettes daily in their lifetime (100+ cig in lifetime)

*[Interviewer Note added and SB10num range lowered (from 10 to 8) at W2 - January 2006]*

DSB11

IF SB1=1 OR SB1=2 OR SB9 = 02 *[daily smk and those who never smoked daily]*

**THEN GOTO SB28** *[GOTO changed from AD1 to SB28 at W2 – Jan 06]*

IF SB1=3 AND SB9 = 01 *[occasional smk who EVER smoked daily]*

**THEN GOTO SB11**

IF SB1=4 AND SB9=1 *[presently smoke “not at all” but have smoked DAILY in lifetime]*

**THEN GOTO SB11**

SB11

How long ago was it that you smoked cigarettes DAILY: was it,

[READ CATEGORIES 1 – 6]

01 – one week or less

02 – More than one week but less than a month ago

03 – 1 to 6 months ago

04 – 7 to 11 months ago

05 – 1 to 5 years ago OR

06 – More than 5 years ago

08 – DK

09 – R

Coverage: All respondents who ever smoked daily and have now stopped smoking daily (current, occasional, and 1-6mon former; 100+ cig in lifetime)

SB12

What was the main reason you stopped smoking cigarettes daily?

\_\_\_\_\_ Enter Response

[CATEGORY CODES NOT TO BE READ]

01 – Reduce disease risk / improve health

02 – Illness / Disability

03 – As quitting strategy/trying to quit

04 – Too expensive / cost

05 – Smoking restrictions

06 – Reduce others’ exposure to second-hand smoke

07 – Pregnancy/breastfeeding

08 – Reduced need/craving

09 – Family pressure

10 – Other Specify \_\_\_\_\_

66 – DK

99 – R

Coverage: All respondents who ever smoked daily and have now stopped smoking daily

SB28

*[Added at beginning of W 2 – Jan /06]*

Besides cigarettes, in the past 6 months, have you used any other tobacco products such as chewing tobacco, snuff, cigars or pipes?

PROBE: Other tobacco products include cigarillos, pinch, bidis, kreteks, shisha

[DO NOT READ CATEGORIES]

01 - Yes

02 - No

06 - Don't Know

09 - Refused

Coverage: All respondents

DAD1

IF SB1 = 04 & (SB2 = 02 | SB2 = 06 | SB2 = 09) GOTO PO1Intro

*[Currently does not smoke and has not smoked 100+ cig in life, incl DK,R]*

IF (SB1 = 05) GOTO PO1Intro *[never smoker]*

IF (SB1 = 04 & Status1 = "Non-smoker") GOTO PO1intro *[currently does not smoke and has not smoked a cig in the past 6 months]*

IF (SB1 = 01 | SB1 = 02 | SB1 = 03) GOTO AD1a *[everyday/almost everyday, occasional smoker]*

IF (SB1 = 04 & Status1 = "Recent smoker") GOTO AD1b *[currently does not smoke but has smoked a cig in the past 6 months and 100+ cig]*

*[Last 2 "if" statements revised at W2 – Jan '06 – to account for new question AD1b]*

## **ADDICTION QUESTIONS**

AD1a *[W1 variable is AD1; renamed AD1a at W2 – Jan06 – for parallel question AD1b]*

Thinking about your own smoking, would you say that you are NOT AT ALL ADDICTED to cigarettes, SOMEWHAT ADDICTED to cigarettes or VERY ADDICTED to cigarettes?

[DO NOT READ CATEGORIES]

01 – Not at all addicted

02 – Somewhat addicted

03 – Very addicted

06 – DK

09 – R

**GOTO DAD2**

Coverage: Self report smokers

AD1b

*[Added at beginning of W2 – Jan '06]*

At the present time would you say that you are NOT AT ALL ADDICTED to cigarettes, SOMEWHAT ADDICTED to cigarettes or VERY ADDICTED to cigarettes?

[DO NOT READ CATEGORIES]

01 - Not at all addicted

02 - Somewhat addicted

03 - Very addicted

06 - Don't Know

09 - Refused

Coverage: Respondents who currently do not smoke but have smoked a cigarette in the past 6 months  
[100+ cigarettes in lifetime]

DAD2

IF (SB2= 01 & (SB1 = 01 | SB1 = 02)) GOTO AD2 *[e.day or almost e.day smoker, 100+ cig]*  
IF ((SB2 = 01 & SB1 = 03) | SB2 = 02) GOTO AD3 *[occasional 100+ and those who currently  
smoke but have not smoked 100+cig]*  
IF (SB1 = 04 & Status1 = “Recent smoker”) GOTO QAintro *[currently do not smoke but have smoked  
in the past 6 months] [this IF statement added at W2 – Jan ‘06]*

AD2

How soon after you wake up do you usually smoke your first cigarette?

[PROBE: What I mean is how long in hours or minutes]

[DO NOT READ]

[MODIFIED FROM CAMH/CTUMS]

01 – ENTER NUMBER OF MINUTES \_\_\_\_\_ [AD2min RANGE: 0 – 240]

02 – ENTER NUMBER OF HOURS \_\_\_\_\_ [AD2hr RANGE: 0 – 15]

06 – DK

09 – R

Coverage: Daily smokers (100+ cigarettes in lifetime) [self report everyday or almost everyday]

AD3

Do you find it difficult to refrain from smoking in places where it is NOT ALLOWED?

[IF NECESSARY, READ RESPONSE CATEGORIES]

01 – Yes it is difficult to refrain from smoking OR

02 – No, it is not difficult to refrain from smoking

06 – DK

09 – R

Coverage: Self report smokers

## **QUITTING QUESTIONS**

QBintro

I am now going to ask you some questions about quitting smoking.

QB1

How easy or hard would it be for you to completely quit smoking if you wanted to? Would it be:

[READ CATEGORIES 1 – 4]

01 – Very easy

02 – Somewhat easy

03 – Somewhat hard OR

04 – Very hard

06 – DK

09 – R

Coverage: Self report smokers

QB2

You said it would be [QB1 RESPONSE] to quit smoking if you wanted to. How confident are you that you would succeed if you decided to quit COMPLETELY in the next six months?

[READ CATEGORIES 1 – 4]

01 – Not at all confident

02 – Not very confident

03 – Fairly confident OR

04 – Very confident

06 – DK

09 – R

Coverage: Self report smokers

QB3

If you decided to quit smoking, do you have at least one person you could count on for support?

[DO NOT READ CATEGORIES]

01 – Yes

02 – No

06 – DK

09 – R

Coverage: Self report smokers

QB4

Is there anyone who might make it more DIFFICULT for you to quit smoking if you wanted to?

[DO NOT READ CATEGORIES]

01 – Yes

02 – No

06 – DK

09 – R

Coverage: Self report smokers

QB5

In general, would you say your health is:

[READ CATEGORIES 1 – 5]

01 – Excellent

02 – Very good

03 – Good

04 – Fair OR

05 – Poor

06 – DK

09 – R

Coverage: Self report smokers

*[Note: The question coverage identifies self-report smokers. To obtain information for all respondents, self report non-smokers are asked an equivalent question later in this survey (see DE3 for equivalent question)]*

QB6 *[in follow-up surveys, this question is QB6a]*

How much do you think you would benefit from health and other gains if you were to quit smoking permanently in the next 6 months? Would you:

[READ CATEGORIES 1 – 4]

- 01 – Not benefit at all
- 02 – Benefit a little
- 03 – benefit quite a bit OR
- 04 – benefit a lot
- 06 – DK
- 09 - R

Coverage: Self report smokers

DQB7

IF SB2=1 *[100+ cig]*  
**THEN GOTO QB7**

IF SB2=2 *[have not smoked 100+ cig]*  
**THEN GOTO QAintro**

QB7

Are you planning to quit smoking...

[READ CATEGORIES 1 – 4]

- 01 – Within the next month?
- 02 – Within the next 6 months?
- 03 – Sometime in the future, beyond 6 months? Or are you **GOTO QB10**
- 04 – Not planning to quit. **GOTO QB10**
- 05 – I have already quit [DO NOT READ] **GOTO QB10**
- 06 – DK **GOTO QB10**
- 09 – R **GOTO QB10**

Coverage: Self report smokers who have smoked 100 cig in lifetime

QB8

What is the main reason you plan to quit smoking?

