

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

1434 Top-grossing Movies Released in the Domestic Market (Canada and US), 2004-2013, in Alphabetic Order by Year

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MCAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
2004							
13 Going on 30	PG	PG-13	1-9	1,722,000			
50 First Dates	PG	PG-13	0	0			
After the Sunset	PG	PG-13	10-29	2,959,000			
Against the Ropes	14A	PG-13	30-49	1,229,000			
Agent Cody Banks 2: Destination London	G	PG	10-29	1,569,000			
Alamo, The	PG	PG-13	10-29	3,029,000			
Alexander	14A	R	0	0			
Alfie	14A	R	50+	14,074,000			
Alien vs. Predator	PG	PG-13	0	0			
Along Came Polly	PG	PG-13	0	0			
Anacondas: The Hunt for the Blood Orchid	PG	PG-13	1-9	387,000			
Anchorman	PG	PG-13	50+	53,243,000			
Around the World in 80 Days	PG	PG	10-29	2,212,000			
Aviator, The	14A	PG-13	50+	65,960,000			
Barbershop 2: Back in Business	PG	PG-13	30-49	12,771,000			
Big Fish	PG	PG-13	1-9	1,628,000			
Blade: Trinity	18A	R	10-29	7,726,000			
Bourne Supremacy, The	PG	PG-13	1-9	5,408,000			
Breakin' All the Rules	PG	PG-13	10-29	1,235,000			
Bridget Jones: The Edge of Reason	14A	R	50+	21,736,000			
Butterfly Effect, The	14A	R	50+	24,794,000			
Calendar Girls	PG	PG-13	1-9	1,715,000			
Catch that Kid	G	PG	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Catwoman	PG	PG-13	0	0			
Cellular	14A	PG-13	1-9	590,000			
Chasing Liberty	PG	PG-13	10-29	749,000			
Christmas with the Kranks	PG	PG	1-9	2,717,000			
Chronicles of Riddick, The	14A	PG-13	10-29	6,020,000			
Cinderella Story, A	G	PG	0	0			
Closer	14A	R	50+	22,135,000			
Club Dread	18A	R	10-29	337,000			
Collateral	14A	R	0	0			
Confessions of a Teenage Drama Queen	G	PG	0	0			
Cookout, The	PG	PG-13	50+	3,829,000			
Darkness	PG	PG-13	1-9	660,000			
Dawn of the Dead	18A	R	10-29	3,618,000			
Day After Tomorrow, The	PG	PG-13	0	0			
Dirty Dancing: Havana Nights	PG	PG-13	30-49	2,867,000			
Dodgeball: A True Underdog Story	PG	PG-13	1-9	6,322,000			
Ella Enchanted	PG	PG	0	0			
Envy	PG	PG-13	0	0			
Eternal Sunshine of the Spotless Mind	14A	R	10-29	3,145,000			
Eurotrip	14A	R	1-9	980,000			
Exorcist: The Beginning	18A	R	10-29	3,854,000			
Fahrenheit 9/11	14A	R	1-9	4,390,000			
Fat Albert	G	PG	0	0			
Finding Neverland	PG	PG	10-29	4,127,000			
First Daughter	PG	PG	0	0			
Flight of the Phoenix	PG	PG-13	10-29	2,323,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Forgotten, The	PG	PG-13	0	0			
Friday Night Lights	PG	PG-13	1-9	3,383,000			
Garfield: The Movie	G	PG	0	0			
Girl Next Door, The	14A	R	50+	7,081,000			
Godsend	14A	PG-13	0	0			
Grudge, The	PG	PG-13	1-9	6,092,000			
Harold and Kumar Go to White Castle	14A	R	0	0			
Harry Potter and the Prisoner of Azkaban	PG	PG	0	0			
Hellboy	14A	PG-13	50+	30,467,000			
Hero	14A	PG-13	0	0			
Hidalgo	PG	PG-13	10-29	5,788,000			
Home on the Range	G	PG	1-9	615,000			
I Heart Huckabees	14A	R	0	0			
I, Robot	PG	PG-13	1-9	890,000			
Incredibles, The	PG	PG	10-29	35,337,000			
Jersey Girl	14A	PG-13	10-29	2,794,000			
Johnson Family Vacation	PG	PG-13	0	0			
Kill Bill: Vol. 2	18A	R	50+	34,576,000			
King Arthur	PG	PG-13	0	0			
Ladder 49	PG	PG-13	10-29	13,281,000			
Ladykillers, The	14A	R	50+	25,606,000			
Laws of Attraction	PG	PG-13	0	0			
Lemony Snicket's A Series of Unfortunate Events	PG	PG	10-29	13,119,000			
Life Aquatic with Steve Zissou, The	14A	R	50+	10,288,000			
Little Black Book	PG	PG-13	50+	6,399,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Man on Fire	14A	R	50+	39,705,000			
Manchurian Candidate, The	14A	R	10-29	4,457,000			
