

APPENDIX A5

OTS C5 BASELINE QUESTIONNAIRE (with skip logic and wave-to-wave edits)

WAVE 5:
July – December 2007

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NOTES ON QUESTION COVERAGES AND MICRODATA CODING

For the purposes of this questionnaire, 'recent smoker', 'current smoker', 'self report smoker' are defined as follows:

Recent Smoker

Based on recruitment variable Q8

	DESCRIPTION	CONDITION
YES	Any past 6-month smoking	Q8 = 1
NO	No smoking in the past 6-months	Q8 = 2

Coverage: All respondents

Self Report Smoker

Based on SB1

	DESCRIPTION	CONDITION
YES	Self report smoking every day, almost every day or occasionally	SB1 = 1 or 2 or 3
NO	Self report non-smoker	SB1 >3

Coverage: All respondents

Current Smoker

Based on SB1, SB2 and SB3a/SB3b

	DESCRIPTION	CONDITION
YES	Self report everyday/almost every day smokers or any other recent smokers who last smoked during the past month.	SB1=1 or 2 OR (SB1=3 or 4) and SB3a<=2
NO	Non-current/former smokers who has not smoked in the past month	SB1=3 or 4 and (SB3a=3 or SB3b=1 or 2 or 3)

Coverage: All respondents

****PLEASE REFER TO THE BASELINE DATA DICTIONARY FOR MICRODATA QUESTION CODING.**

ADMINISTRATIVE

- A1. [ID NUMBER]
- A2. [INTERVIEW DATE: MMM/DD/YYYY]
- A3. [INTERVIEW START TIME: HH:MM]
- A4. [CALL NUMBER] (documenting A1 – A4 for each attempted call)
- A5. [DISPOSITION CODE]
- A6. [WAVE NUMBER]

RECRUITMENT

IF (contact = "") GOTO Q.Intro *[no previous call where person with next birthday was identified]*
ELSE GOTO Q.Intro1 *[previous call where HH member identified name of person with the next birthday]*

Q.Intro1

[added Nov 2005 to ease the respondent strain when the next birthday has been decided during an earlier call]

Hello, may I please speak with [NAME OF PERSON IDENTIFIED TO HAVE THE NEXT BIRTHDAY]

[DO NOT READ CATEGORIES]

IF CHILD ANSWERS, ASK TO SPEAK TO AN ADULT. (Begin again).

IF RESPONDENT DOES NOT UNDERSTAND, THEN REPEAT.

01 – Yes, “Thank-you” and wait for respondent GOTO Q.Intro

02 - No, he/she is not available

“When would be a better time to call back to reach them?” GOTO CB1

03 - Respondent answers phone GOTO Q.Intro

04 – Respondent does not understand/language problem TERMINATE CALL, PUT BACK IN QUEUE

09 - No/Respondent refuses OR asks who is calling GOTO Q.Intro

Coverage: respondents where a previous call to the household where the PMK identified the name of person with the next birthday

Q.Intro

[bold words added at beginning of W3 – July 06]

[italic text revised at W4 (Jan 07) from “...survey of recent smokers and non-smokers...”]

[Deleted sentence as it appeared to be confusing potential non-smokers – W4, Jan 23/07: ‘The information gathered will help us understand why certain people might be able to quit smoking and why others might not’]

[for consistency, modified all references for age to “18 years of age or OLDER”; some previous text used OVER instead of OLDER – W4, Jan 23/07]

[W5, November 2007: removed underlined text from the first sentence: ...I am calling from the University of Waterloo on behalf of...]

Hello, my name is _____ and I am calling on behalf of the Ontario Tobacco Research Unit, an ACADEMIC research network at the University of Waterloo and University of Toronto. This is a survey of *non-smokers and recent smokers* that will track changes over time in attitudes, behaviours and beliefs related to smoking in Ontario. We are not asking for money or selling anything.

IF (contact ~= " ") Show: *[no previous contact with household]*

“May I ask someone 18 years of age or *older* a few questions to see whether anyone in your household qualifies for the survey?”

IF (Intro1 = 01 | Intro1 = 03) Show: *[previous contact with name of possible respondent]*

“May I ask you a few questions to see whether you qualify for the survey?”

IF (Intro1 = 09) Show:

“May I ask [REPORTED NAME OF POTENTIAL RESPONDENT] a few questions to see whether they qualify for the survey?”

IF CHILD ANSWERS, ASK TO SPEAK TO AN ADULT. (Begin again)

- | | |
|------------------------------|--------------------------|
| 1 – Yes | GOTO Q.2 |
| 2 – Child-no adult available | GOTO Q.1(b) |
| 3 - No adult in household | Thank, terminate (CS 19) |
| 4 – No/Respondent refuses | GOTO Q.1c |
| 5 – I am a non-smoker | GOTO Q.NS |
| 6 – I am at the cottage | GOTO Q.1g |

[response category 06 added at W3 – July 14, 2006]

Coverage: no previous call to the household or no call where the PMK identified the name of person with the next birthday

Q.NS [If NSQUOTA is **not full**, interviewer to follow with:]

R: “I am a non-smoker”

Probe I: “We have questions for both smokers and non-smokers”

Probe II: “As smokers and non-smokers alike are affected by public health programs and policies, the survey will also help us understand how these affect the lives of adults in Ontario.”

- | | |
|------------------------------------|----------|
| 01 – Yes/ok – continue with survey | GOTO Q2 |
| 02 – Refusal | GOTO Q1c |

Coverage: respondents who indicate they are a non-smoker when non-smoker quota is NOT full

[Modified to “18 years of age or older” at W4, Jan07]

If NSQUOTA is **full**, interviewer to follow with:

QNSfull

I: Actually, I'd like to speak to the person in your household who is 18 years of age or older whose birthday is coming up next. Would that be you?

ADD IF NECESSARY: We need to select somebody at random. With each call we make, we ask to speak to the person whose birthday is coming up next. This helps us to ensure that we have a representative sample.

PROBE (If respondent not sure of next birthday): We need to speak to

the person whose birthday is next to the best of your knowledge.

01 – Yes GOTO Q.NSQ.2

02 – No GOTO Q.4b

Coverage: respondents who indicate they are a non-smoker when non-smoker quota IS full

Q.NSQ2

Have you smoked at least one cigarette in the past six months?

01 – Y GOTO DNSQ2

02 – N GOTO DNSQ2

06 – DK GOTO Q.NSQ2b

09 – R GOTO Q.NSQ2b

Coverage: respondents who indicate they are a non-smoker when non-smoker quota IS full and the person on the phone is the person in the household with the next birthday

Q.NSQ2b

We require this information to determine eligibility for this survey.

[Pause to allow respondent to answer "Have you smoked at least one cigarette in the past six months?"]

[DO NOT READ]

01 - Yes

02 - No

06 - Don't Know

09 - Refused

Coverage: respondents who indicate they are a non-smoker when non-smoker quota IS full and the person on the phone is the person in the household with the next birthday

DNSQ2

If (Q.NSQ2 = 01 | Q.NSQ2b = 01) then do

STAT1 = RECENT SMOKER

GOTO Q.NSQ3

end;

If (Q.NSQ2 = 02 | Q.NSQ2b = 02) then do

STAT1 = NON-SMOKER

GOTO Q.FULL

end;

If (Q.NSQ2b = 06 | Q.NSQ2 = 09) then do

Thank and terminate: "Thank-you for your time. Good-bye"

end;

Q.NSQ3

[added underlined text in W5 – Nov. 19, 2007]

Given your responses, you may be eligible for this survey. Participation is voluntary and you may stop at any time. The answers you provide to the following questions will be kept absolutely confidential.

This call may be monitored by my supervisor at the University of Waterloo Survey Research Centre to assess my performance. Can I ask you a few quick questions to confirm your eligibility?

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01 – Yes

GOTO Q.6

02 – No

GOTO NSQ3b

Coverage: respondents who indicate they are a non-smoker when non-smoker quota IS full and may be eligible for the survey as they have had a cig in the past 6 months

Q:NSQ3b

[removed text at W5 – July 2007 – in response to ethics: ‘This is an important research survey and your...’]

Your responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing you for your time - can we ask you a few questions to see if you are eligible for the study?

[DO NOT READ]

01 – Yes

GOTO Q6

02 – No

Thank and Terminate:

“Thank you for your time. Goodbye”

Coverage: respondents who indicate they are a non-smoker when non-smoker quota IS full and respondent is a potential participant

Q.1b

I would like to speak to someone age 18 or older in your household. Is there a better time to call back to speak to them?

[DO NOT READ]

01 – Yes “Could you please tell me their name so that I know who to ask for?”

RECORD CALLBACK INFO AND TERMINATE

02 - No adult in household

Thank & Terminate

03 – No/Don’t know

“Thanks, I’ll try them at another time”

Coverage: child answers phone

Q.1c

[removed text at W5 – July 2007 – in response to ethics: ‘This is an important research survey and your...’]

Your responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing respondents for their time – could I ask you a few more questions to see if anyone in your household is eligible?

[DO NOT READ]

01 – Yes

GO TO Q.2

02 – No

Thank and terminate

Coverage: PKU refuses participation

If Necessary, See Q.HELP for additional background information.

Q.1g

[question added at W3, July 14, 2006]

[removed text at W5 – July 2007 – in response to ethics: ‘This is an important research survey and your...’]

Your responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing respondents for their time. We would like to speak with you at a time that is more

convenient for you. Can you provide us with the phone number to your primary residence and indicate when would be a good time to contact you there?

Probe: Can you provide us with the telephone number to your permanent residence or an alternate number that you prefer to be reached at?

[DO NOT READ]

01 – Yes

GOTO Q.1h1

02 – No (refusal)

Thank and terminate

Coverage: PKU refuses participation b/c they are at the cottage

Q.1h1 *[question added at W3, July 14, 2006]*

Enter alternate number: XXX-XXX-XXXX

Extension:

Enter best time to call: Date: _____ and time (if provided)

Coverage: respondents who wish to be contacted at another number (or permanent residence)

“Thank-you. We look forward to speaking with you again soon. Good-bye.”

Q.1h2 *[added at W3, July 14, 2006]*

ENTER EXTENSTION: XXXX [ALTnum_ext]

Q.2

Thank you. I first need to ask a few questions about the household in order to select someone for the survey. How many people age 18 or older live in your household, including yourself?

[DO NOT READ]

01 – Enter number

GOTO Q2num

06 – DK

GOTO Q.2a

09 – R

GOTO Q.2a

Coverage: respondents who agree to be asked questions for eligibility

Q.2a

I'm sorry. We require this information to verify that participants in this survey are 18 years of age or older.

[Pause to allow respondent to confirm number of adults in household]

[DO NOT READ]

01 – Enter number

GOTO Q2num

06 – DK

THANK AND TERMINATE

09 – R

THANK AND TERMINATE

Coverage: respondents who agree to be asked questions for eligibility but refuse/DK number of adults in HH

Q2num

[__ __] Enter number of residents in household 18+

IF Q2num = 0

GOTO Q.1b

ELSE IF Q2num = 1

GOTO Q.5

ELSE IF Q2num >1

GOTO Q.4a

Q.4a

[Modified to “18 years of age or older” at W4, Jan07]

[probe2 added at W5 – July 2007]

I'd like to speak to the person in your household who is 18 years *of age or older* whose birthday is coming up next. Would that be you?

ADD IF NECESSARY : We need to select somebody at random. With each call we make, we ask to speak to the person whose birthday is coming up next. This helps us to ensure that we have a representative sample.

PROBE (If respondent not sure of next birthday): We need to speak to the person whose birthday is next to the best of your knowledge.

PROBE2 if respondent hesitant about personal information: “We are not asking for the specific date. We ask to speak with the person in your household who’s birthday is next as this helps us ensure we have a random sample of the population.”

[DO NOT READ]

01 - Yes

GO TO Q.5

02 – No

GO TO Q.4b

Coverage: respondents where there is more than one adult in the HH

Q.4b

May I speak to that person now?

[DO NOT READ]

01 – Yes

GO TO Q.4e

02 - No (refusal)

GO TO Q.4c

03 – Not home/unavailable

GO TO Q.4d

Coverage: respondents where there is only one adult in the HH which is not the person on the phone

Q.4c

[removed text at W5 – July 2007 – in response to ethics: ‘This is an important research survey and their...’]

Their responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing them for their time. Could we call back to ask them a few questions to see if they are eligible for the study?

[DO NOT READ]

01 – Yes

GOTO 4d

02 – No

Thank and Terminate

Coverage: PKU refuses participation for person eligible for participation (next birthday)

If Necessary, See Q.HELP for additional background information.

Q.4d

When can I call back to speak to that person?

[DO NOT READ]

01 – Make callback. “Could you please tell me their name so that I know who to ask for?”

RECORD CALLBACK INFO AND TERMINATE

02 – Refuse/don't callback

IF (Q.4d=02 & (Q4c=01 | Q4c = 02))

ELSE IF Q.4d=02

Thank and Terminate

GOTO Q.4c

Coverage: respondents where the person eligible is not available

Q.4e

[bold words added at W3 – July 06]

[italic text revised at W4 (Jan 24,07) from "...survey of recent smokers and non-smokers..."]

[Deleted sentence as it appeared to be confusing potential non-smokers – W4, Jan 24/07: 'The information gathered will help us understand why certain people might be able to quit smoking and why others might not']

[Simplified recruitment text in W5 – Nov 19, 2007: Removed underlined text "...calling from the University of Waterloo on behalf of..."]