\_\_\_\_\_ Enter Response

[CATEGORY CODES – DO NOT READ]

- 01 – Reduce disease risk / improve health
- 02 – Illness / Disability
- 03 – Too expensive / cost
- 04 – Smoking restrictions
- 05 – Reduce others' exposure to second hand smoke
- 06 – Pregnancy/breastfeeding
- 07 – Reduced need/craving
- 08 – Family pressure
- 09 – Other (Specify) \_\_\_\_\_
- 66 – DK
- 99 – R

Coverage: Self report smokers [100+ cigarettes in lifetime] who plan to quit smoking in the next 6 months

QB9

Have you set a firm quit date?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

09 – R

Coverage: Self report smokers [100+ cigarettes in lifetime] who plan to quit sometime in the next 6 months

QB10

How many times have you EVER made a serious attempt to quit smoking? By serious, we mean that you made a conscious attempt to stay off cigarettes for good.

01 - \_\_\_\_ ENTER NUMBER (IF RANGE GIVEN, USE MIDPOINT) GOTO QB10num

09 – R GOTO QAintro

Coverage: Self report smokers who have smoked 100 cig in lifetime

QB10num

[QB10num RANGE: 0 – 50]

IF QB10num >=1 & QB10num<51 GOTO QB10a

ELSE GOTO QAintro

QB10a

*[added at Wave 2 – Jan/06 - to derive Stages of Change]*

When did your last serious quit attempt end? Was it...

Probe: By serious, we mean that you made a conscious attempt to stay off cigarettes for good.

[READ CATEGORIES 1-4]

01 – less than one month ago

02 – 1-6 months ago

03 – 7-12 months ago OR

04 – More than one year ago

05 – Currently in a quit attempt [DO NOT READ] *[response category added at W4 – Jan '07]*

06 – DK

09 – R

Coverage: Self report smokers who have smoked 100 cig in lifetime and made one or more attempts to quit smoking in their lifetime ( $1 < QB10num < 51$ ).

**QUIT AIDS**

QAINTRO

Now I am going to ask you some questions about resources and aids to help *people* quit smoking...  
[Revised “you” to “people” in W4 – Jan 24/07]

QA1

Can you NAME 5 aids or resources that help people quit smoking?

[Replaced “NAME” for “think of” at the beginning of Wave 3 – July/06]

[IF RESPONDENT STRUGGLING INTERVIEWER MAY RESPOND WITH “IT IS OK IF YOU CANNOT” – INTERVIEWER NOT TO AID RESPONDENT]

ENTER RESPONSES

01 – Enter response

QA1a \_\_\_\_\_

QA1b \_\_\_\_\_

QA1c \_\_\_\_\_

QA1d \_\_\_\_\_

QA1e \_\_\_\_\_

06 – DK

09 – R

Coverage: Self-report smokers and recent smokers who smoke ‘not at all’ (SB1=4) but have smoked 100+ lifetime cigarettes

DQA2

IF SB2=1 [100+ cig]

**THEN GOTO QA2intro**

IF SB2=2 [not 100+ cig in lifetime]

**THEN GOTO QA21**

QA2intro

Now I am going to ask if you have EVER used any of the following to help you quit or reduce smoking.

QA2

Have you EVER used nicotine patches to help you quit or reduce smoking?

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA3

Have you EVER used nicotine gum or chewing pieces like Nicorette?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

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06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA4

Have you EVER used nicotine inhalers?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA5a *[QA5 renamed QA5a at beginning of W2 – Jan/06 – for new question]*

Have you EVER used a pill prescribed by your doctor called Zyban or bupropion?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA5b *[Added at beginning of Wave 2 – Jan/06]*

Have you EVER used a pill prescribed by your doctor called Wellbutrin to stop smoking?

[DO NOT READ CATEGORIES]

01 - Yes

02 - No

06 - Don't Know

09 - Refused

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA6

Have you EVER used hypnosis, acupuncture, or laser therapy?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA7

Have you EVER used a self-help booklet or video, a website or a chat group?

[PROBE: THIS MAY INCLUDE ANY SELF-HELP MATERIAL SUCH AS CDs]

[DO NOT READ CATEGORIES]

01 – Y

02 – N

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06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

[Probe added at beginning of W2 – Jan/06]

QA8

Have you EVER been to group counselling or a group support program?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA9

Have you EVER seen a specialized addiction counsellor?

PROBE: This could be a medical doctor or other health professional trained in nicotine addiction.

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA10intro

I am now going to read a list of statements about stop smoking medications such as the nicotine patch, gum, inhalers or pills from your doctor. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each statement.

QA10

Stop smoking medications make it easier to quit than trying to quit on your own? Do you...

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA11

The cost of stop smoking medications makes it difficult to use them.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

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04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA12

Stop smoking medications are hard to get.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA13 [deleted at W3, July 14, 2006]

QA14

The risk of side effects from stop smoking medications concerns you.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

IF QA7 AND QA8 AND QA9 = 02 THEN **GOTO QA15intr**

*[NO previous use of self-help, group counselling, and specialized addiction counsellor]*

IF QA7 OR QA8 OR QA9 = 01 THEN **GOTO QA17intr**

*[Previous use of self-help, group counselling, or specialized addiction counsellor]*

QA15intr

Now I am going to read a list of statements about telephone and other counselling programs delivered by trained professionals.

DA15

IF QA7 AND QA8 AND QA9 = 02 *[NO previous use of self-help, group counselling, and specialized addiction counsellor]*

THEN **GOTO QA15**

IF QA7 OR QA8 OR QA9 = 01 OR (SB1=4 AND SB3a=3) *[previous use of self-help, group counselling, or specialized addiction counsellor OR you have already quit]*

THEN **GOTO QA17intr**

QA15

*If you were going to quit smoking, would you be willing to participate in counselling to help you quit?*

PROBE: We are not providing a counselling program. We would just like to determine if these programs are something you would consider if you decided to quit smoking.

[DO NOT READ CATEGORIES]

01 – Y

**GOTO QA16**

02 – N

**GOTO QA17intr**

06 – DK

**GOTO QA16**

09 – R

**GOTO QA16**

Coverage: Recent smokers who have smoked 100 cig in lifetime and have never gone to counselling to help them quit smoking

*[revised italicised Question wording and probe added in W4 – Jan '07. Was “Would you be willing to participate in counselling to help you quit smoking?”]*

QA16

*If you were going to participate in counselling to help you quit, what type of counselling would you prefer? Would it be...*

PROBE: We are not providing a counselling program. We would just like to determine if these programs are something you would consider if you decided to quit smoking.

[READ CATEGORIES 1 – 5]

01 – Group counselling

02 – One-on-one counselling

03 – Telephone-based counselling

04 – Web-based counselling OR

05 – Self-help counselling, for example, reading materials *[Added “for example” to 05 at W3-July'06]*

06 – Other Specify: \_\_\_\_\_

07 – DK

08 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime and have never gone to counselling but are willing to attend counselling to help them quit (QA15=1,6,9)

*[Revised wording and probe added in W4 – Jan '07. Was “What type of counselling would you prefer to participate in?”]*

QA17intr

For the following questions please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each statement...

QA17

Counselling would make quitting smoking easier.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA18

The cost of counselling makes it difficult to use.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA19

Counselling is hard to get.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA20

You are not sure about how counselling works or what is involved.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA21

Can you tell me the name of a free telephone helpline designed to help smokers who want to quit or the organisation that sponsored this helpline?

[DO NOT READ CATEGORIES]

01 - \_\_\_\_\_ (Open ended; record response if not 02 or 03) **GOTO QA22**

02 – Ontario Smokers’ Helpline **GOTO DQA23**

03 – Canadian Cancer Society **GOTO DQA23**

06 – DK **GOTO QA22**

09 – R **GOTO QA22**

Coverage: Self-report smokers and recent smokers who smoke ‘not at all’ (SB1=4) but have smoked 100+ lifetime cigarettes

QA22

Have you EVER heard of the Ontario Smokers' Helpline sponsored by the Canadian Cancer Society?