Mean Girls	PG	PG-13	0	0			
Meet the Fockers	PG	PG-13	1-9	1,715,000			
Miracle	PG	PG	0	0			
Monster	14A	R	50+	25,412,000			
Motorcycle Diaries, The	14A	R	10-29	2,677,000			
Mr. 3000	PG	PG-13	0	0			
My Baby's Daddy	14A	PG-13	10-29	2,341,000			
Napoleon Dynamite	PG	PG	0	0			
National Treasure	PG	PG	10-29	12,755,000			
New York Minute	G	PG-13	0	0			
Notebook, The	PG	PG-13	10-29	8,460,000			
Ocean's Twelve	PG	PG-13	50+	51,674,000			
Open Water	14A	R	0	0			
Paparazzi	PG	PG-13	10-29	1,738,000			
Passion of the Christ, The	18A	R	0	0			
Perfect Score, The	PG	PG-13	1-9	383,000			
Phantom of the Opera, The	PG	PG-13	1-9	1,888,000			
Polar Express	G	PG	0	0			
Prince and Me, The	PG	PG	0	0			
Princess Diaries 2, The: Royal Engagement	G	G	0	0			
Punisher, The	14A	R	50+	16,141,000			
Raise Your Voice	PG	PG	0	0			
Raising Helen	PG	PG-13	10-29	5,297,000			
Ray	14A	PG-13	50+	123,533,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Resident Evil: Apocalypse	14A	R	10-29	4,364,000			
Saved!	14A	PG-13	50+	3,563,000			
Saw	18A	R	10-29	9,488,000			
Scooby Doo 2: Monsters Unleashed	PG	PG	10-29	9,310,000			
Secret Window	14A	PG-13	10-29	5,284,000			
Seed of Chucky	18A	R	1-9	418,000			
Shall We Dance?	PG	PG-13	0	0			
Shark Tale	G	PG	1-9	988,000			
Shaun of the Dead	18A	R	30-49	3,888,000			
Shrek 2	G	PG	0	0			
Sky Captain and the World of Tomorrow	PG	PG	0	0			
Sleepover	PG	PG	0	0			
Soul Plane	14A	R	30-49	2,994,000			
Spanglish	PG	PG-13	0	0			
Spartan	14A	R	10-29	616,000			
Spider-Man 2	PG	PG-13	10-29	55,056,000			
SpongeBob SquarePants Movie, The	G	PG	1-9	3,674,000			
Starsky and Hutch	14A	PG-13	50+	39,558,000			
Stepford Wives, The	PG	PG-13	10-29	9,135,000			
Super Size Me	PG	PG-13	1-9	213,000			
Surviving Christmas	PG	PG-13	0	0			
Suspect Zero	14A	R	1-9	107,000			
Taking Lives	14A	R	50+	10,642,000			
Taxi	PG	PG-13	0	0			
Team America: World Police	18A	R	30-49	8,055,000			
Terminal, The	PG	PG-13	1-9	3,313,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Torque	14A	PG-13	0	0			
Troy	14A	R	0	0			
Twisted	14A	R	30-49	4,799,000			
Two Brothers	PG	PG	10-29	1,863,000			
Van Helsing	14A	PG-13	10-29	8,112,000			
Vanity Fair	G	PG-13	1-9	396,000			
Village, The	14A	PG-13	1-9	4,911,000			
Walking Tall	14A	PG-13	1-9	1,691,000			
Welcome to Mooseport	PG	PG-13	1-9	800,000			
White Chicks	PG	PG-13	50+	25,066,000			
Whole Ten Yards, The	14A	PG-13	30-49	3,911,000			
Wicker Park	PG	PG-13	1-9	315,000			
Wimbledon	PG	PG-13	10-29	1,861,000			
Win a Date With Tad Hamilton	PG	PG-13	10-29	1,772,000			
Without a Paddle	PG	PG-13	10-29	10,005,000			
Woman Thou Art Loosed	14A	R	1-9	380,000			
You Got Served	PG	PG-13	1-9	1,969,000			
Yu-Gi-Oh!	PG	PG	0	0			
2005							
40-Year-Old Virgin, The	14A	R	1-9	651,000			
Adventures of Shark Boy and Lava Girl 3-D, The	G	PG	0	0			
Aeon Flux	PG	PG-13	0	0			
Amityville Horror, The	14A	R	1-9	1,916,000			
Are We There Yet?	G	PG-13	0	0			
Assault on Precinct 13	18A	R	10-29	2,025,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Bad News Bears	PG	PG-13	50+	9,995,000			
Batman Begins	PG	PG-13	0	0			
Be Cool	14A	PG-13	50+	29,618,000			
Beauty Shop	14A	PG-13	0	0			
Because of Winn-Dixie	G	PG	0	0			
Bewitched	PG	PG-13	1-9	1,856,000			
Boogeyman	PG	PG-13	0	0			
Brokeback Mountain	14A	R	50+	44,558,000			
Brothers Grimm, The	PG	PG-13	0	0			
Cave, The	14A	PG-13	0	0			
Charlie and the Chocolate Factory	G	PG	0	0			
Cheaper by the Dozen 2	PG	PG	0	0			
Chicken Little	G	G	0	0			
Chronicles of Narnia, The: The Lion, the Witch and the Wardrobe	PG	PG	1-9	15,655,000			