Hello, my name is _____ and I am calling on behalf of the Ontario Tobacco Research Unit, an ACADEMIC research network at the University of Waterloo and University of Toronto. This is a survey of *non-smokers and recent smokers* that will track changes over time in attitudes, behaviours and beliefs related to smoking in Ontario. All responses will be kept absolutely confidential. We are not asking for money or selling anything. Can I ask you a few questions to see whether you qualify for the survey?

[DO NOT READ]

01 – YES

02 – No time

GO TO Q.5

"When would be a better time to call back?"

Make appointment, Thank and Terminate

03= Refuses

GO TO 4f

Coverage: eligible person in HH comes to the phone

INTERVIEWER NOTE: See Q.HELP for info/answers to questions

Q.4f

[removed text at W5 – July 2007 – in response to ethics: 'This is an important research survey and your...']

Your responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing you for your time – can we ask you a few questions to see if you are eligible for the study?

[DO NOT READ]

01 – YES

02 – NO

GOTO Q.5

Thank and terminate

Coverage: eligible respondent refuses

INTERVIEWER NOTE: See Q.HELP for info/answers to questions

Q.5

[added underlined text in W5 – Nov. 19, 2007]

Thank-you. This call may be monitored by my supervisor at the University of Waterloo Survey Research Centre to assess my performance. I first need to ask a few questions in order to check your

eligibility for our survey. Participation is voluntary and you may stop at any time. The answers you provide to the following questions will be kept absolutely confidential.

Coverage: All eligible respondents who agree to participate

Q.6

Note sex – DO NOT ASK UNLESS UNSURE

01 – Female

02 – Male

Coverage: All eligible respondents who agree to participate

Q.7a

Are you 18 years of age or older?

01 – Yes

GOTO D7d

02 – No

GOTO Q.7c

06 – DK

GOTO Q.7b

09 – R

GOTO Q.7b

Coverage: All eligible respondents who agree to participate

Q.7b

“I’m sorry. We require this information to verify that participants in this survey are 18 years of age or older.”

[Pause to allow respondent to confirm age. DO NOT READ]

01 - Respondent confirms age is 18+

GOTO D7d

02 - Respondent confirms age is <18

GOTO Q7c

03 - No confirmation of age

Thank and Terminate

Coverage: All eligible respondents who refuse to confirm age

Q.7c

If Q2num = 1

“The survey requires that respondents are at least 18 years old.”

THANK AND TERMINATE

If Q2num = 2

“The survey requires that respondents are at least 18 years old if possible, I’d like to speak with someone who is 18 or older.”

GOTO Q.4b

IF Q2num>2

“The survey requires that respondents are at least 18 years old- if possible, I’d like to speak with the person in the household who is 18 or over and whose birthday is next.”

GOTO Q.4b

D7d

IF (Q.NSQ2 = 01 | Q.NSQ2b = 01)

THEN GOTO D8b

Q.8

Have you smoked **one or more cigarettes** in the past six months?

[DO NOT READ]

- | | |
|---------|----------|
| 01 – Y | GOTO D8b |
| 02 – N | GOTO D8b |
| 06 – DK | GOTO Q8b |
| 09 – R | GOTO Q8b |

Coverage: All eligible respondents who agree to participate (when not previously asked if non-smoker quota is full)

Q.8b

We require this information to determine eligibility for this survey.

[Pause to allow respondent to answer "Have you smoked at least one cigarette in the past six months?"]

[DO NOT READ]

- 01 - Yes
- 02 - No
- 06 - Don't Know
- 09 - Refused

Coverage: All eligible respondents who refuse to confirm smoking behaviour in last 6 months

D8b

If (Q.8 = 01 | Q.8b = 01 | Q.NSQ2 = 01 | Q.NSQ2b = 01)

then STATUS1 = RECENT SMOKER

If (Q.8 = 02 | Q.8b = 02)

then STATUS1 = NON-SMOKER

If Q8 = 06 or Q8 = 09

then thank and terminate

Q. CONSENTS

If STATUS1 = RECENT SMOKER

[bold words added at W3 – July 06]

[deleted W4 – Jan 2007: "... The first follow-up survey will be in approximately six months." As it was redundant with the statement earlier in this paragraph]

[underlined text added at W5 – July '07 – to inform participants there will be up to 6 follow-up surveys and length of survey changed to "ranging from 10-20 minutes"]

[W5 – Oct 1, 2007 – removed text to simplify script: "This survey is being conducted by the University of Waterloo Survey Research Centre on behalf of the Ontario Tobacco Research Unit." " and "who would be willing"]

Thank you. We are looking for **recent** smokers to answer a survey that would take about 20 minutes. To thank you for your time, we will send you \$15 in the next few days. There will be up to six additional follow-up surveys ranging from 10-20 minutes in length that take place every six months. We will send you \$15 each time you complete a survey.

Your answers to this survey will be kept **ABSOLUTELY** confidential. All personal information, including your name and address, will be kept **STRICTLY** confidential and will not be shared with any person or group that is not associated with this survey.

Participation is voluntary and you may stop at any time. I can provide you with the contact numbers if you have any concerns about this survey.

If STATUS1 = NON-SMOKER

[W5 – Oct 1, 2007 – removed text to simplify script: “This survey is being conducted by the University of Waterloo Survey Research Centre on behalf of the Ontario Tobacco Research Unit.” and “who would be willing”]

Thank you. We are looking for non-smokers to answer a survey that would take about 12 minutes. To thank you for your time, we will send you \$15 in the next few days.

Your answers to this survey will be kept ABSOLUTELY confidential. All personal information, including your name and address, will be kept STRICTLY confidential and will not be shared with any person or group that is not associated with this survey.

Participation is voluntary and you may stop at any time. I can provide you with the contact numbers if you have any concerns about this survey.

INTERVIEWER NOTE (only if necessary):

If answering the survey right now is inconvenient for you, we could schedule a time next week.

Is now a good time to start the survey?

[DO NOT READ]

01 – YES

02 – NO

09 – REFUSAL

GO TO SB_INTRO

GO TO Q.12

GOTO Q.11a

Q.FULL

Thank-you for your interest, but at this time we are only looking for [other group (recent smokers OR non-smokers)]. Good-bye.

Coverage: respondents who are non-smokers and non-smoker quota is full

Q.11a

This is an important research survey and we think you will find the questions interesting. Your responses are important to ensure we have good representation of the people in Ontario. Would you be willing to give the survey a try?

[DO NOT READ]

01 – Yes

02 - If no/refusal

03 – Yes/Maybe (But respondent does not have time)

GOTO SB_INTRO

Thank and Terminate

GOTO Q.13

Coverage: eligible respondents who refuse further participation

Q.12

Ok, we will schedule a time to call you back to complete the survey. First, in order for us to send you the \$15 honourarium, I need to confirm your name, address and postal code where you receive your mail.

[MAKE SURE THAT SPELLING IS CORRECT—REPEAT BACK TO RESPONDENT TO CHECK]

01 – SPECIFY ADDRESS: _____ GOTO Q.FNAME – Q.Altnum

02 – NO GOTO Q.12a

03 – Respondent does not have time – call back GOTO Q.13

Coverage: eligible respondents who schedule callback to complete the survey

Q12a

Without this information, we are unable to send you the \$15 honourarium for participation in this survey.

DO NOT READ

01 - Respondent offers address GOTO Q.FNAME

02 - Respondent does not offer address GOTO Q.ID

Coverage: eligible respondents who schedule callback to complete the survey but do not provide their address information

Q.FNAME – Q.ALTNUM

Q.ID

[added December 2005 to ensure we are able to ask for the eligible respondent during a callback to avoid repeating the next birthday method]

Can you please provide us with something that uniquely identifies you so that when we call back we will be able to reach you? For example, just your first name, a nickname or your initials?

01 – enter name/initials GOTO Q.Acont

02 – R GOTO Q.Acont

Coverage: eligible respondents who schedule callback to complete the survey and refuse to provide their name and mailing address

Q.Acont

We would just like to confirm this phone number as well. [**VERIFY THE NUMBER CALLED**]

Is there an alternative number that you can also be reached at?

01 – Yes GOTO Q.ALTNUM

02 – No GOTO Q.13

Q.ALTNUM

Enter alternative phone number: _____

Q.Alt_ex

[added beginning of W2 – Jan ‘06]

“Extension” – enter [altnum_ext]: ____

Q.13

Thank you. We look forward to talking to you again. When would be a good time for us to call you back to complete the survey?

ENTER CALLBACK INFO _____

NOTE: Participants must schedule an interview within the next 14 days. If they attempt to schedule beyond this time, say: "I'm sorry, but we would like to complete the survey within TWO WEEKS of today's date. Could we schedule the survey for any time after tomorrow, before [today's date + 14 days]."

[In the few cases where respondent will be away for the coming weeks, allow for scheduling outside of the 2 week period.]

[Closing]

"Thank you very much for your help. If you would like any more information about this project, you can phone us at 1-866-303-2822. Good-bye."

Q.HELP

R: "What is this survey about?"

I: "This is an ongoing study that will survey both **recent** smokers and non-smokers across Ontario. We will ask you questions about what you think, what you feel and your experiences relevant to tobacco use and second-hand smoke."

IF RESPONDENT CONTINUES TO INQUIRE, INTERVIEWER TO RESPOND:

"I HAVE BEEN GIVEN SOME EXAMPLE QUESTIONS TO PROVIDE YOU, THESE ARE:"

"In the past 30 days, have you been inside a restaurant where other people were smoking around you?" AND for smokers "Are you thinking about quitting in the next 6 months?"

R: "How much" (for reimbursement) [*W5 – revised estimated time from 25 to 20*]

I: "There will be an honorarium of \$15 for an interview of up to **20** minutes"

R: "Is that a tobacco company?" [referring to OTRU]

I: "No, the Ontario Tobacco Research Unit is not a tobacco company." And continue with response below for "WHAT IS OTRU?"

R: "What is OTRU?"

I: "The Ontario Tobacco Research Unit is an academic research network at the University of Toronto and University of Waterloo. The Unit conducts tobacco research on smoking behaviours and second-hand smoke in order to identify factors that might help reduce tobacco-related illness and death in Ontario."

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R: “I am not a smoker/recent smoker”

[New at W3, July 2006]

I: “We are interested in speaking with all eligible respondents who have smoked even just one cigarette in the past 6 months”

[New for W5 – July 2007]

R: How many follow-up interviews?

I: We will try to contact you every 6 months for 6 follow-up interviews. Follow-up interviews will be shorter in length, ranging from 10-20 minutes. Your participation in each interview is voluntary and you will continue to receive a \$15 cheque for each interview you complete.

SMOKING BEHAVIOUR

SB_INTRO

Thank you very much for agreeing to participate in our survey. First, I would like to ask you some specific questions about your smoking behaviour

SB1

At the present time, do you smoke cigarettes every day, almost every day, occasionally, or not at all?

PROBE: [If respondent does not know or refuses: “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 – Every day

02 – Almost every day

03 – Occasionally

04 – Not at all

05 – I have never smoked a cigarette in my life [DO NOT READ]

GOTO DSB3

06 – DK

GOTO DEintro [error=1]

08 – R

GOTO DEintro [error=1]

09 – R (respondent does not have time to complete survey)

GOTO Q.12

Coverage: All respondents

SB2

Have you smoked at least 100 cigarettes in your life?

[PROBE: That is approximately 4-5 packs of cigarettes]

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: All respondents providing valid response (01-04) to SB1

DSB3

IF STATUS1=1 AND (SB1=1 OR SB1=2) THEN GOTO SB4intro *[everyday or almost e.d. smk]*
[GOTO changed from SB4 to SB4intro in W5 – July 2007]

IF STATUS1=1 AND (SB1=3 OR SB1=4) THEN GOTO SB3a *[occas and not at all smk]*

IF STATUS1=1 AND (SB1=05) THEN GOTO SBE1b *[error in reporting]*

IF STATUS1=2 AND (SB1=1 OR SB1=2) THEN GOTO SBE1a *[error in reporting]*

IF STATUS1=2 AND SB1=3 THEN GOTO SB3b *[occasional “not at all” smk >6mon]*

IF STATUS1=2 AND SB1=4 AND SB2=1 THEN GOTO SB3b *[former smk >6mon]*

IF STATUS1=2 AND SB1=4 AND (SB2=2 OR SB2=6 OR SB2=9) *[non smoker]*

THEN GOTO SB28 *[GOTO changed from PO1intro to SB28 at W2 – Jan 06]*

IF (STATUS1 = “Non-Smoker” & SB1=05 *[non-smoker]*

THEN GOTO SB28 *[GOTO changed from PO1intro to SB28 at W2 – Jan 06]*

SBE1a

Earlier you said that you had NOT smoked at least one cigarette in the past six months. I would just like to confirm your answer to this question: In the past six months have you smoked AT LEAST ONE cigarette?

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 – Yes

**STATUS1=RECENT SMOKER,
GOTO SB4intro**

02 – No

GOTO SBE2a

06 – DK

GOTO DEintro [error=1]

09 – R

GOTO DEintro [error=1]

Coverage: Respondents who originally responded ‘No’ to smoking a cigarette in last 6 months, but then respond to smoking every day or almost every day

SBE1b

Earlier you said that you HAD smoked at least one cigarette in the past six months. I would just like to confirm your answer to this question: In the past six months have you smoked AT LEAST ONE cigarette?