[DO NOT READ CATEGORIES]

01 – Yes

**GOTO DQA23**

02 – No

**GOTO QA24**

06 – DK

**GOTO QA24**

09 – R

**GOTO QA24**

Coverage: Respondents who did not identify the Ontario Smokers' Helpline/CCS in QA21 (QA21 ne 2,3)

DQA23

IF SB2=1 *[100+ cig]*

**THEN GOTO QA23**

IF SB2=2 *[respondents who have not smoked 100+ cig]*

**THEN GOTO QA24**

QA23

Have you EVER called the Ontario Smokers' Helpline?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 - DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime and were aware (unaided or aided) of the Ontario Smokers' Helpline

QA24

Have you EVER seen or heard of a “quit program” that offers help to smokers who want to quit through workshops, counselling, or printed materials?

[DO NOT READ CATEGORIES]

01 – Y

**GOTO DQA25**

02 – N

**GOTO DHP1**

06 – DK

**GOTO DHP1**

09 – R

**GOTO DHP1**

Coverage: Self-report smokers and recent smokers who smoke ‘not at all’ (SB1=4) but have smoked 100+ lifetime cigarettes

DQA25

IF SB2=1 THEN GOTO QA25 *[100+ cig]*

IF SB2=2 THEN GOTO QA26b *[respondents who have not smoked 100+ cig]*

QA25

Did you EVER take part in a quit program?

[DO NOT READ CATEGORIES]

01 – Y

**GOTO QA26a**

02 – N **GOTO QA26b**  
06 – DK **GOTO QA26b**  
09 – R **GOTO DHP1**

Coverage: Recent smokers who have smoked 100 cig in lifetime and were aware of a quit program

QA26a

Can you tell me the name of this quit program or what organisation sponsored the program?

[DO NOT READ CATEGORIES]

01 - \_\_\_\_\_ (Open ended; record response) **GOTO DHP1**  
06 – DK **GOTO DHP1**  
09 – R **GOTO DHP1**

Coverage: Respondents who EVER participated in other quit programs (QA25=1)

QA26b

Can you tell me the name of a quit program or an organisation that sponsors a quit program?

[DO NOT READ CATEGORIES]

01 - \_\_\_\_\_ (Open ended; record response)  
06 – DK  
09 – R

Coverage: Respondents who have never participated in other quit programs (QA25 = 2.6)

## **HEALTH PROFESSIONALS**

DHP1

IF SB2=1 *[100+ cig]*  
**THEN GOTO RAND1**

IF SB2=2 *[respondents who have not smoked 100+ cig]*  
**THEN GOTO PP1intro**

HPintro

Now I'd like to ask you about your visits with health professionals.

[SOFTWARE TO RANDOMISE ORDER OF HP1A HP1B HP1C TO RESPONDENT, USE SAME A,B,C ORDER FOR QUESTIONS HP2A HP2B HP2C]

[ADMINISTRATIVE VARIABLE:

RAND1 = RANDOMISATION SCHEME OF RESPONDENT]

HP1A

Has a dentist EVER advised you to reduce or quit smoking?

[DO NOT READ]

INTERVIEWER NOTE: If respondent initially replies "never", repeat question emphasizing EVER; if persist "never" then code as 03

01 – Y  
02 – N

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03 – I have never seen a dentist *[added at beginning of W4 – Jan ‘07]*

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

*[Added “Interviewer Note” in W4 - Jan24/07]*

HP1B

Has a pharmacist EVER advised you to reduce or quit smoking?

INTERVIEWER NOTE: If respondent initially replies “never”, repeat question emphasizing EVER; if persist “never” then code as 03

[DO NOT READ]

01 – Y

02 – N

03 – I have never seen a pharmacist *[added at beginning of W4 – Jan ‘07]*

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

*[Added “Interviewer Note” in W4 - Jan24/07]*

HP1C

Has a doctor EVER advised you to reduce or quit smoking?

INTERVIEWER NOTE: If respondent initially replies “never”, repeat question emphasizing EVER; if persist “never” then code as 03

[DO NOT READ]

01 – Y

02 – N

03 – I have never seen a doctor *[added at beginning of W4 – Jan ‘07]*

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

*[Added “Interviewer Note” in W4 - Jan24/07]*

DHP2

IF (SB1=1 OR SB1=2 OR SB1=3) *[respondents who currently smoke daily or occasionally]*

**THEN GOTO HP2A**

IF SB1=4 *[respondents who currently do not smoke]*

**THEN GOTO PO1INTRO**

HP2A

If you were going to quit smoking, how likely would you be to ask a DENTIST for advice? Would you be ...[READ CATEGORIES 1 – 3]

01 – Very likely

02 – Somewhat likely OR

03 – Not likely at all

06 – DK

09 – R

Coverage: Self report smokers who have smoked 100 cig in lifetime

HP2B

If you were going to quit smoking, how likely would you be to ask a PHARMACIST for advice?

Would you be ...[READ CATEGORIES 1 – 3]

01 – Very likely

02 – Somewhat likely OR

03 – Not likely at all

06 – DK

09 – R

Coverage: Self report smokers who have smoked 100 cig in lifetime

HP2C

If you were going to quit smoking, how likely would you be to ask a DOCTOR for advice? Would you be ... [READ CATEGORIES 1 – 3]

01 – Very likely

02 – Somewhat likely OR

03 – Not likely at all

06 – DK

09 - R

Coverage: Self report smokers who have smoked 100 cig in lifetime

## **PURCHASING PROFILE**

PP1intro

Now I would like to ask you a few questions about the cigarettes that you usually smoke and where you purchase them....

PP1

*[Revised in W4 - Jan '07 – to account for brand changes with the discontinuation of the terms “light/mild” by tobacco manufacturers: originally provided coded answers for interviewers, now open ended]*

Can you tell me the exact brand of cigarettes that you usually smoke, including the size and type?

[DO NOT READ]

ENTER ONE BRAND ONLY

NOTE: PROBE FOR THE RESPONDENT TO READ THE ENTIRE BRAND OF CIGARETTES, SUCH AS SIZE AND/OR TYPE

PROBE: What type of cigarette do you usually smoke, for example, menthol, mild, special blend, or platinum... *[revised probe in W4: Jan 07]*

PROBE: What size do you usually smoke, is it regular or king size?

PROBE IF CANNOT REMEMBER: Do you have a pack of cigarettes near you that you could read me the name? *[added probe in W4: Jan 07]*

01 – enter full brand

GOTO PP1txt

02 – no regular brand

GOTO PP3 *[W4: category 99 in previous waves]*

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03 – roll-your-own/loose leaf, any brand      GOTO PP3      [W4: category 100 in previous waves]  
06 – DK      GOTO PP3      [W4: category 166 in previous waves]  
09 – R      GOTO PP3      [W4: category 199 in previous waves]

Coverage: Self report smokers

[response categories 02 – 09 renumbered in W4 to account for new question wording – see previous surveys]

~~DPP2~~

IF PP1 INCLUDES “LIGHT”, “MILD”, “ULTRA LIGHT”, “ULTRA MILD”, “EXTRA LIGHT”, OR “EXTRA MILD”

—————~~THEN GOTO PP2~~

ELSE

—————~~THEN GOTO PP3~~

[DPP2 “IF PP1 INCLUDES “LIGHT”, “MILD”, “ULTRA LIGHT”, “ULTRA MILD”, “EXTRA LIGHT”, OR “EXTRA MILD” deleted because was not relevant at W4 given new coding for PP1]

PP2b (revised PP2 in W4)

What is the main reason you smoke this brand of cigarettes? Is it...

[READ CATEGORIES 1 – 4]

01 – for the taste

02 – because of cost

03 – to reduce the risks of smoking OR

04 – as a step towards quitting smoking completely

05 – I have always smoked this brand (habit) [DO NOT READ]

06 – Other: SPECIFY [DO NOT READ]

07 – DK

09 – R

Coverage: Self report smokers who provide a regular cigarette brand (PP1=01)

[REVISED Question in W4 (Jan 07); originally asked “...reason you smoke light/mild cigarettes”]

[Revised coverage at W4 – Jan ’07 given new wording for PP1 – now asked for all respondents who provide a regular brand whereas previously only asked to those who smoked light/mild cigarettes]

PP3

Do you usually buy your cigarettes in Ontario, out of province, over the Internet or through the mail, or do you usually buy your cigarettes from family or friends?