Cinderella Man	PG	PG-13	50+	45,213,000			
Coach Carter	PG	PG-13	1-9	2,005,000			
Constant Gardener, The	14A	R	10-29	5,004,000			
Constantine	14A	R	50+	34,216,000			
Corpse Bride	PG	PG	10-29	6,361,000			
Crash	14A	R	10-29	6,507,000			
Cry_Wolf	PG	PG-13	0	0			
Cursed	14A	PG-13	0	0			
Dark Water	PG	PG-13	1-9	1,367,000			
Derailed	14A	R	50+	14,606,000			
Deuce Bigalow: European Gigolo	14A	R	30-49	6,505,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Devil's Rejects, The	18A	R	10-29	1,814,000			
Diary of a Mad Black Woman	PG	PG-13	10-29	6,609,000			
Domino	14A	R	50+	16,684,000			
Doom	18A	R	1-9	167,000			
Dreamer: Inspired by a True Story	G	PG	0	0			
Dukes of Hazzard, The	PG	PG-13	50+	28,719,000			
Elektra	PG	PG-13	0	0			
Elizabethtown	PG	PG-13	1-9	960,000			
Exorcism of Emily Rose, The	PG	PG-13	1-9	1,343,000			
Family Stone, The	PG	PG-13	0	0			
Fantastic Four	PG	PG-13	1-9	922,000			
Fever Pitch	PG	PG-13	1-9	2,258,000			
Flightplan	PG	PG-13	0	0			
Fog, The	14A	PG-13	0	0			
Four Brothers	14A	R	30-49	17,766,000			
Fun with Dick and Jane	PG	PG-13	1-9	5,263,000			
Get Rich or Die Tryin'	18A	R	10-29	3,880,000			
Good Night, and Good Luck	G	PG	50+	46,397,000			
Gospel, The	G	PG	10-29	1,035,000			
Great Raid, The	14A	R	50+	4,547,000			
Greatest Game Ever Played, The	G	PG	50+	7,497,000			
Guess Who	PG	PG-13	0	0			
Harry Potter and the Goblet of Fire	PG	PG-13	0	0			
Herbie: Fully Loaded	G	G	0	0			
Hide and Seek	14A	R	0	0			
High Tension	18A	R	30-49	674,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
History of Violence, A	18A	R	10-29	3,005,000			
Hitch	PG	PG-13	0	0			
Hitchhiker's Guide to the Galaxy, The	PG	PG	1-9	913,000			
Honeymooners, The	PG	PG-13	10-29	2,066,000			
Hostage	14A	R	10-29	2,478,000			
House of Wax	18A	R	10-29	4,969,000			
Hustle & Flow	14A	R	50+	7,679,000			
Ice Harvest, The	14A	R	10-29	947,000			
Ice Princess	G	G	0	0			
In Good Company	PG	PG-13	1-9	271,000			
In Her Shoes	PG	PG-13	1-9	1,765,000			
In the Mix	PG	PG-13	30-49	2,350,000			
Interpreter, The	PG	PG-13	1-9	2,162,000			
Into the Blue	PG	PG-13	10-29	1,652,000			
Island, The	PG	PG-13	1-9	213,000			
Jacket, The	14A	R	50+	2,517,000			
Jarhead	18A	R	30-49	16,811,000			
Just Friends	PG	PG-13	0	0			
Just Like Heaven	PG	PG-13	0	0			
Kicking and Screaming	PG	PG-13	30-49	9,406,000			
King Kong	PG	PG-13	50+	150,829,000			
King's Ransom	14A	PG-13	50+	1,219,000			
Kingdom of Heaven	14A	R	0	0			
Kung Fu Hustle	14A	R	50+	14,177,000			
Land of the Dead	18A	R	50+	8,773,000			
Legend of Zorro, The	PG	PG	10-29	4,327,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Longest Yard, The	PG	PG-13	50+	176,313,000			
Lord of War	14A	R	50+	11,798,000			
Lords of Dogtown	PG	PG-13	50+	5,974,000			
Lot Like Love, A	PG	PG-13	10-29	3,255,000			
Madagascar	G	PG	0	0			
Man of the House	PG	PG-13	1-9	456,000			
Man, The	14A	PG-13	0	0			
March of the Penguins	G	G	0	0			
Memoirs of a Geisha	PG	PG-13	50+	46,914,000			
Million Dollar Baby	PG	PG-13	0	0			
Mindhunters	14A	R	10-29	667,000			
Miss Congeniality 2: Armed and Fabulous	PG	PG-13	10-29	6,070,000			
Monster-in-Law	PG	PG-13	1-9	3,956,000			
Mr. and Mrs. Smith	PG	PG-13	1-9	6,667,000			
Munich	14A	R	50+	22,602,000			
Must Love Dogs	PG	PG-13	0	0			
North Country	14A	R	50+	7,649,000			
Pacifier, The	G	PG	0	0			
Perfect Man, The	PG	PG	0	0			
Pooh's Heffalump Movie	G	G	0	0			
Pride & Prejudice	G	PG	1-9	686,000			
Prime	PG	PG-13	1-9	813,000			
Racing Stripes	G	PG	0	0			
Rebound	G	PG	0	0			
Red-Eye	PG	PG-13	1-9	690,000			
Rent	PG	PG-13	30-49	7,803,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Ring Two, The	14A	PG-13	0	0			