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 - Yes

GOTO SBE2a

02 – No

**STATUS1=NON-SMOKER,
GOTO SB28**

[GOTO changed from PO1intro to SB28 at W2 – Jan 06]

06 - Don't Know

GOTO DEintro [error=1]

09 – Refused

GOTO DEintro [error=1]

Coverage: Respondents who originally responded ‘YES’ to smoking a cigarette in last 6 months, but then responded they have never smoked a cigarette in their life

SBE2a

Okay then, I would just like to confirm your answers to a couple previous questions.

At the present time, do you smoke cigarettes every day, almost every day, occasionally, or not at all?

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 - Every day

02 - Almost every day

03 - Occasionally

04 - Not at all

05 - I have never smoked a cigarette in my life

06 - Don't Know

09 - Refused

Coverage: Respondents who originally provided contradictory responses to their smoking behaviour

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IF (Status1 = "Non-smoker" & (ANS = 01 | ANS = 02 | ANS = 06 | ANS = 09))

THEN GOTO DEintro [error=1]

IF (Status1 = "Non-smoker" & (ANS = 03 | ANS = 04))

THEN GOTO SBE2b

IF (Status1 = "Non-smoker" & (ANS = 05))

THEN GOTO SB28 [*GOTO changed from PO1intro to SB28 at W2 – Jan 06*]

IF (Status1 = "Recent smoker" & (ANS = 05 | ANS = 06 | ANS = 09))

THEN GOTO DEINTRO [error=1]

IF (Status1 = "Recent smoker" & (ANS = 01 | ANS = 02 | ANS = 03 | ANS = 04))

THEN GOTO SBE2b

SBE2b

Have you smoked at least 100 cigarettes in your life?

PROBE: That is approximately 4-5 packs of cigarettes

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ]

01 - Yes

02 - No

06 - Don't Know

09 - Refused

Coverage: Respondents who originally provided contradictory responses to their smoking behaviour

DSBE3

IF (Status1 = "Recent smoker" & (SBE2a=01 | SBE2a=02))

THEN GOTO SB4intro

IF (Status1 = "Recent smoker" & (SBE2a=03 | SBE2a=04))

THEN GOTO SB3a

IF (Status1 = "Non-smoker" & SBE2a=03)

THEN GOTO SB3b

IF (Status1 = "Non-Smoker" & SBE2a=04 & SBE2b=01)

THEN GOTO SB3b

IF (Status1 = "Non-Smoker" & SBE2a=04 & (SBE2b=02 | SBE2b=06 | SBE2b=09))

THEN GOTO SB28 [*GOTO changed from PO1intro to SB28 at W2 – Jan 06*]

IF (Status1 = "Non-Smoker" & SBE2a=05)

THEN GOTO SB28 [*GOTO changed from PO1intro to SB28 at W2 – Jan 06*]

SB3a

How long ago was it that you last smoked a cigarette: was it

[READ CATEGORIES 1 – 3]

01 – one week or less

GOTO SB4intro

02 – more than one week but less than one month

GOTO SB4intro

03 – 1 to 6 months ago

GOTO DSB4a

Coverage: Occasional and ‘not at all’ smokers who have smoked at least ONE cig in past 6 months (classified as a Recent Smoker according to recruitment question Q.8=01)

SB3b

How long ago was it that you last smoked a cigarette: was it

[READ CATEGORIES 1 – 3]

01 – 7 to 11 months ago

GOTO SB28

02 – 1 to 5 years ago OR

GOTO SB28

03 – more than 5 years ago

GOTO SB28

04 – DK

GOTO SB28

05 – R

GOTO SB28

[GOTO for all response categories changed from PO1intro to SB28 at W2 – Jan 06]

Coverage: Occasional smokers and former smokers who have not smoked a cigarette in past 6 months (classified as a Non-smoker according to recruitment question Q.8=01) but have smoked 100 cigarettes in their life

DSB4a

IF (SB2=1 | SBE2b=01) *[Former smokers (1-6months) who have smoked 100+ cig]*

THEN GOTO SB9

IF (SB2=2 | SBE2b=02) *[Former smokers (1-6months) who have not smoked 100+ cig in lifetime]*

THEN GOTO SB28 *[GOTO changed from PO1intro to SB28 at W2 – Jan 06]*

SB4intro

Now I'm going to ask you a few questions about your smoking behaviours over the past 30 days

NOTE: moved SB7 and SB8 before SB4-SB6 as this has been an issue for interviewers/respondents (W5 – July 2007)

SB7

Some people smoke more or less depending on the day of the week.

So, thinking back over the past month, on the WEEKEND DAYS that you did smoke, about how many cigarettes did you usually smoke?

[PROBE: For instance, on your average Saturday, how many cigarettes do you usually smoke?]

[DO NOT READ CATEGORIES]

01 - ___ Enter number (SB7num RANGE: 0-100)

06 – DK

09 – R

Coverage: Current smokers (self-reported everyday/almost every day smokers (SB1<=2) or any recent smokers (Q.8=01) who last smoked in the past 30 days (SB3a<=2))

SB8

On the WEEKDAYS that you did smoke, about how many cigarettes did you usually smoke?

[IF ASKED, INTERVIEWER TO REMIND RESPONDENT IN LAST 30 DAYS]

PROBE: For instance, on your average Monday, how many cigarettes do you usually smoke?

[DO NOT READ CATEGORIES]

01 - ___ Enter number (SB8num RANGE: 0-100)

06 – DK

09 – R

Coverage: Current smokers

[Interviewer probe added in W2 – January 2006]

SB4

On how many of the past 30 days did you smoke cigarettes?

INTERVIEWER NOTE: If participant responds “everyday” to this question, enter 30

[DO NOT READ CATEGORIES]

01 - _____ ENTER NUMBER (SB4num RANGE=0-30)

IF SB4num=30 GOTO DSB9

06 – DK

09 – R

Coverage: Current smokers

[revised question wording from “...did you smoke at least one cigarette?” on January 24, 2007 – W4]

[added interviewer note at W5 – July 2007]

[revised GOTO for SB4num = 30 from SB7 to DSB9 as questions were reordered at W5 – July 2007]

SB5

In the past month, on how many WEEKEND days did you smoke at least one cigarette?

PROBE: Some people ONLY smoke on occasion or on certain days of the week. In the past 30 days, how many weekend days did you smoke at least one cigarette?

[DO NOT READ CATEGORIES]

01 – ENTER NUMBER (SB5num RANGE=0-10)

06 – DK

09 – R

Coverage: Current smokers smoking less than 30 days in the past month [SB4num<30]

[added interviewer probe at W5 – July 2007]

SB6

In the past month, on how many WEEKDAYS did you smoke at least one cigarette?

PROBE: Some people ONLY smoke on occasion or on certain days of the week. In the past 30 days, how many weekdays days did you smoke at least one cigarette?

[DO NOT READ CATEGORIES]

01 - _____ Enter Number (SB6num RANGE: 0 – 25)

06 – DK SKP DSB9

09 – R SKP DSB9

Coverage: Current smokers smoking less than 30 days in the past month

[added interviewer probe at W5 – July 2007]

[Corrected CATI routing error from “IF (ANS = 06|ANS = 09) SKP SB7” – W5- Sept.20, 2007]

DSB9

IF (SB1=1 OR SB1=2) AND SB2=1 *[everyday or almost every day smokers and 100+cig]*

THEN GOTO SB10

IF SB2=2 *[not 100+ cig]*

THEN GOTO SB28 *[GOTO changed from DAD1 to SB28 at W2 – Jan 06]*

IF (SB1=3 OR SB1=4) AND SB2=1 *[occasional and “not at all” smokers and 100+ cig]*

THEN GOTO SB9

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SB9

Have you ever smoked cigarettes daily?

[DO NOT READ CATEGORIES]

01 – Y **GOTO SB10**

02 – N **GOTO SB28**

06 – DK **GOTO SB28**

09 – R **GOTO SB28**

Coverage: Recent smokers who self-report smoking occasionally or 'not at all' and have smoked 100 cigarettes in their lifetime

[response categories 02,06,09 GOTO changed from DAD1 to SB28 at W2 – Jan 06]

SB10

At what age did you begin to smoke cigarettes daily?

[DO NOT READ CATEGORIES]

Interviewer Note: If respondent provides age less 8, repeat question and stress DAILY

01 - ___ ENTER NUMBER (SB10num RANGE: 8 – 50)

06 – DK

09 – R

Coverage: All respondents (current, occasional, and 1-6mon former) who have smoked cigarettes daily in their lifetime (100+ cig in lifetime)

[Interviewer Note added and SB10num range lowered (from 10 to 8) at W2 - January 2006]

DSB11

IF SB1=1 OR SB1=2 OR SB9 = 02 *[daily smk and those who never smoked daily]*

THEN GOTO SB28 *[GOTO changed from AD1 to SB28 at W2 – Jan 06]*

IF SB1=3 AND SB9 = 01 *[occasional smk who EVER smoked daily]*

THEN GOTO SB11

IF SB1=4 AND SB9=1 *[presently smoke “not at all” but have smoked DAILY in lifetime]*

THEN GOTO SB11

SB11

How long ago was it that you smoked cigarettes DAILY: was it,

[READ CATEGORIES 1 – 6]

01 – one week or less

02 – More than one week but less than a month ago

03 – 1 to 6 months ago

04 – 7 to 11 months ago

05 – 1 to 5 years ago OR

06 – More than 5 years ago

08 – DK

09 – R

Coverage: All respondents who ever smoked daily and have now stopped smoking daily (current, occasional, and 1-6mon former; 100+ cig in lifetime)

SB12

What was the main reason you stopped smoking cigarettes daily?

_____ Enter Response

[CATEGORY CODES NOT TO BE READ]

- 01 – Reduce disease risk / improve health
- 02 – Illness / Disability
- 03 – As quitting strategy/trying to quit
- 04 – Too expensive / cost
- 05 – Smoking restrictions
- 06 – Reduce others' exposure to second-hand smoke
- 07 – Pregnancy/breastfeeding
- 08 – Reduced need/craving
- 09 – Family pressure
- 10 – Other Specify _____
- 66 – DK
- 99 – R

Coverage: All respondents who ever smoked daily and have now stopped smoking daily

SB28

[Added at beginning of WAVE 2 – Jan /06]

Besides cigarettes, *in the past 6 months*, have you used any other tobacco products such as chewing tobacco, snuff, cigars, pipes or snus?

NOTE: “snus” is pronounced “snoose” – rhymes with moose/goose

PROBE: Other tobacco products include cigarillos, pinch, bidis, kreteks, shisha

PROBE2: Snus is moist tobacco placed in the mouth. It is not smoked or burned and does not require spitting.

[DO NOT READ CATEGORIES]

- 01 - Yes
- 02 - No
- 06 - Don't Know
- 09 - Refused

Coverage: All respondents

[added “snus” to question wording in W5 – July 2007, along with note and probe2]

DAD1

IF SB1 = 04 & (SB2 = 02 | SB2 = 06 | SB2 = 09) GOTO PO1Intro

[currently does not smoke and has not smoked 100+ cig in life, incl DK,R]

IF (SB1 = 05) GOTO PO1Intro *[never smoker]*

IF (SB1 = 04 & Status1 = “Non-smoker”) GOTO PO1intro *[currently does not smoke and has not smoked a cig in the past 6 months]*

IF (SB1 = 01 | SB1 = 02 | SB1 = 03) GOTO AD1a *[everyday/almost everyday, occasional smoker]*

IF (SB1 = 04 & Status1 = “Recent smoker”) GOTO AD1b *[currently does not smoke but has smoked a cig in the past 6 months and 100+ cig]*

[last 2 IF statements revised at W2 – Jan '06 – to account for new question AD1b]

ADDICTION QUESTIONS

AD1a [*W1 variable is AD1; renamed AD1a at W2 – Jan06 – for parallel question AD1b*]
Thinking about your own smoking, would you say that you are NOT AT ALL ADDICTED to cigarettes, SOMEWHAT ADDICTED to cigarettes or VERY ADDICTED to cigarettes?

[DO NOT READ CATEGORIES]

- 01 – Not at all addicted
- 02 – Somewhat addicted
- 03 – Very addicted
- 06 – DK
- 09 – R

GOTO DAD2

Coverage: Self report smokers

AD1b [*Added at beginning of WAVE 2 – Jan ‘06*]

At the present time would you say that you are NOT AT ALL ADDICTED to cigarettes, SOMEWHAT ADDICTED to cigarettes or VERY ADDICTED to cigarettes?

[DO NOT READ CATEGORIES]

- 01 - Not at all addicted
- 02 - Somewhat addicted
- 03 - Very addicted
- 06 - Don't Know
- 09 - Refused

Coverage: Respondents who currently do not smoke but have smoked a cigarette in the past 6 months
[100+ cigarettes in lifetime]

DAD2

IF (SB2= 01 & (SB1 = 01 | SB1 = 02)) GOTO AD2 [*e.day or almost e.day smoker, 100+ cig*]
IF ((SB2 = 01 & SB1 = 03) | SB2 = 02) GOTO AD3 [*occasional 100+ and those who currently smoke but have not smoked 100+cig*]
IF (SB1 = 04 & Status1 = “Recent smoker”) GOTO QAintro [*currently do not smoke but have smoked in the past 6 months*] [*this IF statement added at W2 – Jan ‘06*]

AD2

How soon after you wake up do you usually smoke your first cigarette?

[PROBE: What I mean is how long in hours or minutes]

[DO NOT READ] [MODIFIED FROM CAMH/CTUMS]

01 – ENTER NUMBER OF MINUTES _____ [AD2min RANGE: 0 – 240]

02 – ENTER NUMBER OF HOURS _____ [AD2hr RANGE: 0 – 15]

- 06 – DK
- 09 – R

Coverage: Daily smokers (100+ cigarettes in lifetime) [self report everyday or almost everyday]

AD3

Do you find it difficult to refrain from smoking in places where it is NOT ALLOWED?