[DO NOT READ CATEGORIES]

01 – Ontario

**GOTO PP4**

02 – Out of province

**GOTO PP5**

03 – Over the internet or through the mail

**GOTO PP5**

04 – buy from family or friends

*GOTO PP5*

05 – do not usually buy own cigarettes

*GOTO PP5*

06 – DK

**GOTO PP4**

09 – R

**GOTO PP4**

Coverage: Self report smokers

[Response categories 04 and 05 added at W4 – Jan ’07; italicized question wording extended at W4 – Jan ’07 - to incorporate response category 04]

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PP4

Where do you usually buy your cigarettes?

[READ CATEGORIES 1 – 5]

[Note: please code Giant Tiger as a discount store]

PROBE: "A First Nations or Indian Reserve"

- |   |                 |
|---|-----------------|
| 01 – At convenience stores                | <b>GOTO PP5</b> |
| 02 – At gas stations                      | <b>GOTO PP5</b> |
| 03 – At supermarkets                      | <b>GOTO PP5</b> |
| 04 – At discount stores such as Costco OR | <b>GOTO PP5</b> |
| 05 – On a First Nations Reserve           | <b>GOTO PP6</b> |
| 06 – Other Specify _____                  | <b>GOTO PP5</b> |
| 07 – DK                                   | <b>GOTO PP5</b> |
| 09 – R                                    | <b>GOTO PP5</b> |

Coverage: Self report smokers who usually buy their cigarettes in Ontario (including PP3=DK, R)

[Note added at Wave3 – July '06]

[Response category 05 reworded from "Indian Reserve" to "First Nations" in W3 – Oct 20/06]

[probe added in W3 – Oct 20, 2006]

PP5

Have you EVER purchased cigarettes on a First Nations Reserve?

PROBE: "A First Nations or Indian Reserve"

[DO NOT READ CATEGORIES]

- |         |                  |
|---------|------------------|
| 01 – Y  | <b>GOTO PP6</b>  |
| 02 – N  | <b>GOTO DPP7</b> |
| 06 – DK | <b>GOTO DPP7</b> |
| 09 – R  | <b>GOTO DPP7</b> |

Coverage: Self report smokers not usually buying their cigarettes on a First Nations/Indian Reserve

[PP4 NE 05]

[Question reworded from "Indian Reserve" to "First Nations" in W3 – Oct 20/06]

[probe added W3 – Oct 20/06]

PP6

About how many packs of cigarettes have you bought on a FIRST NATIONS RESERVE in the past 6 months?

PROBE: "A First Nations or Indian Reserve"

[DO NOT READ]

- |                                       |   |
|---------------------------------------|---|
| 01 – ENTER NUMBER OF CIGARETTES _____ | [PP6numa range: 0-1000] [new W3]  |
| 02 – ENTER NUMBER OF PACKS _____      | [PP6numb range: 0-1000]   |
|                                       | [PP6num (now PP6numb) range increased from 500 to 1000 at W2 – Jan '06] |
| 03 – ENTER NUMBER OF CARTONS _____    | [PP6numc range: 0-1000] [new at W3]                                     |
| 06 – DK                               |   |
| 09 – R                                |   |

Coverage: Self report smokers EVER purchasing their cigarettes on a First Nations/Indian Reserve

[PP4=01]

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*[added choice of cigarettes (01), or cartons (03) at W3 – July '06; previously included packs only as response 01]*

*[Question reworded from “Indian Reserve” to “First Nations” in W3 – Oct 20/06]*

*[probe added Oct 20, 2006]*

DPP7

IF PP3=03 *[respondents who already reported usually purchasing their cig through web/mail]*  
**THEN GOTO PP8**

PP7

Have you EVER purchased cigarettes from the Internet or through the mail?

[DO NOT READ CATEGORIES]

01 – Y

**GOTO PP8**

02 – N

**GOTO PO1intro**

06 – DK

**GOTO PO1intro**

09 – R

**GOTO PO1intro**

*Coverage: Self report smokers not usually buying their cigarettes from the internet or through the mail*  
*[PP3 NE 03]*

PP8

About how many packs of cigarettes have you bought over the INTERNET in the past 6 months?

[DO NOT READ]

01 – ENTER NUMBER OF CIGARETTES \_\_\_\_\_ [PP8numa range: 0-1000] *[new at W3]*

02 – ENTER NUMBER OF PACKS \_\_\_\_\_ [PP8numb range: 0-1000]

*[PP8num (now PP8numb) range increased from 200 to 1000 at W2 – Jan '06]*

03 – ENTER NUMBER OF CARTONS \_\_\_\_\_ [PP8numc range: 0-1000] *[new at W3]*

06 – DK

**GOTO PP9**

09 – R

**GOTO PP9**

*Coverage: Self report smokers EVER purchasing or usually purchasing their cigarettes over the internet or through the mail*

*[Added choice of cigarettes (01), or cartons (03) at W3 – July/06; previously included packs only as response 01]*

PP9

About how many packs of cigarettes have you bought through the MAIL in the past 6 months?

[DO NOT READ]

01 – ENTER NUMBER OF CIGARETTES \_\_\_\_\_ [PP9numa range: 0-1000] *[new at W3]*

02 – ENTER NUMBER OF PACKS \_\_\_\_\_ [PP9numb range: 0-1000]

*[PP9num (now PP9numb) range increased from 200 to 1000 at W2 – Jan '06]*

03 – ENTER NUMBER OF CARTONS \_\_\_\_\_ [PP9numc range: 0-1000] *[new at W3]*

06 - Don't Know

**GOTO PO1intro**

09 - Refused

**GOTO PO1intro**

*Coverage: Self report smokers EVER purchasing or usually purchasing their cigarettes over the internet or through the mail*

*[Added choice of cigarettes (01), or cartons (03) at W3 – July/06; previously included packs only as response 01]*

**POINT OF PURCHASE**

PO1intro

The next questions ask about stores that commonly sell cigarettes such as convenience stores, corner stores, and gas stations.

PO1

Over the past 7 days how often have you been to a convenience store, corner store, or gas station?

[READ CATEGORIES 1 – 4]

01 – Not at all

**GOTO ESintro**

02 – One or two days

**GOTO PO2**

03 – Three to five days OR

**GOTO PO2**

04 – Six or seven days

**GOTO PO2**

06 – DK

**GOTO ESintro**

09 – R

**GOTO ESintro**

Coverage: All respondents

PO2

In the last 7 days, how often did you notice cigarette packs or other tobacco products displayed

BEHIND THE COUNTER at convenience stores, corner stores, or gas stations?

[READ CATEGORIES 01 - 04]

01 – Never

02 – Sometimes

03 – Most of the time OR

04 – Always

06 – DK

09 – R

Coverage: All respondents who have been to a convenience store, corner store, or gas station in the past 7 days

PO3

Again, in the last 7 days, how often did you notice displays of cigarettes ON THE COUNTER at convenience stores, corner stores, or gas stations?

[READ CATEGORIES 01 - 04]

01 – Never

02 – Sometimes

03 – Most of the time OR

04 – Always

06 – DK

09 – R

Coverage: All respondents who have been to a convenience store, corner store, or gas station in the past 7 days

PO4

Again, in the last 7 days, how often did you notice SIGNS OR POSTERS associated with cigarette brands or tobacco companies at convenience stores, corner stores, or gas stations?

[READ CATEGORIES 01 - 04]

- 01 – Never
- 02 – Sometimes
- 03 – Most of the time OR
- 04 – Always
- 06 – DK
- 09 – R

Coverage: All respondents who have been to a convenience store, corner store, or gas station in the past 7 days

## **SECOND-HAND SMOKE**

ESintro

Now I would like to ask you a few questions about smoking in your home, your workplace, and in other places such as restaurants and bars.

ES1

Which of the following best describes the smoking behaviours in your home by the people who LIVE there....