Ringer, The	PG	PG-13	50+	14,575,000			
Robots	G	PG	1-9	3,058,000			
Roll Bounce	PG	PG-13	0	0			
Rumor Has It...	PG	PG-13	10-29	7,025,000			
Sahara	PG	PG-13	30-49	13,098,000			
Saw II	18A	R	10-29	12,454,000			
Serenity	14A	PG-13	1-9	906,000			
Shopgirl	PG	R	10-29	920,000			
Sideways	18A	R	10-29	6,396,000			
Sin City	18A	R	50+	52,581,000			
Sisterhood of the Traveling Pants, The	G	PG	10-29	2,559,000			
Skeleton Key, The	PG	PG-13	30-49	9,122,000			
Sky High	G	PG	0	0			
Son of the Mask	PG	PG	10-29	1,623,000			
Star Wars: Episode III - Revenge of the Sith	PG	PG-13	0	0			
Stealth	PG	PG-13	10-29	4,159,000			
Syriana	14A	R	10-29	7,272,000			
Transporter 2	PG	PG-13	1-9	771,000			
Two for the Money	14A	R	50+	14,996,000			
Unleashed	14A	R	1-9	1,316,000			
Upside of Anger	14A	R	10-29	2,014,000			
Valiant	G	G	0	0			
Waiting...	14A	R	50+	10,081,000			
Walk the Line	PG	PG-13	50+	50,601,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Wallace and Gromit: The Curse of the Were Rabbit	G	G	30-49	10,030,000			
War of the Worlds	14A	PG-13	0	0			
Weather Man, The	14A	R	10-29	967,000			
Wedding Crashers	14A	R	1-9	2,495,000			
Wedding Date, The	PG	PG-13	10-29	3,579,000			
White Noise	14A	PG-13	0	0			
xXx: State of the Union	PG	PG-13	10-29	2,022,000			
Yours, Mine and Ours	G	PG	10-29	6,364,000			
Zathura	PG	PG	0	0			
2006							
16 Blocks	PG	PG-13	1-9	215,000			
Accepted	PG	PG-13	0	0			
Akeelah and the Bee	G	PG	1-9	110,000			
All the King's Men	PG	PG-13	50+	3,965,000			
American Dreamz	PG	PG-13	1-9	334,000			
An American Haunting	14A	PG-13	1-9	476,000			
Annapolis	PG	PG-13	1-9	200,000			
Ant Bully, The	G	PG	30-49	6,737,000			
Apocalypto	18A	R	0	0			
Aquamarine	PG	PG	0	0			
ATL	PG	PG-13	50+	6,551,000			
Babel	14A	R	30-49	6,612,000			
Barnyard: The Original Party Animals	PG	PG	1-9	2,544,000			
Basic Instinct 2	18A	R	50+	2,632,000			
Beerfest	18A	R	10-29	1,568,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Benchwarmers	PG	PG-13	1-9	3,031,000			
Big Momma's House 2	PG	PG-13	0	0			
Black Dahlia, The	14A	R	50+	25,516,000			
Block Party	14A	R	30-49	2,527,000			
Blood Diamond	14A	R	50+	67,015,000			
Bobby	14A	R	50+	5,955,000			
Borat!: Cultural Learnings of America for Make Benefit Glorious Nation of Kazakhstan	14A	R	1-9	3,002,000			
Break-Up, The	PG	PG-13	10-29	16,637,000			
Cars	G	G	0	0			
Casino Royale	PG	PG-13	0	0			
Charlotte's Web	G	G	0	0			
Clerks II	14A	R	50+	8,460,000			
Click	PG	PG-13	10-29	12,835,000			
Covenant, The	PG	PG-13	1-9	1,088,000			
Crank	14A	R	10-29	2,763,000			
Curious George	G	G	1-9	1,363,000			
Da Vinci Codes, The	14A	PG-13	1-9	7,624,000			
Date Movie	PG	PG-13	1-9	851,000			
Deck the Halls	G	PG	0	0			
Departed, The	18A	R	50+	88,916,000			
Descent, The	18A	R	1-9	1,216,000			
Devil Wears Prada, The	PG	PG-13	0	0			
Doogal	G	G	0	0			
Dreamgirls	PG	PG-13	50+	75,278,000			
Déjà Vu	PG	PG-13	30-49	12,343,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Eight Below	PG	PG	0	0			
Employee of the Month	PG	PG-13	0	0			
End of the Spear	PG	PG-13	0	0			
Eragon	PG	PG	0	0			
Everyone's Hero	G	G	0	0			
Failure to Launch	PG	PG-13	0	0			
Fast and the Furious, The: Tokyo Drift	PG	PG-13	50+	18,251,000			
Final Destination 3	14A	R	0	0			
Firewall	PG	PG-13	0	0			
Flags of Our Fathers	14A	R	50+	25,298,000			
Flicka	G	PG	0	0			
Flushed Away	G	PG	1-9	377,000			
Flyboys	PG	PG-13	1-9	306,000			
Fountain, The	14A	PG-13	0	0			
Freedomland	14A	R	1-9	219,000			
Friends with Money	14A	R	1-9	234,000			
Garfield: A Tale of Two Kitties	G	PG	0	0			