[IF NECESSARY, READ RESPONSE CATEGORIES]

01 – Yes it is difficult to refrain from smoking OR

02 – No, it is not difficult to refrain from smoking

06 – DK

09 – R

Coverage: Self report smokers

QUITTING QUESTIONS

QBIntro

I am now going to ask you some questions about quitting smoking.

QB1

How easy or hard would it be for you to completely quit smoking if you wanted to? Would it be:

[READ CATEGORIES 1 – 4]

01 – Very easy

02 – Somewhat easy

03 – Somewhat hard OR

04 – Very hard

06 – DK

09 – R

Coverage: Self report smokers

QB2

You said it would be [QB1 RESPONSE] to quit smoking if you wanted to. How confident are you that you would succeed if you decided to quit COMPLETELY in the next six months?

[READ CATEGORIES 1 – 4]

01 – Not at all confident

02 – Not very confident

03 – Fairly confident OR

04 – Very confident

06 – DK

09 – R

Coverage: Self report smokers

QB3

If you decided to quit smoking, do you have at least one person you could count on for support?

[DO NOT READ CATEGORIES]

01 – Yes

02 – No

06 – DK

09 – R

Coverage: Self report smokers

QB4

Is there anyone who might make it more DIFFICULT for you to quit smoking if you wanted to?

[DO NOT READ CATEGORIES]

01 – Yes

02 – No

06 – DK

09 – R

Coverage: Self report smokers

QB5

In general, would you say your health is:

[READ CATEGORIES 1 – 5]

01 – Excellent

02 – Very good

03 – Good

04 – Fair OR

05 – Poor

06 – DK

09 – R

Coverage: Self report smokers

[Note: The question coverage identifies self-report smokers. To obtain information for all respondents, self report non-smokers are asked an equivalent question later in this survey (see DE3 for equivalent question)]

QB6 *[in follow-up surveys, this question is QB6a]*

How much do you think you would benefit from health and other gains if you were to quit smoking permanently in the next 6 months? Would you:

[READ CATEGORIES 1 – 4]

01 – Not benefit at all

02 – Benefit a little

03 – benefit quite a bit OR

04 – benefit a lot

06 – DK

09 - R

Coverage: Self report smokers

DQB7

IF SB2=1 *[100+ cig]*

THEN GOTO QB7

IF SB2=2 *[have not smoked 100+ cig]*

THEN GOTO QAintro

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QB7

Are you planning to quit smoking...

[READ CATEGORIES 1 – 4]

01 – Within the next month?

02 – Within the next 6 months?

03 – Sometime in the future, beyond 6 months? Or are you **GOTO QB10**

04 – Not planning to quit. **GOTO QB10**

05 – I have already quit [DO NOT READ] **GOTO QB10**

06 – DK **GOTO QB10**

09 – R **GOTO QB10**

Coverage: Self report smokers who have smoked 100 cig in lifetime

QB8

What is the main reason you plan to quit smoking?

_____ Enter Response

[CATEGORY CODES – DO NOT READ]

01 – Reduce disease risk / improve health

02 – Illness / Disability

03 – Too expensive / cost

04 – Smoking restrictions

05 – Reduce others' exposure to second hand smoke

06 – Pregnancy/breastfeeding

07 – Reduced need/craving

08 – Family pressure

09 – Other (Specify) _____

66 – DK

99 – R

Coverage: Self report smokers [100+ cigarettes in lifetime] who plan to quit smoking in the next 6 months

QB9

Have you set a firm quit date?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

09 – R

Coverage: Self report smokers [100+ cigarettes in lifetime] who plan to quit sometime in the next 6 months

QB10

How many times have you EVER made a serious attempt to quit smoking? By serious, we mean that you made a conscious attempt to stay off cigarettes for good.

01 - _____ ENTER NUMBER (IF RANGE GIVEN, USE MIDPOINT) **GOTO QB10num**

09 – R **GOTO QAintro**

Coverage: Self report smokers who have smoked 100 cig in lifetime

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QB10num

[QB10num RANGE: 0 – 50]

IF QB10num >=1 & QB10num<51 GOTO QB10a

ELSE GOTO QAintro

QB10a *[added at Wave 2 – Jan '06 - to derive Stages of Change]*

When did your last serious quit attempt end? Was it...

Probe: By serious, we mean that you made a conscious attempt to stay off cigarettes for good.

[READ CATEGORIES 1-4]

01 – less than one month ago

02 – 1-6 months ago

03 – 7-12 months ago OR

04 – More than one year ago

05 – Currently in a quit attempt [DO NOT READ] *[response category added at W4 – Jan '07]*

06 – DK

09 – R

Coverage: Self report smokers who have smoked 100 cig in lifetime and made one or more attempts to quit smoking in their lifetime ($1 < QB10num < 51$).

QB18a *[added at W5 – July 2007]*

Which of these statements best describes how your most recent quit attempt started:

[READ CATEGORIES 01 – 06]

01 – I did not plan the quit attempt in advance, I just did it;

02 – I planned the quit attempt for later the same day;

03 – I planned the quit attempt the day beforehand;

04 – I planned the quit attempt a few days beforehand;

05 – I planned the quit attempt a few weeks beforehand; OR

06 – I planned the quit attempt a few months beforehand;

07 – other

08 – DK

09 – R

Coverage: Self report smokers who have smoked 100 cig in lifetime and made one or more attempts to quit smoking in their lifetime ($1 < QB10num < 51$).

NOTE: coding “other for anything greater than 3months

QUIT AIDS

QAINTRO

Now I am going to ask you some questions about resources and aids to help *people* quit smoking...

[revised “you” to “people” in W4 – Jan 24, 07]

QA1

Can you NAME 5 aids or resources that help people quit smoking?

[Replaced “NAME” for “think of” at the beginning of Wave 3 – July '06]

[IF RESPONDENT STRUGGLING INTERVIEWER MAY RESPOND WITH “IT IS OK IF YOU CANNOT” – INTERVIEWER NOT TO AID RESPONDENT]

ENTER RESPONSES

01 – Enter response

QA1a _____

QA1b _____

QA1c _____

QA1d _____

QA1e _____

06 – DK

09 – R

Coverage: Self-report smokers and recent smokers who smoke ‘not at all’ (SB1=4) but have smoked 100+ lifetime cigarettes

DQA2

IF SB2=1 [100+ cig]

THEN GOTO QA2intro

IF SB2=2 [not 100+ cig in lifetime]

THEN GOTO QA21

QA2intro

Now I am going to ask if you have EVER used any of the following to help you quit or reduce smoking.

QA2

Have you EVER used nicotine patches to help you quit or reduce smoking?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA3

Have you EVER used nicotine gum or chewing pieces like Nicorette?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA4

Have you EVER used nicotine inhalers?

[DO NOT READ CATEGORIES]

01 – Y

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02 – N
06 – DK
09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA5a *[QA5 renamed QA5a at beginning of W2 – Jan '06 – for new question]*

Have you EVER used a pill prescribed by your doctor called Zyban or bupropion?

[DO NOT READ CATEGORIES]

01 – Y
02 – N
06 – DK
09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA5b *[Added at beginning of WAVE 2 – Jan '06]*

Have you EVER used a pill prescribed by your doctor called Wellbutrin to stop smoking?

[DO NOT READ CATEGORIES]

01 - Yes
02 - No
06 - Don't Know
09 - Refused

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA34 *[added at W5 – July 2007]*

Have you EVER used a pill prescribed by your doctor called Champix or Varenicline to help you stop smoking?

INTERVIEWER NOTE: “Varenicline” is pronounced “var-en-i-clean”

[DO NOT READ]

01 – Y
02 – N
06 – DK
09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA6

Have you EVER used hypnosis, acupuncture, or laser therapy?

[DO NOT READ CATEGORIES]

01 – Y
02 – N
06 – DK
09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

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QA7

Have you EVER used a self-help booklet or video, a website or a chat group?
[PROBE: THIS MAY INCLUDE ANY SELF-HELP MATERIAL SUCH AS CDs]
[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

[Probe added at beginning of W2 – Jan '06]

QA8

Have you EVER been to group counselling or a group support program?
[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA9

Have you EVER seen a specialized addiction counsellor?
PROBE: This could be a medical doctor or other health professional trained in nicotine addiction.
[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA10intro

I am now going to read a list of statements about stop smoking medications such as the nicotine patch, gum, inhalers or pills from your doctor.

[W5 – July 2007 – deleted “Please tell me if you strongly agree, ...” given revised questions]

QA35 *[revised from QA10 in W5 – July 2007; deleted from F.UP surveys]*

Compared to trying to quit on your own, do you feel that stop smoking medications make it:
[READ CATEGORIES 01 – 05]

01 - A LOT easier than trying to quit on your own

02 - A LITTLE easier

03 - About the same

04 – A LITTLE harder than trying to quit on your own, or

05 - A LOT harder than trying to quit on your own

06 - DK

09 - R

Coverage: Recent smokers who have smoked 100 cig in lifetime

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QA36 *[revised from QA11 in W5 – July 2007; deleted from F.UP surveys]*

Do you feel that stop smoking medications cost:

[READ CATEGORIES 01 – 03]

01 - Too little

02 - About right

03 - Too much

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA37 *[revised from QA12 in W5 – July 2007; deleted from F.UP surveys]*

Do you feel that stop smoking medications are:

[READ CATEGORIES 01 – 04]

01 - Very easy to get

02 - Somewhat easy to get

03 - Somewhat difficult to get OR

04 - Very difficult to get

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA13 [deleted at W3, July 14, 2006]

QA38 *[revised from QA14 in W5 – July 2007; deleted from F.UP surveys]*

Do you feel that stop smoking medications have:

[READ CATEGORIES 01 – 03]

01 - A LOT of side effects

02 - A FEW side effects OR

03 - NO side effects that concern you

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

IF QA7 AND QA8 AND QA9 = 02 THEN **GOTO QA15intr**

[NO previous use of self-help, group counselling, and specialized addiction counsellor]

IF QA7 OR QA8 OR QA9 = 01 THEN **GOTO QA39** *[revised goto at W5 –July'07– from QA17intr]*

[previous use of self-help, group counselling, or specialized addiction counsellor]

QA15intr

Now I am going to read a list of statements about telephone and other counselling programs delivered by trained professionals.

DQA15

IF QA7 AND QA8 AND QA9 = 02

[NO previous use of self-help, group counselling, and

specialized addiction counsellor]

THEN GOTO QA15

IF QA7 OR QA8 OR QA9 = 01 OR (SB1=4 AND SB3a=3) *[previous use of self-help, group counselling, or specialized addiction counsellor OR you have already quit]*

THEN GOTO QA39 *[revised goto at W5 –July'07– from QA17intr]*

QA15

If you were going to quit smoking, would you be willing to participate in counselling to help you quit?

PROBE: We are not providing a counselling program. We would just like to determine if these programs are something you would consider if you decided to quit smoking.

[DO NOT READ CATEGORIES]

01 – Y

GOTO QA16

02 – N

GOTO QA39 *[revised goto at W5 –July'07– from QA17intr]*

06 – DK

GOTO QA16

09 – R

GOTO QA16

Coverage: Recent smokers who have smoked 100 cig in lifetime and have never gone to counselling to help them quit smoking

[revised italicised Question wording and probe added in W4 – Jan '07. Was “Would you be willing to participate in counselling to help you quit smoking?”]

QA16

If you were going to participate in counselling to help you quit, what type of counselling would you prefer? Would it be...

PROBE: We are not providing a counselling program. We would just like to determine if these programs are something you would consider if you decided to quit smoking.

[READ CATEGORIES 1 – 5]

01 – Group counselling

02 – One-on-one counselling

03 – Telephone-based counselling

04 – Web-based counselling OR

05 – Self-help counselling, for example, reading materials

[added “for example” to response 05 at W3 – July '06]

06 – Other Specify: _____

07 – DK

08 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime and have never gone to counselling but are willing to attend counselling to help them quit (QA15=1,6,9)

[revised wording and probe added in W4 – Jan '07. Was “What type of counselling would you prefer to participate in?”]

[W5 – July 2007 – deleted QA17intr and text as the following Qs were revised]

QA39

[revised from QA17 in W5 – July 2007; deleted from F.UP surveys]

Do you feel that counselling programs would make quitting smoking:

[READ CATEGORIES 01 – 04]

01 - A LOT easier

02 - A LITTLE easier OR

03 - Counselling would NOT make quitting smoking any easier than trying to quit on your own OR

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04 - Counselling would make quitting smoking harder than trying to quit on your own

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA40 *[revised from QA18 in W5 – July 2007; deleted from F.UP surveys]*

Do you feel that counselling programs to help people to quit smoking cost:

[READ CATEGORIES 01 – 03]

01 - Too little

02 - About right

03 - Too much

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA41 *[revised from QA19 in W5 – July 2007; deleted from F.UP surveys]*

Do you feel that counselling programs to help people stop smoking are:

[READ CATEGORIES 01 – 04]

01 - Very easy to get

02 - Somewhat easy to get

03 - Somewhat difficult to get OR

04 - Very difficult to get

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA42 *[revised from QA20 in W5 – July 2007; deleted from F.UP surveys]*

How well do you know what happens during stop-smoking counseling? Would you say that you:

[READ CATEGORIES 01 – 04]

01 - Know a lot about what happens

02 - Know a little bit

03 - Not very much OR

04 - Not at all about what happens during stop-smoking counseling

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA21

Can you tell me the name of a free telephone helpline designed to help smokers who want to quit or the organisation that sponsored this helpline?