[READ CATEGORIES 1 – 5]

- |   |  |
|---|--|
| 01 - No one smokes anywhere on the property                 | <b>GOTO ES1b</b> [ <i>revised GOTO at W4</i> ] |
| 02 - No one smokes indoors at all                           | <b>GOTO ES1b</b> [ <i>revised GOTO at W4</i> ] |
| 03 - People smoke in certain rooms only                     | <b>GOTO ES2b</b>                               |
| 04 – People smoke except when young children are present OR | <b>GOTO ES2b</b>                               |
| 05 - People smoke anywhere in the home                      | <b>GOTO ES2b</b>                               |
| 06 – DK   | <b>GOTO ES2b</b>                               |
| 09 – R  | <b>GOTO ES2b</b>                               |

Coverage: All respondents

[Skip logic for 01 and 02 response categories were revised to goto the new question ES1b in W4 – Jan 24, 2007; previously went to ES2a]

ES1b [*added in W4 – Jan 24, 2007*]

Do you ever allow VISITORS to smoke inside your home?

[DO NOT READ CATEGORIES]

- |         |           |
|---------|-----------|
| 01 – Y  | GOTO ES2a |
| 02 – N  | GOTO DTY1 |
| 06 – DK | GOTO ES2a |
| 09 – R  | GOTO ES2a |

Coverage: Respondents who live in homes where inhabitants do not smoke [ES1 = 1,2]

ES2a

Thinking about *these* REGULAR VISITORS, how often does someone smoke inside your home? Is it...

[READ CATEGORIES 1 – 6]

- |                                |                  |
|--------------------------------|------------------|
| 01 – Daily or almost every day | <b>GOTO DTY1</b> |
|--------------------------------|------------------|

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02 – Three or four times a week	<b>GOTO DTY1</b>
03 – One or two times a week	<b>GOTO DTY1</b>
04 – Less than once a week to once a month	<b>GOTO DTY1</b>
05 – Less than once a month OR	<b>GOTO DTY1</b>
06 – Not at all	<b>GOTO DTY1</b>
07 – DK	<b>GOTO DTY1</b>
09 – R	<b>GOTO DTY1</b>

Coverage: Respondents who live in homes where inhabitants do not smoke [ES1 = 1,2] *but allow visitors to smoke inside their home* [ES1b = 1,6,9]

[Added “these” to the question wording in W4 – Jan 24, 2007]

[Revised in W4 – Jan 24, 2007 - coverage restricted to those who allow visitors to smoke inside their home, including DK/R in ES1b]

ES2b

Including YOURSELF, family members and regular visitors, how often does someone smoke inside your home? Is it...

[READ CATEGORIES 1 – 5]

- 01 – Daily or almost every day
- 02 – Three or four times a week
- 03 – One or two times a week
- 04 – Less than once a week to once a month OR
- 05 – Less than once a month
- 06 – DK
- 09 – R

Coverage: Respondents who live in homes where people smoke [ES1 ne 1,2]

DTY1

IF (SB1=1 OR SB1=2 OR SB1=3) AND SB2=1 [*e.day, almost e.day, occasional smokers, 100+ cig*]  
**THEN GOTO DDTY1** [*GOTO revised from TY1 to DDTY1 in W4 – Jan 24/07*]

IF (SB1=4 AND (SB3a=1 OR SB3a=2)) AND SB2=1 [*presently “not at all” smoker who smoked in the last month and 100+ cig*]

**THEN GOTO DDTY1** [*GOTO revised from TY1 to DDTY1 in W4 – Jan 24/07*]

IF (SB1=4 AND (SB3a=3 OR SB3b<4)) OR SB2=2

**THEN GOTO ES3** [*presently “not at all” smoker who smoked >1mon ago OR not 100+ cig in lifetime*]

IF (SB1=05) [*never smoker*]

**THEN GOTO ES3**

DDTY1 [*New decision added at W4 – Jan 24/07*]

If (ES1 = 1 or ES1 = 2) and ES1b = 02 THEN GOTO ES3

[*current smokers who do not allow residents OR visitors to smoke inside their home*]

ELSE GOTO TY1

[*current smokers who allow smoking inside their home*]

OTS BL C4 Questionnaire: January – June 2007

TY1

When non-smokers visit you in your own home, do you...

[READ CATEGORIES 1 – 3]

01 – Not smoke at all

02 – Ask if they mind if you smoke OR

03 – Just go ahead and smoke

04 – I go outside to smoke [DO NOT READ] *[response category 04 added at W3 – July'06]*

06 – DK

09 – R

*Coverage: Current or self report smokers who have smoked 100 cigs in their life who allow smoking inside their home [ES1=3,4,5,6,9 or ES1b=1,6,9]*

*[W4 – Jan 2007, limited coverage to those who allow smoking inside their home]*

ES3

Which of the following best describe the behaviours of people smoking in the PRIVATE vehicle you travel in the most?

[READ CATEGORIES 1 – 5]

01 – No one ever smokes

02 – People smoke except when children are present

03 – People smoke when they are the only person in the car *[revised response 03 at W3]*

04 – People smoke whenever they want OR

05 – I do not travel in a private vehicle [USE PUBLIC TRANSIT]

06 – DK

09 – R

*Coverage: All respondents*

*[response category revised at W3–July 2006; was “...smoke except when other adults are present”]*

ES4intro

Now I would like to ask about smoking in restaurants, bars and taverns in Ontario.

*[Added “...in Ontario” in W4 – Jan 24/07]*

ES4

How often during the past 6 months did you go to a restaurant? This includes any restaurant with seating, except food courts. Would you say...

[READ CATEGORIES 1 – 5]

Probe: In Ontario, how often did you go to a restaurant in the past 6 months?\*

01 – More than once a week **GOTO ES5**

02 – About once a week **GOTO ES5**

03 – One to four times a month **GOTO ES5**

04 – Less than once a month OR **GOTO ES6**

*[GOTO changed to response 04 to ES6 from ES5 at W2 – January 2006]*

05 – Not at all **GOTO ES6**

06 – DK **GOTO ES5**

09 – R **GOTO ES5**

*Coverage: All respondents*

*[Probe added in W4 - Jan 24, 2007]*

OTS BL C4 Questionnaire: January – June 2007

ES5

In the past 30 days, have you been **INSIDE** a restaurant where other people were smoking around you?

Probe: There is a province-wide smoking ban [that came into force on May 31, 2006]; but we are looking to see if people are still being exposed to second-hand-smoke inside.

Probe2: In the past 30 days, have you been inside a restaurant in Ontario where other people were smoking around you?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: All respondents who have been to a restaurant in the past 30 days

[Probe added in W3 – July 14/06; stressed **INSIDE** in question wording at W3]

[Probe2 added in W4 - Jan 24, 2007]

ES14 *[NEW at beginning of Wave 3 – July 2006]*

In the past 30 days, when you have been to a restaurant, how often did you sit **OUTSIDE** on a **PATIO**?

Would you say...

[READ CATEGORIES 1 – 3]

01 – Most of the time

**GOTO ES15**

02 – Some of the time

**GOTO ES15**

03 – Not at all

**GOTO ES6**

06 – DK

**GOTO ES15**

09 – R

**GOTO ES15**

Coverage: All respondents who have been to a restaurant in the past 30 days

ES15 *[NEW at beginning of Wave 3 – July 2006]*

In the past 30 days, have you been **OUTSIDE** on a **PATIO** of a restaurant where other people were smoking around you?

[DO NOT READ]

01 – Y

02 – N

06 – DK

09 – R

Coverage: All respondents who have been to a **PATIO** of a restaurant in the past 30 days

ES6

How often during the past 6 months did you go to a bar or tavern? Would you say...

[READ CATEGORIES 1 – 5]

Probe: In Ontario, how often did you go to a bar or tavern in the past 6 months?"

01 – More than once a week

**GOTO ES7**

02 – About once a week

**GOTO ES7**

03 – One to four times a month

**GOTO ES7**

04 – Less than once a month OR

**GOTO ES8intro**

05 – I never go to bars or taverns

**GOTO ES8intro**

06 – DK

**GOTO ES7**

09 – R

**GOTO ES7**

Coverage: All respondents

[Probe added in W4 - Jan 24, 2007]

ES7

In the past 30 days, have you been INSIDE a bar or tavern where other people were smoking around you?