Glory Road	PG	PG	0	0			
Good Shepherd, The	14A	R	50+	32,539,000			
Good Year, A	PG	PG-13	50+	2,788,000			
Gridiron Gang	PG	PG-13	1-9	898,000			
Grudge 2, The	14A	PG-13	10-29	2,286,000			
Guardian, The	PG	PG-13	0	0			
Happy Feet	PG	PG	0	0			
Hills Have Eyes, The	18A	R	30-49	9,517,000			
Holiday, The	PG	PG-13	10-29	5,170,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Hollywoodland	14A	R	50+	27,280,000			
Hoodwinked	G	PG	0	0			
Hoot	G	PG	0	0			
Hostel	18A	R	10-29	4,142,000			
Ice Age 2: The Meltdown	G	PG	0	0			
Idlewild	14A	R	50+	20,231,000			
Illusionist, The	PG	PG-13	30-49	9,082,000			
Inconvenient Truth, An	G	PG	0	0			
Inside Man	14A	R	30-49	19,127,000			
Invincible	G	PG	0	0			
Jackass Number Two	18A	R	10-29	8,499,000			
Jet Li's: Fearless	14A	PG-13	10-29	2,733,000			
John Tucker Must Die	PG	PG-13	0	0			
Just My Luck	PG	PG-13	0	0			
Lady in the Water	PG	PG-13	30-49	7,901,000			
Lake House, The	PG	PG	0	0			
Larry the Cable Guy: Health Inspector	PG	PG-13	1-9	183,000			
Last Holiday	PG	PG-13	1-9	1,568,000			
Last Kiss, The	14A	R	10-29	813,000			
Little Man	PG	PG-13	1-9	681,000			
Little Miss Sunshine	14A	R	1-9	1,399,000			
Lucky Number Slevin	18A	R	1-9	263,000			
Madea's Family Reunion	PG	PG-13	1-9	2,216,000			
Man of the Year	PG	PG-13	30-49	8,748,000			
Marie Antoinette	PG	PG-13	0	0			
Marine, The	14A	PG-13	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Matador, The	14A	R	50+	10,206,000			
Material Girls	PG	PG	30-49	2,673,000			
Miami Vice	14A	R	10-29	5,187,000			
Mission: Impossible III	PG	PG-13	1-9	3,116,000			
Monster House	PG	PG	0	0			
My Super Ex-Girlfriend	PG	PG-13	1-9	526,000			
Nacho Libre	PG	PG	0	0			
Nanny McPhee	G	PG	0	0			
Nativity Story, The	G	PG	0	0			
Night at the Museum	G	PG	0	0			
Night Listener, The	14A	R	1-9	274,000			
Omen, The	14A	R	10-29	6,698,000			
One Night with the King	PG	PG	0	0			
Open Season	G	PG	0	0			
Over the Hedge	PG	PG	0	0			
Phat Girlz	PG	PG-13	0	0			
Pink Panther, The	PG	PG	1-9	1,921,000			
Pirates of the Caribbean: Dead Man's Chest	PG	PG-13	1-9	12,355,000			
Poseidon	PG	PG-13	1-9	3,189,000			
Prairie Home Companion, A	PG	PG-13	30-49	5,108,000			
Prestige, The	PG	PG-13	0	0			
Protector, The	14A	R	1-9	139,000			
Pulse	14A	PG-13	30-49	5,088,000			
Pursuit of Happyness, The	PG	PG-13	10-29	12,346,000			
Queen, The	G	PG-13	0	0			
R.V.	PG	PG	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Return, The	14A	PG-13	0	0			
Rocky Balboa	PG	PG	30-49	20,111,000			
Running Scared	R	R	30-49	1,602,000			
Running with Scissors	14A	R	50+	7,615,000			
Santa Clause 3, The: The Escape Clause	G	G	0	0			
Saw III	18A	R	0	0			
Scanner Darkly, A	14A	R	30-49	1,569,000			
Scary Movie 4	14A	PG-13	0	0			
School for Scoundrels	PG	PG-13	1-9	312,000			
See No Evil	18A	R	10-29	2,193,000			
Sentinel, The	PG	PG-13	1-9	636,000			
Shaggy Dog, The	G	PG	0	0			
She's the Man	PG	PG-13	0	0			
Silent Hill	18A	R	1-9	549,000			
Slither	18A	R	1-9	409,000			
Snakes on a Plane	14A	R	0	0			
Something New	PG	PG-13	1-9	334,000			
Stay Alive	14A	PG-13	10-29	2,022,000			
Step Up	PG	PG-13	0	0			
Stick It	PG	PG-13	0	0			
Stranger than Fiction	PG	PG-13	50+	12,894,000			
Superman Returns	PG	PG-13	10-29	22,203,000			
Take the Lead	PG	PG-13	0	0			
Talladega Nights: The Ballad of Ricky Bobby	PG	PG-13	10-29	12,986,000			
Texas Chainsaw Massacre, The: The Beginning	18A	R	1-9	923,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Thank You for Smoking	14A	R	1-9	579,000			
Tristan + Isolde	14A	PG-13	0	0			
Turistas	14A	R	1-9	246,000			
Ultraviolet	PG	PG-13	0	0			
Unaccompanied Minors	G	PG	0	0			