[DO NOT READ CATEGORIES]

01 - _____ (Open ended; record response if not 02 or 03) **GOTO QA22**

02 – Ontario Smokers' Helpline **GOTO DQA23**

03 – Canadian Cancer Society **GOTO DQA23**

06 – DK **GOTO QA22**

09 – R **GOTO QA22**

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Coverage: Self-report smokers and recent smokers who smoke ‘not at all’ (SB1=4) but have smoked 100+ lifetime cigarettes

QA22

Have you EVER heard of the Ontario Smokers’ Helpline sponsored by the Canadian Cancer Society?

[DO NOT READ CATEGORIES]

01 – Yes

GOTO DQA23

02 – No

GOTO QA24

06 – DK

GOTO QA24

09 – R

GOTO QA24

Coverage: Respondents who did not identify the Ontario Smokers’ Helpline/CCS in QA21 (QA21 ne 2,3)

DQA23

IF SB2=1 *[100+ cig]*

THEN GOTO QA23

IF SB2=2 *[respondents who have not smoked 100+ cig]*

THEN GOTO QA24

QA23

Have you EVER called the Ontario Smokers’ Helpline?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 - DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime and were aware (unaided or aided) of the Ontario Smokers’ Helpline

QA23a *[added at W5 – July 2007]*

Have you EVER accessed the “Smokers’ Helpline Online” sponsored by the Canadian Cancer Society?

PROBE: The “Smokers’ Helpline Online” is a web-based counselling service to help smokers quit

[DO NOT READ]

01 – Y

02 – N

06 - DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime and were aware (unaided or aided) of the Ontario Smokers’ Helpline

QA24

Have you EVER seen or heard of a “quit program” that offers help to smokers who want to quit through workshops, counselling, or printed materials?

[DO NOT READ CATEGORIES]

01 – Y

GOTO DQA25

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02 – N **GOTO DHP1**
06 – DK **GOTO DHP1**
09 – R **GOTO DHP1**

Coverage: Self-report smokers and recent smokers who smoke ‘not at all’ (SB1=4) but have smoked 100+ lifetime cigarettes

DQA25

IF SB2=1 THEN GOTO QA25 *[100+ cig]*

IF SB2=2 THEN GOTO QA26b *[respondents who have not smoked 100+ cig]*

QA25

Did you EVER take part in a quit program?

[DO NOT READ CATEGORIES]

01 – Y **GOTO QA26a**
02 – N **GOTO QA26b**
06 – DK **GOTO QA26b**
09 – R **GOTO DHP1**

Coverage: Recent smokers who have smoked 100 cig in lifetime and were aware of a quit program

QA26a

Can you tell me the name of this quit program or what organisation sponsored the program?

[DO NOT READ CATEGORIES]

01 - _____ (Open ended; record response) **GOTO DHP1**
06 – DK **GOTO DHP1**
09 – R **GOTO DHP1**

Coverage: Respondents who EVER participated in other quit programs (QA25=1)

QA26b

Can you tell me the name of a quit program or an organisation that sponsors a quit program?

[DO NOT READ CATEGORIES]

01 - _____ (Open ended; record response)
06 – DK
09 – R

Coverage: Respondents who have never participated in other quit programs (QA25 = 2.6)

HEALTH PROFESSIONALS

DHP1

IF SB2=1 [100+ cig]

THEN GOTO RAND1

IF SB2=2 [respondents who have not smoked 100+ cig]

THEN GOTO PP1intro

HPintro

Now I'd like to ask you about your visits with health professionals.

[SOFTWARE TO RANDOMISE ORDER OF HP1A HP1B HP1C TO RESPONDENT, USE SAME A,B,C ORDER FOR QUESTIONS HP2A HP2B HP2C]

[ADMINISTRATIVE VARIABLE:

RAND1 = RANDOMISATION SCHEME OF RESPONDENT]

HP1A

Has a dentist EVER advised you to reduce or quit smoking?

[DO NOT READ]

INTERVIEWER NOTE: If respondent initially replies "never", ask respondent "Have you NEVER been to a dentist or has a dentist never advised you to quit smoking?"

01 – Y

02 – N

03 – I have never seen a dentist [added at beginning of W4 – Jan '07]

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

[Added note in W4 - January 24, 2007; revised in W5 – July 2007 to clarify "never"]

HP1B

Has a pharmacist EVER advised you to reduce or quit smoking?

INTERVIEWER NOTE: If respondent initially replies "never", ask respondent "Have you NEVER been to a pharmacist or has a pharmacist never advised you to quit smoking?"

[DO NOT READ]

01 – Y

02 – N

03 – I have never seen a pharmacist [added at beginning of W4 – Jan '07]

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

[Added note in W4 – January 24, 2007; revised in W5 – July 2007 to clarify "never"]

HP1C

Has a doctor EVER advised you to reduce or quit smoking?

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INTERVIEWER NOTE: If respondent initially replies “never”, ask respondent “Have you NEVER been to a doctor or has a doctor never advised you to quit smoking?”

[DO NOT READ]

01 – Y

02 – N

03 – I have never seen a doctor [added at beginning of W4 – Jan ‘07]

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

[Added note in W4 - January 24, 2007; revised in W5 – July 2007 to clarify “never”]

DHP2

IF (SB1=1 OR SB1=2 OR SB1=3) [respondents who currently smoke daily or occasionally]

THEN GOTO HP2A

IF SB1=4 [respondents who currently do not smoke]

THEN GOTO PO1INTRO

HP2A

If you were going to quit smoking, how likely would you be to ask a DENTIST for advice? Would you be ...[READ CATEGORIES 1 – 3]

01 – Very likely

02 – Somewhat likely OR

03 – Not likely at all

06 – DK

09 – R

Coverage: Self-report smokers who have smoked 100 cig in lifetime

HP2B

If you were going to quit smoking, how likely would you be to ask a PHARMACIST for advice?

Would you be ...[READ CATEGORIES 1 – 3]

01 – Very likely

02 – Somewhat likely OR

03 – Not likely at all

06 – DK

09 – R

Coverage: Self-report smokers who have smoked 100 cig in lifetime

HP2C

If you were going to quit smoking, how likely would you be to ask a DOCTOR for advice? Would you be ... [READ CATEGORIES 1 – 3]

01 – Very likely

02 – Somewhat likely OR

03 – Not likely at all

06 – DK

09 - R

Coverage: Self-report smokers who have smoked 100 cig in lifetime

PURCHASING PROFILE

PP1intro

Now I would like to ask you a few questions about the cigarettes that you usually smoke and where you purchase them....

PP1

[revised in W4 - Jan '07 – to account for brand changes with the discontinuation of the terms “light/mild” by tobacco manufacturers: originally provided coded answers for interviewers, now open ended]

Can you tell me the exact brand of cigarettes that you usually smoke, including the size and type?

[DO NOT READ]

ENTER ONE BRAND ONLY

NOTE: PROBE FOR THE RESPONDENT TO READ THE ENTIRE BRAND OF CIGARETTES, SUCH AS SIZE AND/OR TYPE

PROBE: What type of cigarette do you usually smoke, for example, menthol, mild, special blend, or platinum... *[revised probe in W4: Jan 07]*

PROBE: What size do you usually smoke, is it regular or king size?

PROBE IF CANNOT REMEMBER: Do you have a pack of cigarettes near you that you could read me the name? *[added probe in W4: Jan 07]*

01 – enter full brand GOTO PP1txt

02 – no regular brand GOTO PP11 *[W4: category 99 in previous waves]*

03 – roll-your-own/loose leaf, any brand GOTO PP11 *[W4: category 100 in previous waves]*

06 – DK GOTO PP11 *[W4: category 166 in previous waves]*

09 – R GOTO PP11 *[W4: category 199 in previous waves]*

Coverage: Self report smokers

[response categories 02 – 09 renumbered in W4 for new question wording – see previous surveys]

[GOTO for response categories 02 – 09 revised in W5 –July '07 – to PP11 (previously PP3)]

DPP2

~~IF PP1 INCLUDES “LIGHT”, “MILD”, “ULTRA LIGHT”, “ULTRA MILD”, “EXTRA LIGHT”, OR “EXTRA MILD”~~

~~THEN GOTO PP2~~

~~ELSE~~

~~THEN GOTO PP3~~

[DPP2 not relevant at W4 given new coding for PP1]

PP2b (revised PP2 in W4)

What is the main reason you smoke this brand of cigarettes? Is it...

[READ CATEGORIES 1 – 4]

01 – for the taste

02 – because of cost

03 – to reduce the risks of smoking OR

04 – as a step towards quitting smoking completely

05 – I have always smoked this brand (habit) [DO NOT READ]

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06 – Other: SPECIFY [DO NOT READ]

07 – DK

09 – R

Coverage: Self report smokers who provide a regular cigarette brand (PP1=01)

[REVISED Question in W4 (Jan 07); originally asked “...reason you smoke light/mild cigarettes”]

[Revised coverage at W4 – Jan ’07 given new wording for PP1 – now asked for all respondents who provide a regular brand whereas previously only asked to those who smoked light/mild cigarettes]

PP11 [added at W5 – July 2007]

The last time you bought cigarettes, how much did you pay?

[DO NOT READ]

01 – Enter price [PP11num] GOTO PP20

02 – Other (e.g. other currency) GOTO PP12 [corrected this GOTO W5 – Aug 3, 2007]

06 – DK GOTO PP12

09 – R GOTO PP12

Coverage: Self report smokers

PP20 [added at W5 – July 2007]

Approximately how many cigarettes did that buy? For example, a carton of 200 or pack of 25?

PROBE: IF RESPONDENT SAYS A PACKAGE, CARTON, OR BAG RESPOND "How many cigarettes were in that [CARTON\PACK\BAG]?"

Interviewer Note: code “other” and provide details if the respondent cannot estimate number of cigarettes that they last purchased.

[DO NOT READ]

01 – enter number of cigarettes [PP20num] GOTO PP12

02 – other [specify] GOTO PP12

06 – DK GOTO PP12

09 – R GOTO PP12

Coverage: Self report smokers providing price of last cigarette purchase (PP11=01)

PP12 [added at W5 – July 2007]

Does your usual brand have large coloured health warnings on the outside of the cigarette package?

[DO NOT READ]

01 – Yes

02 – No

06 – DK

09 – R

Coverage: Self report smokers

PP3

Do you usually buy your cigarettes in Ontario, out of province, over the internet, through the mail, or do you usually buy your cigarettes from family or friends?

[DO NOT READ CATEGORIES]

01 – Ontario **GOTO PP4**

02 – Out of province **GOTO PP5**

03 – Over the internet or through the mail **GOTO PP5**

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04 – buy from family or friends **GOTO PP5**
05 – do not usually buy own cigarettes **GOTO PP5**
06 – DK **GOTO PP4**
09 – R **GOTO PP4**

Coverage: Self report smokers

[Response categories 04 and 05 added at W4 – Jan '07; italicized question wording extended at W4 – Jan '07 - to incorporate response category 04]

PP4

Where do you usually buy your cigarettes?

[READ CATEGORIES 1 – 5]

[Note: please code Giant Tiger as a discount store]

PROBE: "A First Nations or Indian Reserve"

01 – At convenience stores **GOTO PP5**
02 – At gas stations **GOTO PP5**
03 – At supermarkets **GOTO PP5**
04 – At discount stores such as Costco OR **GOTO PP5**
05 – On a First Nations Reserve **GOTO PP6**
06 – Other Specify _____ **GOTO PP5**
07 – DK **GOTO PP5**
09 – R **GOTO PP5**

Coverage: Self report smokers who usually buy their cigarettes in Ontario (including PP3=DK, R)

[Note added at Wave3 – July '06]

[response category 05 reworded from "Indian Reserve" to "First Nations" in W3 – Oct 20/06]

[probe added in W3 – Oct 20, 2006]

PP5

Have you EVER purchased cigarettes on a First Nations Reserve?

PROBE: "A First Nations or Indian Reserve"

[DO NOT READ CATEGORIES]

01 – Y **GOTO PP6**
02 – N **GOTO DPP7**
06 – DK **GOTO DPP7**
09 – R **GOTO DPP7**

Coverage: Self report smokers not usually buying their cigarettes on a First Nations/Indian Reserve

[PP4 NE 05]

[Question reworded from "Indian Reserve" to "First Nations" in W3 – Oct 20/06]

[probe added W3 – Oct 20/06]

PP6

About how many packs of cigarettes have you bought on a FIRST NATIONS RESERVE in the past 6 months?

PROBE: "A First Nations or Indian Reserve"

[DO NOT READ]

01 – ENTER NUMBER OF CIGARETTES _____ [PP6numa range: 0-1000] *[new W3]*
02 – ENTER NUMBER OF PACKS _____ [PP6numb range: 0-1000]

OTS BL C5 Questionnaire: July – December 2007

[PP6num (now PP6numb) range increased from 500 to 1000 at W2 – Jan '06]

03 – ENTER NUMBER OF CARTONS _____ [PP6numc range: 0-1000] *[new at W3]*

06 – DK

09 – R

Coverage: Self report smokers EVER purchasing their cigarettes on a First Nations/Indian Reserve
[PP4=01]

[added choice of cigarettes (01), or cartons (03) at W3 – July '06; previously included packs only as response 01]

[Question reworded from “Indian Reserve” to “First Nations” in W3 – Oct 20/06]

[probe added Oct 20, 2006]

DPP7

IF PP3=03 *[respondents who already reported usually purchasing their cig through web/mail]*

THEN GOTO PP8

PP7

Have you EVER purchased cigarettes from the internet or through the mail?