Probe: There is a province-wide smoking ban [that came into force on May 31, 2006]; but we are looking to see if people are still being exposed to second-hand-smoke inside.

Probe2: In the past 30 days, have you been inside a bar or tavern in Ontario where other people were smoking around you?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: All respondents who have been to a bar or tavern in the past 30 days

[Probe added in W3 – July 14, 2006]

[Probe2 added in W4 – Jan 24, 2007]

ES16

[NEW at beginning of Wave 3– July 2006]

In the past 30 days, when you have been to the bar or tavern, how often did you sit OUTSIDE on a PATIO? Would you say...

[READ CATEGORIES 1 – 3]

01 – Most of the time

**GOTO ES17**

02 – Some of the time

**GOTO ES17**

03 – Not at all

**GOTO ES8intro**

06 – DK

**GOTO ES17**

09 – R

**GOTO ES17**

Coverage: All respondents who have been to a bar or tavern in the past 30 days

ES17

[NEW at beginning of W3– July/06]

In the past 30 days, have you been OUTSIDE on a PATIO of a bar or tavern where other people were smoking around you?

[DO NOT READ]

01 – Y

02 – N

06 – DK

09 – R

Coverage: All respondents who have been to a PATIO of a bar or tavern in the past 30 days

ES8intro

Now I am going to ask you some questions about smoking at your workplace or job.

ES8

First, do you work for pay outside your home?

[DO NOT READ]

01 – Y

**GOTO ES9**

02 – N

**GOTO ES18** [new GOTO at W4]

03 – Do not work for pay

**GOTO ES18** [new GOTO at W4]

06 – DK

**GOTO ES18** [new GOTO at W4]

09 – R

**GOTO ES18** [new GOTO at W4]

Coverage: All respondents

[Changed skip logic for response categories 02-09 at W4 – Jan/07 - for new ES questions; previously skipped to TYintro now to ES18]

ES9

When you are at work, where do you spend most of your time? Are you ...

[READ CATEGORIES 1 – 3]

01 – Mainly indoors

**GOTO ES10a**

02 – Mainly in a vehicle OR

**GOTO ES10c**

03 – Mainly outdoors

**GOTO ES10a**

[GOTO for response 03 changed to ES10a from ES10b at W3 (July06)–now ask indoor/outdoor]

04 – Equally indoors and outdoors [DO NOT READ]

**GOTO ES10a**

06 – DK

**GOTO ES11**

09 – R

**GOTO ES11**

Coverage: All respondents who work outside the home

**ES20a (Revised wording and variable name from ES10a in Wave 3 – July 2006)**

Which of the following describes the policy on smoking INDOORS where you work?

Probe: There is a province-wide smoking ban [that came into force on May 31, 2006]; but not all indoor workplaces are covered.

Probe2: For example, hotel rooms

[READ CATEGORIES 1-4]

01 - smoking is allowed anywhere indoors;

02 - smoking is allowed only in certain areas indoors;

03 - smoking is not allowed anywhere indoors OR

04 - there are no specific rules or policies for smoking indoors

05 – Do not work indoors [DO NOT READ] [response 05 added in W4 – Jan 24/07]

06 - DK

09 - R

Coverage: All respondents who spend the majority of their time at work indoors or outdoors (ES9=1,3,4)

[Probes added at W3 – July 14, 2006; also added “...INDOORS...” to question wording in W3]

[W3 – July 2006: Response categories modified from previous Waves to be specific to indoors; SEE PREVIOUS SURVEYS]

[Revised coverage at W3 – July 2006 – to include all indoor and outdoor workers; all respondents sent to ES10b at W3 (July 06) instead of ES11 as in previous surveys]

[W4 – Jan 24, 2007 – added response category 05]

**GOTO ES20b**

**ES20b (Revised wording and variable name from ES10b in Wave 3 – July 2006)**

Which of the following describes the policy on smoking OUTDOORS where you work?

[READ CATEGORIES 1-4]

01 - smoking is allowed anywhere outdoors on the property

02 - smoking is allowed only in certain areas outdoors on the property; [W3–revised from “...areas outside”]

03 - smoking is not allowed anywhere on the property

04 - there are no specific rules or policies for smoking outdoors

06 - DK

09 - R

Coverage: All respondents who spend the majority of their time at work indoors or outdoors

[W3 – July 2006: Response categories modified from previous Waves to be specific to outdoors (SEE PREVIOUS SURVEYS); underlined text was added to response categories]

[Revised coverage at W3 – July 2006 – to include all indoor and outdoor workers]

**GOTO ES11**

ES10c

Which of the following describes the policy or rules on smoking inside the vehicle in which you work?

[READ CATEGORIES 1 – 3]

01 – Smoking is allowed inside the vehicle;

**GOTO ES11**

02 – Smoking is not allowed inside the vehicle OR

**GOTO ES11**

03 – There are no specific rules or policies

**GOTO ES11**

06 – DK

**GOTO ES11**

09 – R

**GOTO ES11**

Coverage: All respondents who work outside the home, mainly in a vehicle

ES11

In the past 30 days, have you been exposed to other people’s smoke at work?

Probe: There is a province-wide smoking ban [that came into force on May 31, 2006]; but not all workplaces are covered.

Probe2: For example, outdoor workplaces and some indoor workplaces like hotel rooms

[DO NOT READ]

01 – Y

02 – N

03 – *Do not work*

06 – DK

09 – R

Coverage: All respondents who work outside home

[Probes added at W3 – July 14, 2006]

ES18

[NEW AT W4 – Jan ‘07]

In the past 30 days, have you been exposed to other people’s smoke in ANY INDOOR public place, other than your workplace, or in bars or restaurants?

PROBE: For example, in a sport complex or concert hall

[DO NOT READ CATEGORIES]

01 – Y  
02 – N  
06 – DK  
09 – R

Coverage: All respondents

ES19 *[NEW AT W4 – Jan '07]*

In the past 30 days, have you been exposed to other people's smoke in ANY OUTDOOR public place, other than your workplace, or on patios of bars or restaurants?

PROBE: For example, in a park, or on the sidewalk

[DO NOT READ CATEGORIES]

01 – Y  
02 – N  
06 – DK  
09 – R

Coverage: All respondents

TYintro

Now I would like to ask you about your general opinions on smoking

## **TYOLOGY**

TY2

There are enough controls on smoking, and we should leave smokers alone.

Do you...

[READ CATEGORIES 1 – 4]

01 – Strongly agree  
02 – Somewhat agree  
03 – Somewhat disagree OR  
04 – Strongly disagree  
06 – DK  
09 – R

Coverage: All respondents

TY3

Restrictions should be increased to help smokers quit. Do you...

[READ CATEGORIES 1 – 4]

01 – Strongly agree  
02 – Somewhat agree  
03 – Somewhat disagree OR  
04 – Strongly disagree  
06 – DK  
09 – R

Coverage: All respondents

OTS BL C4 Questionnaire: January – June 2007

TY4

Restrictions have gone too far, and smokers need to start standing up for their rights. Do you...

[READ CATEGORIES 1 – 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: All respondents

DTY5

IF (SB1=1 OR SB1=2 OR SB1=3) AND SB2=1 [*e.day, almost e.day, occasional smokers, 100+ cig*]

**THEN GOTO TY5**

IF (SB1=4 AND (SB3a=1 OR SB3a=2)) AND SB2=1

**THEN GOTO TY5** [*presently “not at all” smoker who smoked in the last month and 100+*]

IF (SB1=4 AND (SB3a=3 OR SB3b<4)) OR SB2=2

**THEN GOTO TY8** [*presently “not at all” smoker who smoked >1mon ago OR not 100+*]

IF (SB1=05) [*never smoker*]

**THEN GOTO TY8**

TY5

Which of the following statements best describes how you feel about smoking around non-smokers...

[READ CATEGORIES 1 – 3]

01 – You tend to avoid smoking

02 – You ask if it's OK to smoke OR

03 – You feel that if non-smokers do not like your smoke, they can go somewhere else.