Underworld: Evolution	18A	R	1-9	3,276,000			
United 93	14A	R	0	0			
V for Vendetta	14A	R	10-29	5,765,000			
Van Wilder 2: The Rise of Taj	14A	R	0	0			
Waist Deep	18A	R	10-29	2,241,000			
We Are Marshall	PG	PG	0	0			
When a Stranger Calls	PG	PG-13	0	0			
Wicker Man, The	14A	PG-13	1-9	138,000			
Wild, The	G	G	0	0			
World Trade Center	PG	PG-13	10-29	5,333,000			
X-Men: The Last Stand	PG	PG-13	1-9	5,476,000			
You, Me and Dupree	PG	PG-13	50+	44,602,000			
Zoom	G	PG	0	0			
2007							
1408	14A	PG-13	50+	58,350,000			
28 Weeks Later	18A	R	0	0			
30 Days of Night	18A	R	0	0			
300	18A	R	0	0			
3:10 To Yuma	14A	R	1-9	2,677,000			
Across the Universe	14A	PG-13	50+	9,732,000			
Alpha Dog	14A	R	50+	10,148,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Alvin and the Chipmunks	G	PG	0	0			
Amazing Grace	PG	PG	30-49	4,593,000			
American Gangster	18A	R	50+	145,957,000			
Are We Done Yet?	G	PG	0	0			
Arthur and the Invisibles	G	PG	1-9	168,000			
Astronaut Farmer, The	PG	PG	0	0			
Atonement	14A	R	50+	29,972,000			
August Rush	PG	PG	1-9	176,000			
AVPR: Alien vs Predator - Requiem	14A	R	0	0			
Awake	14A	R	10-29	1,117,000			
Balls of Fury	PG	PG-13	50+	18,256,000			
Because I Said So	PG	PG-13	0	0			
Bee Movie	G	PG	1-9	5,624,000			
Beowulf	14A	PG-13	0	0			
Black Snake Moan	14A	R	50+	6,783,000			
Blades of Glory	14A	PG-13	1-9	3,280,000			
Bourne Ultimatum, The	14A	PG-13	0	0			
Bratz: The Movie	G	PG	0	0			
Brave One, The	14A	R	30-49	7,150,000			
Breach	PG	PG-13	0	0			
Bridge to Terabithia	PG	PG	0	0			
Bug	14A	R	30-49	1,790,000			
Catch and Release	PG	PG-13	1-9	170,000			
Charlie Wilson's War	14A	R	50+	54,022,000			
Children of Men	14A	R	10-29	4,311,000			
Comebacks, The	14A	PG-13	1-9	222,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Condemned, The	14A	R	30-49	1,546,000			
Daddy Day Camp	PG	PG	0	0			
Daddy's Little Girls	PG	PG-13	10-29	4,699,000			
Dan in Real Life	PG	PG-13	0	0			
Dead Silence	14A	R	1-9	184,000			
Death Sentence	18A	R	30-49	2,486,000			
Delta Farce	PG	PG-13	1-9	45,000			
Disturbia	PG	PG-13	0	0			
Dragon Wars: D-War	PG	PG-13	0	0			
Eastern Promises	18A	R	50+	4,942,000			
Elizabeth: The Golden Age	PG	PG-13	1-9	181,000			
Enchanted	G	PG	0	0			
Epic Movie	14A	PG-13	10-29	3,530,000			
Evan Almighty	G	PG	0	0			
Evening	PG	PG-13	10-29	1,998,000			
Fantastic Four: Rise of the Silver Surfer	PG	PG	0	0			
Feel the Noise	14A	PG-13	10-29	847,000			
Firehouse Dog	G	PG	10-29	1,005,000			
Fracture	14A	R	1-9	217,000			
Fred Claus	PG	PG	0	0			
Freedom Writers	PG	PG-13	0	0			
Game Plan, The	G	PG	0	0			
Georgia Rule	14A	R	1-9	944,000			
Ghost Rider	PG	PG-13	50+	96,452,000			
Golden Compass, The	PG	PG-13	0	0			
Gone Baby Gone	14A	R	1-9	789,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Good Luck Chuck	18A	R	0	0			
Gracie	PG	PG-13	10-29	197,000			
Grindhouse	18A	R	50+	13,204,000			
Hairspray	PG	PG	30-49	24,412,000			
Halloween	14A	R	10-29	3,882,000			
Hannibal Rising	18A	R	50+	7,682,000			
Happily N'Ever After	G	PG	0	0			
Harry Potter and the Order of the Phoenix	PG	PG-13	0	0			
Heartbreak Kid, The	18A	R	1-9	817,000			
Hills Have Eyes II, The	18A	R	0	0			
Hitcher, The	14A	R	0	0			
Hitman	14A	R	30-49	9,917,000			
Hostel 2	18A	R	10-29	2,143,000			
Hot Fuzz	14A	R	30-49	5,639,000			
Hot Rod	PG	PG-13	1-9	155,000			
I Am Legend	14A	PG-13	0	0			
I Know Who Killed Me	18A	R	30-49	1,928,000			
I Now Pronounce You Chuck and Larry	14A	PG-13	1-9	5,981,000			
I Think I Love My Wife	14A	R	50+	3,972,000			
In the Land of Women	PG	PG-13	10-29	1,594,000			
Invasion, The	14A	R	0	0			