[DO NOT READ CATEGORIES]

01 – Y

GOTO PP8

02 – N

GOTO PP17

06 – DK

GOTO PP17

09 – R

GOTO PP17

Coverage: Self report smokers not usually buying their cigarettes from the internet or through the mail
[PP3 NE 03]

[revised skip logic for 02 – 09 at W5 – July 2007 from PO1intro to PP17]

PP8

About how many packs of cigarettes have you bought over the INTERNET in the past 6 months?

[DO NOT READ]

01 – ENTER NUMBER OF CIGARETTES _____ [PP8numa range: 0-1000] *[new at W3]*

02 – ENTER NUMBER OF PACKS _____ [PP8numb range: 0-1000]

[PP8num (now PP8numb) range increased from 200 to 1000 at W2 – Jan '06]

03 – ENTER NUMBER OF CARTONS _____ [PP8numc range: 0-1000] *[new at W3]*

06 – DK

GOTO PP9

09 – R

GOTO PP9

Coverage: Self report smokers EVER purchasing or usually purchasing their cigarettes over the internet or through the mail

[added choice of cigarettes (01), or cartons (03) at W3 – July '06; previously included packs only as response 01]

PP9

About how many packs of cigarettes have you bought through the MAIL in the past 6 months?

[DO NOT READ]

01 – ENTER NUMBER OF CIGARETTES _____ [PP9numa range: 0-1000] *[new at W3]*

02 – ENTER NUMBER OF PACKS _____ [PP9numb range: 0-1000]

[PP9num (now PP9numb) range increased from 200 to 1000 at W2 – Jan '06]

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03 – ENTER NUMBER OF CARTONS _____ [PP9numc range: 0-1000] *[new at W3]*

06 - Don't Know

GOTO PP17

09 - Refused

GOTO PP17

Coverage: Self report smokers EVER purchasing or usually purchasing their cigarettes over the internet or through the mail

[added choice of cigarettes (01), or cartons (03) at W3 – July '06; previously included packs only as response 01]

[revised skip logic for 02 – 09 at W5 – July 2007 from PO1intro to PP17]

PP17

[added at W5 – July 2007]

Have you EVER purchased cigarettes from a non-retail source, such as out of a person's home, out of a person's vehicle, or from someone on the street?

[DO NOT READ]

PROBE: The answers you provide are to be used for research purposes only. They will be kept strictly confidential.

IF ABSOLUTELY NEEDED: “You are free to refuse to answer any of the questions that I ask you”

01 – Yes

02 – No

06 – DK

09 – R

Coverage: Self report smokers

POINT OF PURCHASE

PO1intro

The next questions ask about stores that commonly sell cigarettes such as convenience stores, corner stores, and gas stations.

PO1

Over the past 7 days how often have you been to a convenience store, corner store, or gas station?

PROBE: Did you go for ANY reason (if needed: not just to buy cigarettes)?

[READ CATEGORIES 1 – 4]

01 – Not at all

GOTO DPO6

02 – One or two days

GOTO DPO5

03 – Three to five days OR

GOTO DPO5

04 – Six or seven days

GOTO DPO5

06 – DK

GOTO DPO6

09 – R

GOTO DPO6

Coverage: All respondents

[revised skip logic for response category 01,06,09 from ESintro to DPO6 at W5 – July 2007]

[revised skip logic for response category 02-04 from PO2 to DPO5 at W5 – July 2007]

[added probe/note at W5 – July 2007]

DPO5

[added at W5 – July 2007]

IF (SB1=1 OR SB1=2 OR SB1=3) *[e.day, almost e.day, occasional smokers]*

THEN GOTO P05

IF ((SB1=4 AND (SB3a=1 OR SB3a=2)) [*presently “not at all” smoker who smoked in the last month*]

THEN GOTO PO5

Else GOTO PO2

PO5 [*added at W5 – July 2007*]

On how many of these occasions did you purchase cigarettes?

Probe: On how many of your visits to a convenience store, corner store, or gas station in the past 7 days did you purchase cigarettes?

[READ CATEGORIES 1-4]

01 - Not at all

02 - One or two days

03 - Three to five days OR

04 - Six or seven days

06 - DK

09 - R

Coverage: Self-report smokers or those who have smoked at least one cigarette in the past month who have visited a corner store/gas station in the past 7 days

PO2

In the last 7 days, how often did you notice cigarette packs or other tobacco products displayed

BEHIND THE COUNTER at convenience stores, corner stores, or gas stations?

[READ CATEGORIES 01 - 04]

01 – Never

02 – Sometimes

03 – Most of the time OR

04 – Always

06 – DK

09 – R

Coverage: All respondents who have been to a convenience store, corner store, or gas station in the past 7 days

~~PO3 – ON THE COUNTER~~ [*DELETED AT W5 – JULY 2007*]

PO4

Again, in the last 7 days, how often did you notice SIGNS OR POSTERS associated with cigarette brands or tobacco companies at convenience stores, corner stores, or gas stations?

[READ CATEGORIES 01 - 04]

01 – Never

02 – Sometimes

03 – Most of the time OR

04 – Always

06 – DK

09 – R

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Coverage: All respondents who have been to a convenience store, corner store, or gas station in the past 7 days

DPO6 *[added at W5 – July 2007]*

IF (SB1=1 OR SB1=2 OR SB1=3) AND SB2=1 AND QB10a ne 05 [*e.day, almost e.day, occasional smokers, 100+ cig who are not in a quit attempt*]

THEN GOTO P06b

IF QB10a=05 OR ((SB1=4 AND (SB3a=1 OR SB3a=2)) AND SB2=1) [*current smoker currently in quit attempt OR presently “not at all” smoker who smoked in the last month and 100+ cig*]

THEN GOTO PO6a

IF (SB1=4 AND (SB3a=3 OR SB3b<4))

THEN GOTO PO6a [*presently “not at all” smoker who smoked >1mon ago*]

IF (SB1=05) OR SB2=2 [*never smoker OR not 100+ cig in lifetime*]

THEN GOTO ESintro

PO6a *[added at W5 – July 2007]*

Do you feel that seeing cigarettes in stores makes it a lot harder, somewhat harder, or not hard at all for you to resist buying cigarettes?

[DO NOT READ]

01 – a lot harder

02 – somewhat harder OR

03 – not hard at all?

06 – DK

09 – R

GOTO ESintro

Coverage: Self-report ‘Not at All’ smokers who have smoked 100+ lifetime cigarettes, or self report smokers in a quit attempt (QB10a=05)

PO6b *[added at W5 – July 2007]*

If you were going to quit smoking, do you feel that seeing cigarettes in stores would make it a lot harder, somewhat harder, or not hard at all for you to resist buying cigarettes?

[DO NOT READ]

01 – a lot harder

02 – somewhat harder OR

03 – not hard at all?

06 – DK

09 – R

GOTO ESintro

Coverage: Self report smokers (100+ lifetime cigarettes) not in a quit attempt

SECOND-HAND SMOKE

ESintro

Now I would like to ask you a few questions about smoking in your home, your workplace, and in other places such as restaurants and bars.

ES1

Which of the following best describes the smoking behaviours in your home by the people who LIVE there....

[READ CATEGORIES 1 – 5]

- | | |
|--|---|
| 01 - No one smokes anywhere on the property | GOTO ES1b <i>[revised GOTO at W4]</i> |
| 02 - No one smokes indoors at all | GOTO ES1b <i>[revised GOTO at W4]</i> |
| 03 - People smoke in certain rooms only | GOTO ES2b |
| 04 – People smoke except when young children are present OR | GOTO ES2b |
| 05 - People smoke anywhere in the home | GOTO ES2b |
| 06 – Both response 3 and 4: People smoke in certain rooms except when children present | |
| [DO NOT READ] <i>[response added at W5, July 2007]</i> | GOTO ES2b |
| 07 – DK | GOTO ES2b <i>[coded as 06 prior to W5]</i> |
| 09 – R | GOTO ES2b |

Coverage: All respondents

[skip logic for 01 and 02 response categories were revised to goto the new question below in W4 – Jan 24, 2007; previously went to ES2a]

[response category 06 added at W5 – July 2007; response 07 was renumbered in W5 – July 2007]

ES1b [added in W4 – Jan 24, 2007]

Do you ever allow VISITORS to smoke inside your home?

[DO NOT READ CATEGORIES]

- | | |
|---------|--|
| 01 – Y | GOTO ES2a |
| 02 – N | GOTO ES23 <i>[revised GOTO at W5]</i> |
| 06 – DK | GOTO ES2a |
| 09 – R | GOTO ES2a |

Coverage: Respondents who live in homes where inhabitants do not smoke [ES1 = 1,2]

[revised skip logic for response category 02 from DTY1 to ES23 at W5 – July 2007]

ES2a

Thinking about *these* REGULAR VISITORS, how often does someone smoke inside your home? Is it...

[READ CATEGORIES 1 – 6]

- | | |
|--|------------------|
| 01 – Daily or almost every day | GOTO ES23 |
| 02 – Three or four times a week | GOTO ES23 |
| 03 – One or two times a week | GOTO ES23 |
| 04 – Less than once a week to once a month | GOTO ES23 |
| 05 – Less than once a month OR | GOTO ES23 |
| 06 – Not at all | GOTO ES23 |
| 07 – DK | GOTO ES23 |
| 09 – R | GOTO ES23 |

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Coverage: Respondents who live in homes where inhabitants do not smoke [ES1 = 1,2] *but allow visitors to smoke inside their home* [ES1b = 1,6,9]

[added “these” to the question wording in W4 – Jan 24, 2007]

[revised in W4 – Jan 24, 2007 - coverage restricted to those who allow visitors to smoke inside their home, incl DK/R in ES1b]

[GOTO for all response categories revised to ES23 at W5 – July 2007 (previously DTY1)]

ES2b

Including YOURSELF, family members and regular visitors, how often does someone smoke inside your home? Is it...

[READ CATEGORIES 1 – 5]

01 – Daily or almost every day

02 – Three or four times a week

03 – One or two times a week

04 – Less than once a week to once a month OR

05 – Less than once a month

06 – DK

09 – R

Coverage: Respondents who live in homes where people smoke [ES1 ne 1,2]

~~DTY1, DDTY1, TY1~~

[deleted at W5, July 2007]

ES23

[added to BL only; added at W5 – July 2007]

In the past 6 months, how often have you noticed any tobacco smoke entering your home from a neighbour, a neighbouring unit or from outside the building?

PROBE: I am referring to ANY second-hand-smoke entering your home from someone who does not live in your home.

[READ CATEGORIES 1-4]

01 – Every day or almost every day

02 – At least once a week

03 – At least once a month

04 – Never or almost never

06 – DK

09 – R

Coverage: All respondents

ES3

Which of the following best describe the behaviours of people smoking in the PRIVATE vehicle you travel in the most?

[READ CATEGORIES 1 – 5]

PROBE: “That is, for everyone that travels in the vehicle”

IF RESPONDENT DOES NOT HAVE A CAR, Probe2: “I am interested to know about the vehicle that you travel in the most”

01 – No one ever smokes

02 – People smoke except when children are present

03 – People smoke when they are the only person in the car [revised response 03 at W3]

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04 – People smoke whenever they want OR

05 – I do not travel in a private vehicle [USE PUBLIC TRANSIT]

06 – DK

09 – R

Coverage: All respondents

[response category revised at W3–July 2006; was “...smoke except when other adults present”]

[added probes at W5 – July 2007]

ES4intro

Now I would like to ask about smoking in restaurants, bars and taverns in Ontario.

[Added “...in Ontario” in W4 – Jan 24, 2007]

ES4

How often during the past 6 months did you go to a restaurant? This includes any restaurant with seating, except food courts. Would you say...

[READ CATEGORIES 1 – 5]

Probe: In Ontario, how often did you go to a restaurant in the past 6 months?”

01 – More than once a week

GOTO ES5

02 – About once a week

GOTO ES5

03 – One to four times a month

GOTO ES5

04 – Less than once a month OR

GOTO ES6

[GOTO changed to response 04 to ES6 from ES5 at W2 – January 2006]

05 – Not at all

GOTO ES6

06 – DK

GOTO ES5

09 – R

GOTO ES5

Coverage: All respondents

[Probe added in W4 - Jan 24, 2007]

ES5

In the past 30 days, have you been INSIDE a restaurant where other people were smoking around you?

Probe: There is a province-wide smoking ban [that came into force on May 31, 2006]; but we are looking to see if people are still being exposed to second-hand-smoke inside.

Probe2: In the past 30 days, have you been inside a restaurant in Ontario where other people were smoking around you?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: All respondents who have been to a restaurant in the past 30 days

[Probe added in W3 – July 14/06; stressed INSIDE in question wording at W3]

[Probe2 added in W4 - Jan 24, 2007]

OTS BL C5 Questionnaire: July – December 2007

ES14 *[NEW at beginning of Wave 3 – July 2006]*

In the past 30 days, when you have been to a restaurant, how often did you sit OUTSIDE on a PATIO?
Would you say...