06 – DK

09 – R

Coverage: Current or self report smokers (100+ cig in lifetime)

TY6

Do you care if most people know you smoke?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Current or self report smokers (100+ cig in lifetime)

TY7

You enjoy smoking. Is this a reason you smoke?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

OTS BL C4 Questionnaire: January – June 2007

09 – R

Coverage: Current or self report smokers (100+ cig in lifetime)

TY8

Everything possible should be done to reduce smoking. Do you...

[READ CATEGORIES 1 – 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: All respondents

DTY9

IF (SB1=1 OR SB1=2 OR SB1=3) AND SB2=1 [*e.day, almost e.day, occasional smk, 100+ cig*]

**THEN GOTO TIntro**

IF (SB1=4 AND (SB3a=1 OR SB3a=2)) AND SB2=1 [*presently “not at all” smk who smoked <1 month ago and has smoked 100+ cig in lifetime*]

**THEN GOTO TIntro**

TY9

How easy or difficult would it be for you to ask someone not to smoke in your home?

[READ CATEGORIES 1 – 5]

01 – Very easy

02 – Somewhat easy

03 – Somewhat difficult

04 – Very difficult OR

05 – You don't mind if people smoke in your home

06 – DK

09 – R

Coverage: Self-report 'Not at All' smokers that have not smoked in the past month, Never smokers, or those who have not smoked 100+ lifetime cigarettes

TY10

How easy or difficult would it be for you to ask someone not to smoke in a non-smoking area?

[READ CATEGORIES 1 – 5]

01 – Very easy

02 – Somewhat easy

03 – Somewhat difficult

04 – Very difficult OR

05 – You wouldn't ask

06 – DK

09 – R

Coverage: Self-report 'Not at All' smokers that have not smoked in the past month, Never smokers, or those who have not smoked 100+ lifetime cigarettes

TY11

If someone was smoking in a non-smoking area of a public place, how likely are you to make a face, a coughing noise, a loud comment, or some other signal to get them to realise that it is bothering you?

[READ CATEGORIES 1 – 5]

01 – Very likely

02 – Somewhat likely

03 – Somewhat unlikely

04 – Very unlikely OR

05 – You are not bothered by others' smoke

06 – DK

09 – R

Coverage: Self-report 'Not at All' smokers that have not smoked in the past month, Never smokers, or those who have not smoked 100+ lifetime cigarettes

TY12

How likely are you to approach that person and point out that they are in a non-smoking area?

[READ CATEGORIES 1 – 5]

01 – Very likely

02 – Somewhat likely

03 – Somewhat unlikely

04 – Very unlikely OR

05 – You are not bothered by others' smoke

06 – DK

09 – R

Coverage: Self-report 'Not at All' smokers that have not smoked in the past month, Never smokers, or those who have not smoked 100+ lifetime cigarettes

~~TY13~~ [deleted at W4 – Jan 2007]

TY14\_REVISIED

Suppose you were traveling in a place where smoking was allowed in restaurants, and when you arrived at a restaurant you found that the only free tables were in the smoking section. Do you think you would...

[READ CATEGORIES 1-3]

01 – Take a table in the smoking section right away

02 – Be willing to wait up to 15 minutes OR

03 – Leave and go to another restaurant

04 – I do not travel [DO NOT READ] [response 04 added at W4 (Jan '07)]

06 – DK

09 – R

Coverage: Self-report 'Not at All' smokers that have not smoked in the past month, Never smokers, or those who have not smoked 100+ lifetime cigarettes

[Revised wording in W4 (Jan 2007), underlined text added, to hypothetical travel Question to account for smoke-free legislation in Ontario; response category 04 added at W4]

## **TOBACCO INDUSTRY**

### TIintro

Now I would like to ask you about events sponsored by tobacco companies.

*[Deleted "...a few questions..." from the intro above as some respondents only get one question W4 Jan 24/07]*

### DTI1

IF ES6 < 5 THEN GOTO TI1 *[respondents who have been to a bar/tavern in past 6 mon]*

IF ES6 => 5 THEN GOTO TI3 *[respondents who have NOT been to a bar/tavern in past 6 mon]*

### TI1

In the last 6 months, that is since [ANCHOR] have you noticed signs, posters or branded items in bars, pubs or clubs promoting cigarettes or tobacco products [PROMPTS: .. branded items, temporary displays, or cigarette girls/boys in bars, pubs, or clubs promoting cigarettes or tobacco products]  
[DO NOT READ CATEGORIES]

01 – Y

**GOTO TI2**

02 – N

**GOTO TI2**

03 – Have not been to bar or tavern in the last 6 months

**GOTO TI3**

06 – DK

**GOTO TI2**

09 – R

**GOTO TI2**

*Coverage: All respondents who report frequenting bars or taverns in the past 6 months*

### TI2

In the last 6 months, have you been to a club or bar event sponsored by a tobacco company [for example Definiti event/Extreme Music Series event]?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

*Coverage: All respondents who report frequenting bars or taverns in the past 6 months and responded 1 or 2 to TI1 (including DK and R)*

### TI3

In the last 6 months, have you been to a sporting event sponsored by a tobacco company [for example Extreme Sports event]?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

*Coverage: All respondents*

## **MASS MEDIA**

### MM1Intro

Now I want to ask you about the media more generally.

### MM1

First, thinking about news stories related to smoking or tobacco companies that might have been on TV, radio, or in the newspapers. In the past 30 days, that is since [ANCHOR] how often have you seen or heard a news story about smoking?

[READ CATEGORIES 1 – 4]

01 – Never

02 – Sometimes

03 – Often OR

04 – Very often

05 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

[THE MASS MEDIA QUESTIONS CHANGE THROUGHOUT THE WAVES AS THE CURRENT CAMPAIGNS AND SLOGANS CHANGE]

### MM2INTRO

The next several questions are about anti-smoking advertisements. In the past 30 days, have you seen any anti-smoking advertisement or campaign taking place in Ontario with the following themes or slogans:

### MM2

An ad about stop smoking medications like the patch or gum?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

### MM3

An ad showing kids putting up a banner with facts about smoking and the slogan “stupid.ca”?

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

OTS BL C4 Questionnaire: January – June 2007

Coverage: All respondents

*[Revised during W2, June 2, 2006 to capture new creative for this MM campaign. Deleted “An ad about kids doing risky things with the message: “What's more stupid?””]*

*[Interviewer note added in W4 – Jan 24/07]*

MM4 *[MM4 deleted during W2, February 1, 2006: Ad about a former waitress...support SFO]*

MM5 *[MM5 deleted during W2, May 1, 2006: Ad about Bob...]*

MM6 *[MM6 deleted during W2, February 1, 2006: smoke-rings]*

MM7 *[Added during W2 – February 1, 2006]*

An ad showing people overcoming life challenges, including throwing away a pack of cigarettes with the message: "you have it in you".

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

*[Interviewer note added in W4 – Jan 24/07]*

MM8 *[Added during W2 – February 1, 2006]*

An ad showing different people seeing messages about appointments connected to quitting smoking with the message: "what's your quit date?"

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

*[Interviewer note added in W4 – Jan 24/07]*

MM9 *[MM9 deleted at W4, January 5, 2007: Heather Crowe ad (was added during W2, May 1/06)]*

MM10 *[false MM question added at W3 July 2006]*

An ad showing a young child using alphabet blocks to spell out the names of health problems associated with smoking?

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

OTS BL C4 Questionnaire: January – June 2007

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

*[Interviewer note added in W4 – Jan 24/07]*

MM11 *[MM11 deleted at W4, January 5, 2007: support for Ontario smoking ban (was added during W2, June 2/06)]*

MM13 *[Added at W4, January 24, 2007]*

An ad showing a woman smoking near a window. Her smoke travels through the house and clings to a teddy bear that is picked up by a little girl with the message “Make your home smoke-free”?

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

*[Interviewer note added in W4 – Jan 24/07]*

MM15 *[Added during W4 – April 27, 2007]*

An ad where a boy passes his dad a CD with a recorded message encouraging his dad to quit smoking?

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

MM12 *[Added during W2 – June 2, 2006]*

Have you seen or heard of radio or newspaper ads providing tips and support for quitting? For example, “Quit Tip #6: Change your routine?”