Invisible, The	PG	PG-13	1-9	685,000			
Juno	14A	PG-13	10-29	14,342,000			
Kingdom, The	18A	R	10-29	2,899,000			
Knocked Up	14A	R	1-9	826,000			
Last Mimzy, The	G	PG	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
License to Wed	14A	PG-13	0	0			
Lions for Lambs	14A	R	0	0			
Live Free or Die Hard	14A	PG-13	0	0			
Love in the Time of Cholera	14A	R	30-49	840,000			
Lucky You	PG	PG-13	1-9	224,000			
Martian Child	PG	PG	1-9	42,000			
Meet the Robinsons	G	G	1-9	543,000			
Messengers, The	14A	PG-13	0	0			
Michael Clayton	14A	R	10-29	2,994,000			
Mighty Heart, A	14A	R	10-29	662,000			
Mist, The	14A	R	1-9	284,000			
Mr. Bean's Holiday	G	G	1-9	542,000			
Mr. Brooks	18A	R	1-9	316,000			
Mr. Magorium's Wonder Emporium	G	G	0	0			
Mr. Woodcock	14A	PG-13	10-29	2,862,000			
Music and Lyrics	PG	PG-13	0	0			
Nancy Drew	PG	PG	1-9	284,000			
Nanny Diaries, The	PG	PG-13	1-9	864,000			
National Treasure: Book of Secrets	PG	PG	1-9	1,221,000			
Next	PG	PG-13	30-49	2,997,000			
Nightmare Before Christmas in 3-D, The	PG	PG	0	0			
No Country for Old Men	14A	R	1-9	1,237,000			
No Reservations	PG	PG	10-29	2,393,000			
Norbit	PG	PG-13	1-9	3,705,000			
Number 23, The	14A	R	10-29	5,452,000			
Ocean's Thirteen	PG	PG-13	10-29	10,407,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
P.S. I Love You	PG	PG-13	1-9	298,000			
P2	14A	R	0	0			
Pan's Labyrinth	14A	R	10-29	3,760,000			
Pathfinder	18A	R	0	0			
Perfect Stranger	14A	R	0	0			
Pirates of the Caribbean: At World's End	PG	PG-13	0	0			
Premonition	PG	PG-13	1-9	797,000			
Pride	PG	PG	10-29	1,133,000			
Primeval	14A	R	1-9	471,000			
Ratatouille	G	G	0	0			
Reaping, The	14A	R	10-29	1,534,000			
Reign Over Me	14A	R	1-9	655,000			
Rendition	14A	R	10-29	966,000			
Reno 911!: Miami	14A	R	30-49	5,534,000			
Resident Evil: Extinction	18A	R	1-9	2,250,000			
Rush Hour 3	PG	PG-13	10-29	13,223,000			
Saw IV	18A	R	1-9	2,459,000			
Seeker, The: The Dark Is Rising	PG	PG	0	0			
Shoot 'Em Up	18A	R	1-9	284,000			
Shooter	14A	R	10-29	2,608,000			
Shrek the Third	PG	PG	0	0			
Sicko	PG	PG-13	1-9	681,000			
Simpsons Movie, The	PG	PG-13	10-29	22,371,000			
Smokin' Aces	18A	R	30-49	8,904,000			
Spider-Man 3	PG	PG-13	10-29	31,767,000			
Stardust	PG	PG-13	1-9	639,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Stomp the Yard	PG	PG-13	1-9	2,044,000			
Superbad	14A	R	30-49	22,257,000			
Surf's Up	G	PG	0	0			
Sweeney Todd: The Demon Barber of Fleet Street	18A	R	1-9	294,000			
Sydney White	PG	PG-13	0	0			
There Will Be Blood	PG	R	50+	12,198,000			
This Christmas	PG	PG-13	10-29	6,819,000			
TMNT	PG	PG	0	0			
Transformers	PG	PG-13	0	0			
Underdog	G	PG	1-9	486,000			
Vacancy	14A	R	1-9	738,000			
Waitress	PG	PG-13	10-29	1,482,000			
Walk Hard: The Dewey Cox Story	14A	R	10-29	2,848,000			
War	18A	R	30-49	5,614,000			
Water Horse, The: Legend of the Deep	PG	PG	10-29	5,161,000			
We Own the Night	18A	R	50+	16,177,000			
Who's Your Caddy	14A	PG-13	50+	1,581,000			
Why Did I Get Married?	14A	PG-13	0	0			
Wild Hogs	PG	PG-13	10-29	15,879,000			
Zodiac	14A	R	50+	21,103,000			
2008							
10,000 B.C.	PG	PG-13	0	0			
21	14A	PG-13	10-29	10,792,000			
27 Dresses	PG	PG-13	0	0			
88 Minutes	14A	R	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
American Carol, An	PG	PG-13	30-49	1,229,000	Y	Y	
Appaloosa	14A	R	10-29	2,902,000	Y		
Australia	PG	PG-13	10-29	6,589,000	Y		
Baby Mama	PG	PG-13	1-9	321,000			
Babylon A.D.	14A	PG-13	1-9	1,079,000			
Bangkok Dangerous	18A	R	1-9	406,000			Y
Bank Job, The	14A	R	50+	12,298,000			Y
Be Kind Rewind	PG	PG-13	10-29	832,000			