[READ CATEGORIES 1 – 3]

01 – Most of the time	GOTO ES15
02 – Some of the time	GOTO ES15
03 – Not at all	GOTO ES6
06 – DK	GOTO ES15
09 – R	GOTO ES15

Coverage: All respondents who have been to a restaurant in the past 30 days

[CATI coding error in W5 – July – Sept 30, 2007 those responding 03 were being skipped to DES21; corrected back to ES6 on Oct. 1, 2007]

ES15 *[NEW at beginning of Wave 3 – July 2006]*

In the past 30 days, have you been OUTSIDE on a PATIO of a restaurant where other people were smoking around you?

[DO NOT READ]

01 – Y
02 – N
06 – DK
09 – R

Coverage: All respondents who have been to a PATIO of a restaurant in the past 30 days

ES6

How often during the past 6 months did you go to a bar or tavern? Would you say...

[READ CATEGORIES 1 – 5]

Probe: In Ontario, how often did you go to a bar or tavern in the past 6 months?"

01 – More than once a week	GOTO ES7
02 – About once a week	GOTO ES7
03 – One to four times a month	GOTO ES7
04 – Less than once a month OR	GOTO DES21 <i>[revised GOTO at W5]</i>
05 – I never go to bars or taverns	GOTO DES21 <i>[revised GOTO at W5]</i>
06 – DK	GOTO ES7
09 – R	GOTO ES7

Coverage: All respondents

[Probe added in W4 - Jan 24, 2007]

[GOTO for response category 04,05 revised to DES21 (from ES8intro) at W5 – August 1, 2007]

ES7

In the past 30 days, have you been INSIDE a bar or tavern where other people were smoking around you?

Probe: There is a province-wide smoking ban [that came into force on May 31, 2006]; but we are looking to see if people are still being exposed to second-hand-smoke inside.

Probe2: In the past 30 days, have you been inside a bar or tavern in Ontario where other people were smoking around you?

[DO NOT READ CATEGORIES]

OTS BL C5 Questionnaire: July – December 2007

- 01 – Y
- 02 – N
- 06 – DK
- 09 – R

Coverage: All respondents who have been to a bar or tavern in the past 30 days

[Probe added in W3 – July 14, 2006]

[Probe2 added in W4 – Jan 24, 2007]

ES16 [NEW at beginning of Wave 3– July 2006]

In the past 30 days, when you have been to the bar or tavern, how often did you sit OUTSIDE on a PATIO? Would you say...

[READ CATEGORIES 1 – 3]

- 01 – Most of the time **GOTO ES17**
- 02 – Some of the time **GOTO ES17**
- 03 – Not at all **GOTO DES21** [revised GOTO at W5]
- 06 – DK **GOTO ES17**
- 09 – R **GOTO ES17**

Coverage: All respondents who have been to a bar or tavern in the past 30 days

[GOTO for response category 03 revised to DES21 (from ES8intro) at W5 – August 1, 2007]

ES17 [NEW at beginning of Wave 3– July 2006]

In the past 30 days, have you been OUTSIDE on a PATIO of a bar or tavern where other people were smoking around you?

[DO NOT READ]

- 01 – Y
- 02 – N
- 06 – DK
- 09 – R

Coverage: All respondents who have been to a PATIO of a bar or tavern in the past 30 days

DES21 [added to BL only; added at W5 – July 2007]

IF (SB1=1 OR SB1=2 OR SB1=3) [e.day, almost e.day, occasional smokers]

THEN GOTO ES8intro

If ES4=05 AND ES6=05 [did not go to restaurant/bar in past 6 months]

THEN GOTO ES8intro

Else GOTO ES21 [non-smokers who frequent bars/restaurants]

ES21 [added to BL only; added at W5, July 2007]

In the past 6 months, did you decide NOT to sit on a restaurant or bar patio because people were smoking there?

[DO NOT READ]

- 01 – yes
- 02 – No
- 06 – DK
- 09 – R

Coverage – Former smokers (1+ mon) or self-report non-smokers who frequented bars/restaurants in the past 6 months

ES8intro

Now I am going to ask you some questions about smoking at your workplace or job.

ES8

First, do you work for pay outside your home?

[DO NOT READ]

01 – Y

GOTO ES9

02 – N

GOTO ES18 [new GOTO at W4]

03 – Do not work for pay

GOTO ES18 [new GOTO at W4]

06 – DK

GOTO ES18 [new GOTO at W4]

09 – R

GOTO ES18 [new GOTO at W4]

Coverage: All respondents

[changed skip logic for response categories 02-09 at W4 – Jan '07 - for new ES questions; previously skipped to TYintro now to ES18]

ES9

When you are at work, where do you spend most of your time? Are you ...

[READ CATEGORIES 1 – 3]

01 – Mainly indoors

GOTO ES10a

02 – Mainly in a vehicle OR

GOTO ES10c

03 – Mainly outdoors

GOTO ES10a

[GOTO for response 03 changed to ES10a from ES10b at W3 (July06)–now ask indoor/outdoor]

04 – Equally indoors and outdoors [DO NOT READ]

GOTO ES10a

05 – equally indoors and in a vehicle [DO NOT READ]

GOTO ES10a [added at W5]

06 – DK

GOTO ES11

09 – R

GOTO ES11

Coverage: All respondents who work outside the home

[response category 05 added at W5 – July 2007]

ES20a (Revised wording and variable name from ES10a in Wave 3 – July 2006)

Which of the following describes the policy on smoking INDOORS where you work?

Probe: There is a province-wide smoking ban [that came into force on May 31, 2006]; but not all indoor workplaces are covered.

Probe2: For example, hotel rooms

[READ CATEGORIES 1-4]

01 - smoking is allowed anywhere indoors;

02 - smoking is allowed only in certain areas indoors;

03 - smoking is not allowed anywhere indoors OR

04 - there are no specific rules or policies for smoking indoors

05 – Do not work indoors [DO NOT READ] [response 05 added in W4 – Jan 24/07]

06 - DK

09 - R

OTS BL C5 Questionnaire: July – December 2007

Coverage: All respondents who spend the majority of their time at work indoors or outdoors (ES9=1,3,4)

[Probes added at W3 – July 14, 2006; also added “...INDOORS...” to question wording in W3]

[W3 – July 2006: Response categories modified from previous Waves to be specific to indoors; SEE PREVIOUS SURVEYS]

[Revised coverage at W3 – July 2006 – to include all indoor and outdoor workers; all respondents sent to ES10b at W3 (July 06) instead of ES11 as in previous surveys]

[W4 – Jan 24, 2007 – added response category 05]

IF ES9=05 GOTO ES10c [added IF statement at W5 – July 2007]

ELSE GOTO ES20b

ES20b (Revised wording and variable name from ES10b in Wave 3 – July 2006)

Which of the following describes the policy on smoking OUTDOORS where you work?

[READ CATEGORIES 1-4]

01 - smoking is allowed anywhere outdoors on the property

02 - smoking is allowed only in certain areas outdoors on the property; [W3–revised from “...areas outside”]

03 - smoking is not allowed anywhere on the property

04 - there are no specific rules or policies for smoking outdoors

06 - DK

09 - R

Coverage: All respondents who spend the majority of their time at work indoors or outdoors (excludes those who work “mainly indoors and in a vehicle”) (ES9=1,3,4)

[W3 – July 2006: Response categories modified from previous Waves to be specific to outdoors (SEE PREVIOUS SURVEYS); underlined text was added to response categories]

[Revised coverage at W3 – July 2006 – to include all indoor and outdoor workers; W5 – July 2007 – added exclusion]

ES22 [added at W5 – July 2007]

Is smoking allowed around doorways to your workplace?

[DO NOT READ]

01 – Yes

02 – No

06 – DK

09 – R

GOTO ES11

Coverage: Respondents who work mainly indoors or outdoors (however, CATI code excluded those who work “mainly indoors and in a vehicle”)

ES10c

Which of the following describes the policy or rules on smoking inside the vehicle in which you work?

[READ CATEGORIES 1 – 3]

01 – Smoking is allowed inside the vehicle;

GOTO ES11

02 – Smoking is not allowed inside the vehicle OR

GOTO ES11

03 – There are no specific rules or policies

GOTO ES11

06 – DK

GOTO ES11

09 – R

GOTO ES11

Coverage: All respondents who work mainly in a vehicle or those who work “*mainly indoors and in a vehicle*”

[W5 – July 2007 – added to coverage those who work “*indoors and in a vehicle*”]

ES11

In the past 30 days, have you been exposed to other people’s smoke at work?

Probe: There is a province-wide smoking ban [that came into force on May 31, 2006]; but not all workplaces are covered.

Probe2: For example, outdoor workplaces and some indoor workplaces like hotel rooms

[DO NOT READ]

01 – Y

02 – N

03 – *Do not work*

06 – DK

09 – R

Coverage: All respondents who work outside home

[Probes added at W3 – July 14, 2006]

ES18

[NEW AT W4 – Jan ‘07]

In the past 30 days, have you been exposed to other people’s smoke in ANY INDOOR public place, other than your workplace, or in bars or restaurants?

PROBE: For example, in a sport complex or concert hall

PROBE2: “By being exposed, I mean even just noticing someone else’s tobacco smoke”

NOTE: Outdoor enclosed spaces are outdoors unless there is a door that physically separates the two environments

IF NEED TO DEFINE INDOOR/OUTDOOR: “Does the [bus shelter/building/etc] have a door that closes completely?: If yes, then “indoor”, if no, then “outdoor”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: All respondents

[added probe2 and definition at W5 – July 2007]

ES19

[NEW AT W4 – Jan ‘07]

In the past 30 days, have you been exposed to other people’s smoke in ANY OUTDOOR public place, other than your workplace, or on patios of bars or restaurants?

PROBE: For example, in a park, or on the sidewalk

PROBE2: “By being exposed, I mean even just noticing someone else’s tobacco smoke”

NOTE: Outdoor enclosed spaces are outdoors unless there is a door that physically separates the two environments

IF NEED TO DEFINE INDOOR/OUTDOOR: “Does the [bus shelter/building/etc] have a door that closes completely?: If yes, then “indoor”, if no, then “outdoor”

[DO NOT READ CATEGORIES]

OTS BL C5 Questionnaire: July – December 2007

- 01 – Y
- 02 – N
- 06 – DK
- 09 – R

Coverage: All respondents

[added probe2 and definition at W5 – July 2007]

TYintro

Now I would like to ask you about your general opinions on smoking

TYPOLOGY

~~TY2 (enough controls on smoking)~~

DELETED AT W5 – JULY 2007

TY3

Restrictions should be increased to help smokers quit. Do you...

[READ CATEGORIES 1 – 4]

- 01 – Strongly agree
- 02 – Somewhat agree
- 03 – Somewhat disagree OR
- 04 – Strongly disagree
- 06 – DK
- 09 – R

Coverage: All respondents

~~TY4 (restrictions have gone too far)~~

DELETED AT W5 – JULY 2007

DTY5

IF (SB1=1 OR SB1=2 OR SB1=3) AND SB2=1 [*e.day, almost e.day, occasional smokers, 100+ cig*]

THEN GOTO TY6 [*revised GOTO at W5 – July 2007 – from TY5*]

IF (SB1=4 AND (SB3a=1 OR SB3a=2)) AND SB2=1

THEN GOTO TY6 [*presently “not at all” smoker who smoked in the last month and 100+*]
[*revised GOTO at W5 – July 2007 – from TY5*]

IF (SB1=4 AND (SB3a=3 OR SB3b<4)) OR SB2=2

THEN GOTO TY8 [*presently “not at all” smoker who smoked >1mon ago OR not 100+*]

IF (SB1=05) [*never smoker*]

THEN GOTO TY8

~~TY5 (smoking around non-smokers)~~

DELETED AT W5 – JULY 2007

TY6

Do you care if most people know you smoke?

[DO NOT READ CATEGORIES]

- 01 – Y
- 02 – N

OTS BL C5 Questionnaire: July – December 2007

06 – DK

09 – R

Coverage: Current or self report smokers (100+ cig in lifetime)

~~TY7 (you enjoy smoking)~~

DELETED AT W5 – JULY 2007

TY8

Everything possible should be done to reduce smoking. Do you...

[READ CATEGORIES 1 – 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: All respondents

DTY9

IF (SB1=1 OR SB1=2 OR SB1=3) AND SB2=1 [*e.day, almost e.day, occasional smk, 100+ cig*]

THEN GOTO TIntro

IF (SB1=4 AND (SB3a=1 OR SB3a=2)) AND SB2=1 [*presently “not at all” smk who smoked <1 month ago and has smoked 100+ cig in lifetime*]

THEN GOTO TIntro

~~TY9 (ask someone not to smoke in your home)~~

DELETED AT W5 – JULY 2007

TY10

How easy or difficult would it be for you to ask someone not to smoke in a non-smoking area?

[READ CATEGORIES 1 – 5]

01 – Very easy

02 – Somewhat easy

03 – Somewhat difficult

04 – Very difficult OR

05 – You wouldn't ask

06 – DK

09 – R

Coverage: Self-report 'Not at All' smokers that have not smoked in the past month, Never smokers, or those who have not smoked 100+ lifetime cigarettes

~~TY11 (make a face, coughing sound, etc.)~~

DELETED AT W5 – JULY 2007

~~TY12 (approach person smoking where not allowed)~~

DELETED AT W5 – JULY 2007

~~TY13~~

DELETED at W4 – Jan 2007

~~TY14_REVISIED (sit in smoking area of restaurant)~~

DELETED AT W5 – JULY 2007

TOBACCO INDUSTRY

TIintro

Now I would like to ask you about advertising of tobacco products.