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

*[Interviewer note added in W4 – Jan 24/07]*

MM14

*[Added during W4, Jan 24, 2007]*

Have you seen or heard of radio or newspaper ads for the 2007 Driven to Quit Challenge, sponsored by the Canadian Cancer Society?

Probe: The Driven to Quit Challenge is a quit smoking contest for the month of March.

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

*[Interviewer note added in W4 – Jan 24/07]*

## **DEMOGRAPHICS**

DEintro:

Finally, these last questions are for classification purposes only.

DE1

First, in what year were you born?

[DO NOT READ CATEGORIES]

01 - \_\_\_\_\_ ENTER YEAR [DE1yr range: 1900-1990]

02 – DK

03 – R

**GOTO DE2**

**GOTO DE1a**

**GOTO DE1a**

Coverage: All respondents

DE1a

Ok, can you tell me to which age group you belong? Are you...

[READ CATEGORIES 1-6]

01 – 18 – 24

02 – 25 – 34

03 – 35 – 44

04 – 45 – 54

05 – 55 – 64 OR

06 – 65 years of age and over

07 – DK

09 – R

Coverage: Respondents who refuse to give year of birth

DE2

What is the highest level of education you have completed?

[DO NOT READ CATEGORIES]

01 – No schooling

02 – Some elementary

OTS BL C4 Questionnaire: January – June 2007

- 03 – Completed elementary
- 04 – Some secondary
- 05 – Completed secondary
- 06 – Some community college, CEGEP or nurse’s training
- 07 – Completed community college, CEGEP or nurse’s training
- 08 – Some university or teacher’s college
- 09 – Completed university or teacher’s college
- 10 – Other education or training
- 66 – DK
- 99 – R

Coverage: All respondents

DDE3

*[W3 – Oct 20/06 – revised decision from: IF Q8 = 1 AND (SB1=1 OR SB1=2 OR SB3a =1 OR SB3a = 2) to new code to ensure we do not miss respondents]*

IF !QB5=0 *[response to “health” question asked earlier]*

**THEN GOTO DE4**

ELSE GOTO DE3

DE3

In general, would you say your health is:

[READ CATEGORIES 1 – 5]

- 01 – Excellent
- 02 – Very good
- 03 – Good
- 04 – Fair OR
- 05 – Poor
- 06 – DK
- 09 – R

Coverage: Self-report ‘not at all’ smokers who smoked in the past 30 days, former (30days +) and non-smokers

*[Note: The question coverage identifies former and non-smokers. To obtain information for all respondents, self report smokers are asked an equivalent question earlier in this survey (see QB5 for equivalent question)]*

DE4

At present are you married, living with a partner, widowed, divorced, separated, or have you never been married?

[READ CATEGORIES IF NECESSARY]

- 01 – Married or living with a partner
- 02 – Widowed
- 03 – Divorced
- 04 – Separated
- 05 – Never been married
- 06 – DK
- 09 – R

Coverage: All respondents

DDE5

IF (Consents = 01 | (Consents = 02 & (Q12 = 03 | Q12a = 02))) [*consented at recruitment where asked address at end of survey or at recruitment did not provide address*]

**THEN GOTO DE5b**

IF (Consents = 02) [*scheduled callback – address provided at recruitment*]

**THEN GOTO DE5a**

IF (Consents=09 & Q11a=3) [*initial refusal but converted by scheduling callback (and address on file)*] **GOTO DE5a**

IF (Consents=09 & Q11a=1) [*initial refusal but converted and completed interview at time of conversion (no address on file)*] **GOTO DE5b**

DE5a [previously provided address]

Finally, how many children under 18 years of age live in your household?

01 - \_\_\_\_ Enter number [DE5num range: 0-15] **GOTO COMMENTS**

02 – DK **GOTO COMMENTS**

03 – R **GOTO COMMENTS**

Coverage: All respondents completing the survey at a scheduled call-back time

DE5b [was not asked or did not provide address]

How many children under 18 years of age live in your household?

01 - \_\_\_\_ Enter number [DE5num range: 0-15]

02 – DK

03 – R

Coverage: All respondents completing the survey at the time of recruitment

DE6

Finally, in order for us to send you payment for this survey, can you tell me your name, address and postal code where you receive your mail?

PROBE: This is a UNIVERSITY based research study. Your answers to this survey will be kept absolutely confidential. All personal information, including your name and address, will be kept strictly confidential and will not be shared with any person or group that is not associated with this survey.

[MAKE SURE THAT SPELLING IS CORRECT—REPEAT BACK TO RESPONDENT TO CHECK]

01 – SPECIFY ADDRESS: \_\_\_\_\_ **GOTO DEFNAME**

02 – NO **GOTO DE7INTRO**

Coverage: All respondents

DE7INTRO

Without this information, we are unable to send you the \$15 honourarium for participation in this survey.

01 – Respondent offers FULL address, Enter address **GOTO DEFNAME**

02 – Respondent does NOT offer FULL address **GOTO DE7**

DE7

Can you just tell me your postal code?

[PROBE: This information will be used for regional classification purposes only]

01 - \_\_\_\_\_ ENTER 6-DIGIT POSTAL CODE      **GOTO DEPCconf**

06 – DK      **GOTO DE8**

09 – No/R      **GOTO DE8**

Coverage: Respondents who do not want to provide full address

DE8

Would you be willing to provide me with the first 3 digits of your postal code?

PROBE: As a reminder, this information will be kept completely confidential and will not be shared with any person or group that is not associated with this survey. This information will be used to help us understand regional differences in behaviours and beliefs related to tobacco.

01 - \_\_\_\_\_ ENTER 3-DIGIT POSTAL CODE      **GOTO DEPCconf**

06 – DK      **GOTO DDEID1**

09 – No/R      **GOTO DDEID1**

Coverage: Respondents who do not want to provide full postal code

DEFNAME – DEPCconf

DDEID1      *[Added W2 – Jan 2006]*

IF ERROR=1 THEN GOTO COMMENTS

IF STAT1 = RECENT SMOKER & DE7INTRO = 02

    THEN GOTO DEID1

ELSE GOTO DCONFIRM (ID1=01)

DEID1      *[Added W2 – Jan 2006]*

Can you please provide us with something that uniquely identifies you so that when we call back we will be able to reach you? For example, just your first name, a nickname or your initials? .

01 – enter name/initials [DEID1txt]      GOTO DCONFIRM

02 – R      GOTO DCONFIRM

DCONFIRM

IF (ERROR=1)

**THEN GOTO COMMENTS**

IF STAT1 = RECENT SMOKER

**THEN GOTO DEACONT**

IF STAT1 = NON-SMOKER

**THEN GOTO COMMENTS**

Q.DEAcont

Is there an alternate number that you can also be reached at?

01 - Yes [Enter: DEAlnum (###) ### - #####]

02 – No      **GOTO COMMENTS**

EDAlt\_ex                    *[added at beginning of W2 – Jan ‘06]*  
“Extension” – enter [altnum\_ext]: \_\_\_\_

COMMENTS

If respondent would like to provide comments, enter them here. Interviewer - Do not ask respondent if they have any comments.

---

DEND

IF (error = 1)

**THEN GOTO Q.END\_ERR**

ELSE

**THEN GOTO Q.DEND**

Q.END\_ERR

Thank you very much for participating in this survey.  
You should receive your cheque within a few days.

If you would like any more information about this project,  
you can phone us at our toll free number 1-866-303-2822.  
Goodbye.

Q.DEND

IF STAT1 = RECENT SMOKER

**THEN GOTO Q\_Close2**

IF STAT1 = NON-SMOKER

**THEN GOTO Q\_Close1**

Q\_Close1      (cross-sectional participants)

Thank you very much for participating in this survey. You should receive your cheque within a few days. If you would like any more information about this project, you can phone us at our toll free number 1-866-303-2822. Goodbye.

THANK AND TERMINATE

Q\_Close2      (longitudinal participants)

Thank you very much for participating in this survey. You should receive your cheque within a few days. We will contact you again in approximately 6 months time. If you would like any more information about this project, you can phone us at our toll free number 1-866-303-2822. Goodbye.

THANK AND TERMINATE

A7. [POSTAL CODE]

A8. [INTERVIEW COMPLETION TIME: HH:MM]

A9. [SURVEY LENGTH]