[W4 (Jan 24/07) deleted "...a few questions..." from the intro above as some respondents only get one question]

[W5 – July 2007 – revised "...events sponsored by tobacco companies" to "...advertising of tobacco products"]

TI4 *[added at W5 – July 2007]*

Have you seen any advertising of tobacco products in the last 30 days: in Canadian newspapers or magazines? Canadian magazines are those that focus on Canadian people or stories such as MacLeans, Chatelaine, Flare and Readers' Digest. *[modified Question on July 17/07 with specific examples of CDN magazines]*

NOTE: See help for sample list of Canadian magazines *[Help screen added July 17/07]*

[DO NOT READ]

01 – Yes

02 – No

06 – DK

09 – R

Coverage: All respondents

TI5 *[added at W5 – July 2007]*

Have you seen any advertising of tobacco products in the last 30 days: in Canadian buses or subway stations or on outdoor billboards?

[DO NOT READ]

01 – Yes

02 – No

06 – DK

09 – R

Coverage: All respondents

~~TI1, TI2, TI3~~ *[DELETED AT W5 – July 2007]*

HELP:

Canadian Magazines (NOT a complete list)

7 Jours/TV 7 Jours

Canadian Living

Coup de Pouce

Financial Post Magazine

Harrowsmith

Homemaker's/Madame au Foyer

Le Lundi

Reader's Digest

Saturday Night

The Medical Post

Canadian Business

Chatelaine

Elle Quèbec

Frank Magazine

Hockey News

L'Actualite

Maclean's

Report on Business Magazine

Selection du Reader's Digest

Toronto Life

TV Guide
Western Living

TV Hebdo

MASS MEDIA

MM1Intro

Now I want to ask you about the media more generally.

MM1

First, thinking about news stories related to smoking or tobacco companies that might have been on TV, radio, or in the newspapers. In the past 30 days, that is since [ANCHOR] how often have you seen or heard a news story about smoking?

[READ CATEGORIES 1 – 4]

01 – Never

02 – Sometimes

03 – Often OR

04 – Very often

05 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

[THE MASS MEDIA QUESTIONS CHANGE THROUGHOUT THE WAVES AS THE CURRENT CAMPAIGNS AND SLOGANS CHANGE]

MM2INTRO

The next several questions are about anti-smoking advertisements. In the past 30 days, have you seen any anti-smoking advertisement or campaign taking place in Ontario with the following themes or slogans:

MM2

An ad about stop smoking medications like the patch or gum?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

MM3

An ad showing kids putting up a banner with facts about smoking and the slogan “stupid.ca”?

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

OTS BL C5 Questionnaire: July – December 2007

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

[Revised during W2, June 2, 2006 to capture new creative for this MM campaign. Deleted “An ad about kids doing risky things with the message: “What's more stupid?””]

[Interviewer note added in W4 – Jan 24/07]

MM4 *[MM4 deleted during W2, February 1, 2006: Ad about a former waitress...support SFO]*

MM5 *[MM5 deleted during W2, May 1, 2006: Ad about Bob...]*

MM6 *[MM6 deleted during W2, February 1, 2006: smoke-rings]*

MM7

[Added February 1, 2006]

An ad showing people overcoming life challenges, including throwing away a pack of cigarettes with the message: "you have it in you".

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

[Interviewer note added in W4 – Jan 24/07]

MM8

[Added February 1, 2006]

An ad showing different people seeing messages about appointments connected to quitting smoking with the message: "what's your quit date?"

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

[Interviewer note added in W4 – Jan 24/07]

MM9 *[MM9 deleted at W4, January 5, 2007: Heather Crowe ad (was added during W2, May 1/06)]*

MM10

[false MM question added at W3 July 2006]

An ad showing a young child using alphabet blocks to spell out the names of health problems associated with smoking?

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

[Interviewer note added in W4 – Jan 24/07]

MM11 *[MM11 deleted at W4, January 5, 2007: support for Ontario smoking ban (was added during W2, June 2/06)]*

MM13

[Added at W4, January 24, 2007]

An ad showing a woman smoking near a window. Her smoke travels through the house and clings to a teddy bear that is picked up by a little girl with the message “Make your home smoke-free”?

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

[Interviewer note added in W4 – Jan 24/07]

MM15

[Added during W4 – April 27, 2007]

An ad where a boy passes his dad a CD with a recorded message encouraging his dad to quit smoking?

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

MM12

[Added during W2, June 2, 2006]

Have you seen or heard of radio or newspaper ads providing tips and support for quitting? For example, “Quit Tip #6: Change your routine?”

INTERVIEWER NOTE: if necessary, remind respondent “IN THE PAST 30 DAYS...”

[DO NOT READ CATEGORIES]

01 – Y

OTS BL C5 Questionnaire: July – December 2007

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

[Interviewer note added in W4 – Jan 24/07]

MM14 [MM14: driven to quit was deleted at W5, July 2007; Added at W4, January 24, 2007]

DEMOGRAPHICS

DEintro:

Finally, these last questions are for classification purposes only.

DE1

First, in what year were you born?

[DO NOT READ CATEGORIES]

01 - _____ ENTER YEAR [DE1yr range: 1900-1990]

02 – DK

03 – R

Coverage: All respondents

GOTO DE2

GOTO DE1a

GOTO DE1a

DE1a

Ok, can you tell me to which age group you belong? Are you...

[READ CATEGORIES 1-6]

01 – 18 – 24

02 – 25 – 34

03 – 35 – 44

04 – 45 – 54

05 – 55 – 64 OR

06 – 65 years of age and over

07 – DK

09 – R

Coverage: Respondents who refuse to give year of birth

DE2

What is the highest level of education you have completed?

[DO NOT READ CATEGORIES]

01 – No schooling

02 – Some elementary

03 – Completed elementary

04 – Some secondary

05 – Completed secondary

06 – Some community college, CEGEP or nurse's training

07 – Completed community college, CEGEP or nurse's training

OTS BL C5 Questionnaire: July – December 2007

- 08 – Some university or teacher’s college
- 09 – Completed university or teacher’s college
- 10 – Other education or training
- 66 – DK
- 99 – R

Coverage: All respondents

DE9 *[added at W5 – July 2007]*

How would you describe your sense of belonging to your local community? Would you say:

PROBE: How strongly do you feel that you are part of your local community?

[READ CATEGORIES 01 – 04]

- 01 – Very strong,
- 02 – Somewhat strong,
- 03 – Somewhat weak, OR
- 04 – Very weak
- 06 – DK
- 09 – R

Coverage: All respondents

DDE3

[W3 – Oct 20/06 – revised decision from: IF Q8 = 1 AND (SB1=1 OR SB1=2 OR SB3a =1 OR SB3a = 2) to new code to ensure we do not miss respondents]

IF !QB5=0 *[response to “health” question asked earlier]*
THEN GOTO DE4

ELSE GOTO DE3

DE3

In general, would you say your health is:

[READ CATEGORIES 1 – 5]

- 01 – Excellent
- 02 – Very good
- 03 – Good
- 04 – Fair OR
- 05 – Poor
- 06 – DK
- 09 – R

Coverage: Self-report ‘not at all’ smokers who smoked in the past 30 days, former (30days +) and non-smokers

[Note: The question coverage identifies former and non-smokers. To obtain information for all respondents, self report smokers are asked an equivalent question earlier in this survey (see QB5 for equivalent question)]

DE4

At present are you married, living with a partner, widowed, divorced, separated, or have you never been married?

[READ CATEGORIES IF NECESSARY]

OTS BL C5 Questionnaire: July – December 2007

- 01 – Married or living with a partner
- 02 – Widowed
- 03 – Divorced
- 04 – Separated
- 05 – Never been married
- 06 – DK
- 09 – R

Coverage: All respondents

DE10 *[added to BL only; added at W5 – July 2007]*

Which of the following best describes your main residence?

[READ CATEGORIES 1-4]

- 01 – A detached, single family home
- 02 – An attached house such as a townhouse, or a semi-detached house.
- 03 – A multiple unit dwelling, such as an apartment building, a condominium apartment, or a duplex
- 04 – Shared accommodation, such as a rooming house, dorm, or retirement home
- 05 – Other specify
- 06 – DK
- 09 – R

Coverage: All respondents

DE11 *[added to BL only; added at W5 – July 2007]*

Is this residence owned by yourself or a member of your household?

[DO NOT READ]

- 01 – Y
- 02 – N
- 06 – DK
- 09 – R

Coverage: All respondents

DDE5

IF (Consents = 01 | (Consents = 02 & (Q12 = 03 | Q12a = 02))) *[consented at recruitment where asked address at end of survey or at recruitment did not provide address]*

THEN GOTO DE5b

IF (Consents = 02) *[scheduled callback – address provided at recruitment]*

THEN GOTO DE5a

IF (Consents=09 & Q11a=3) *[initial refusal but converted by scheduling callback (and address on file)]* GOTO DE5a

IF (Consents=09 & Q11a=1) *[initial refusal but converted and completed interview at time of conversion (no address on file)]* GOTO DE5b

DE5a *[previously provided address]*

Finally, how many children under 18 years of age live in your household?

[DO NOT READ CATEGORIES]

- 01 - ____ Enter number [DE5num range: 0-15] **GOTO COMMENTS**
- 02 – DK **GOTO COMMENTS**

03 – R

GOTO COMMENTS

Coverage: All respondents completing the survey at a scheduled call-back time

DE5b [was not asked or did not provide address]
How many children under 18 years of age live in your household?

[DO NOT READ CATEGORIES]

01 - _____ Enter number [DE5num range: 0-15]

02 – DK

03 – R

Coverage: All respondents completing the survey at the time of recruitment

DE6

Finally, in order for us to send you payment for this survey, can you tell me your name, address and postal code where you receive your mail?

PROBE: This is a UNIVERSITY based research study. Your answers to this survey will be kept absolutely confidential. All personal information, including your name and address, will be kept strictly confidential and will not be shared with any person or group that is not associated with this survey.

[MAKE SURE THAT SPELLING IS CORRECT—REPEAT BACK TO RESPONDENT TO CHECK]

01 – SPECIFY ADDRESS: _____

GOTO DEFNAME

02 – NO

GOTO DE7INTRO

Coverage: All respondents

DE7INTRO

Without this information, we are unable to send you the \$15 honourarium for participation in this survey.

01 – Respondent offers FULL address, Enter address

GOTO DEFNAME

02 – Respondent does NOT offer FULL address

GOTO DE7

DE7

Can you just tell me your postal code?

[PROBE: This information will be used for regional classification purposes only]

01 - _____ ENTER 6-DIGIT POSTAL CODE

GOTO DEPCconf

06 – DK

GOTO DE8

09 – No/R

GOTO DE8

Coverage: Respondents who do not want to provide full address

DE8

Would you be willing to provide me with the first 3 digits of your postal code?

PROBE: As a reminder, this information will be kept completely confidential and will not be shared with any person or group that is not associated with this survey. This information will be used to help us understand regional differences in behaviours and beliefs related to tobacco.

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01 - _____ ENTER 3-DIGIT POSTAL CODE **GOTO DEPCconf**
06 – DK **GOTO DDEID1**
09 – No/R **GOTO DDEID1**

Coverage: Respondents who do not want to provide full postal code

DEFNAME – DEPCconf

DDEID1 *[Added W2 – Jan 2006]*
IF ERROR=1 THEN GOTO COMMENTS
IF STAT1 = RECENT SMOKER & DE7INTRO = 02
 THEN GOTO DEID1
ELSE GOTO DCONFIRM (ID1=01)

DEID1 *[Added W2 – Jan 2006]*
Can you please provide us with something that uniquely identifies you so that when we call back we will be able to reach you? For example, just your first name, a nickname or your initials? .
01 – enter name/initials [DEID1txt] **GOTO DCONFIRM**
02 – R **GOTO DCONFIRM**

DCONFIRM
IF (ERROR=1)
 THEN GOTO COMMENTS
IF STAT1 = RECENT SMOKER
 THEN GOTO DEACONT
IF STAT1 = NON-SMOKER
 THEN GOTO COMMENTS

Q.DEAcont
Is there an alternate number that you can also be reached at?
01 - Yes [Enter: DEAltnum (###) ### - #####]
02 – No **GOTO COMMENTS**

EDAlt_ex *[added at beginning of W2 – Jan '06]*
“Extension” – enter [altnum_ext]: ____

COMMENTS
If respondent would like to provide comments, enter them here. Interviewer - Do not ask respondent if they have any comments.

DEND
IF (error = 1)
 THEN GOTO Q.END_ERR
ELSE
 THEN GOTO Q.DEND

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Q.END_ERR

Thank you very much for participating in this survey.
You should receive your cheque within a few days.

If you would like any more information about this project,
you can phone us at our toll free number 1-866-303-2822.
Goodbye.

Q.DEND

IF STAT1 = RECENT SMOKER
 THEN GOTO Q_Close2
IF STAT1 = NON-SMOKER
 THEN GOTO Q_Close1

Q_Close1 (cross-sectional participants)

Thank you very much for participating in this survey. You should receive your cheque within a few days. If you would like any more information about this project, you can phone us at our toll free number 1-866-303-2822. Goodbye.
THANK AND TERMINATE

Q_Close2 (longitudinal participants)

Thank you very much for participating in this survey. You should receive your cheque within a few days. We will contact you again in approximately 6 months time. If you would like any more information about this project, you can phone us at our toll free number 1-866-303-2822. Goodbye.
THANK AND TERMINATE

A7. [POSTAL CODE]

A8. [INTERVIEW COMPLETION TIME: HH:MM]

A9. [SURVEY LENGTH]