Bedtime Stories	G	PG	0	0			
Beverly Hills Chihuahua	G	PG	0	0			
Body of Lies	14A	R	50+	15,919,000	Y		Y
Bolt	PG	PG	0	0			
Boy in the Striped Pajamas, The	14A	PG-13	10-29	961,000	Y		
Bucket List, The	PG	PG-13	10-29	6,462,000			
Burn After Reading	14A	R	10-29	8,665,000	Y		
Cadillac Records	18A	R	50+	9,475,000	Y		
Changeling	14A	R	10-29	3,229,000	Y		
Chronicles of Narnia, The: Prince Caspian	PG	PG	0	0			
Cloverfield	PG	PG-13	0	0			Y
College Road Trip	G	G	0	0			
Curious Case of Benjamin Button, The	PG	PG-13	50+	75,947,000	Y		
Dark Knight, The	14A	PG-13	1-9	14,183,000			
Day the Earth Stood Still, The	PG	PG-13	0	0			
Death Race	18A	R	50+	17,072,000	Y		
Deception	14A	R	10-29	367,000			Y
Definitely, Maybe	PG	PG-13	50+	17,006,000			Y

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Disaster Movie	14A	PG-13	1-9	226,000		Y	
Doomsday	18A	R	30-49	1,748,000			
Doubt	PG	PG-13	10-29	3,200,000	Y		
Drillbit Taylor	14A	PG-13	1-9	175,000		Y	
Duchess, The	14A	PG-13	1-9	368,000			
Eagle Eye	14A	PG-13	0	0			
Expelled: No Intelligence Allowed	PG	PG	1-9	359,000			
Express, The	PG	PG	1-9	153,000			
Eye, The	14A	PG-13	1-9	167,000			
Family That Preys, The	PG	PG-13	0	0			
First Sunday	PG	PG-13	1-9	202,000		Y	
Fool's Gold	PG	PG-13	1-9	1,121,000			
Forbidden Kingdom, The	PG	PG-13	0	0			
Forgetting Sarah Marshall	18A	R	0	0		Y	
Four Christmases	PG	PG-13	1-9	3,834,000			
Get Smart	PG	PG-13	1-9	2,772,000			
Ghost Town	14A	PG-13	1-9	562,000			
Hancock	PG	PG-13	0	0			
Hannah Montana/Miley Cyrus: Best of Both Worlds Concert Tour	G	G	0	0			
Happening, The	14A	R	0	0			
Harold & Kumar Escape from Guantanamo Bay	14A	R	1-9	1,418,000		Y	
Haunting of Molly Hartley, The	14A	PG-13	1-9	71,000			
Hellboy II: The Golden Army	14A	PG-13	10-29	10,073,000			
High School Musical 3: Senior Year	G	G	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Horton Hears a Who	G	G	0	0			
House Bunny, The	PG	PG-13	0	0			
Igor	PG	PG	0	0			
Incredible Hulk, The	PG	PG-13	10-29	15,025,000			
Indiana Jones and the Kingdom of the Chrystal Skull	PG	PG-13	10-29	18,547,000			
Iron Man	PG	PG-13	30-49	52,482,000			
Journey to the Center of the Earth	PG	PG	0	0			
Jumper	PG	PG-13	0	0			
Kit Kittredge: An American Girl	G	G	0	0			
Kung Fu Panda	PG	PG	0	0			
Lakeview Terrace	14A	PG-13	10-29	3,968,000	Y		
Leatherheads	PG	PG-13	50+	18,420,000			
Longshots, The	PG	PG	0	0			
Love Guru, The	14A	PG-13	0	0			
Mad Money	PG	PG-13	0	0		Y	
Madagascar: Escape 2 Africa	G	PG	0	0			
Made of Honor	PG	PG-13	1-9	734,000			
Mamma Mia!	PG	PG-13	10-29	9,936,000			
Marley & Me	PG	PG	0	0		Y	
Max Payne	14A	PG-13	1-9	1,948,000			
Meet Dave	PG	PG	0	0			
Meet the Browns	PG	PG-13	1-9	1,115,000		Y	
Meet the Spartans	14A	PG-13	0	0			
Milk	14A	R	50+	13,378,000	Y	Y	
Miracle at St. Anna	18A	R	50+	3,242,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Mirrors	18A	R	0	0			
Mummy, The: Tomb of the Dragon Emperor	PG	PG-13	1-9	543,000			
My Best Friend's Girl	18A	R	50+	7,640,000	Y	Y	
Never Back Down	14A	PG-13	0	0			
Nick and Norah's Infinite Playlist	PG	PG-13	1-9	335,000	Y	Y	
Nights in Rodanthe	PG	PG-13	0	0			
Nim's Island	PG	PG	0	0			
Nothing Like the Holidays	PG	PG-13	50+	2,634,000		Y	
One Missed Call	14A	PG-13	10-29	1,430,000			
Other Boleyn Girl, The	14A	PG-13	0	0			
Penelope	PG	PG	10-29	958,000			
Pineapple Express	18A	R	0	0			
Pirates Who Don't Do Anything, The: A Veggie Tales Movie	G	G	0	0			
Pride and Glory	14A	R	30-49	4,011,000	Y	Y	
Prom Night	14A	PG-13	0	0			
Punisher: War Zone, The	18A	R	10-29	845,000	Y		
Quantum of Solace	PG	PG-13	10-29	16,119,000			
Quarantine	18A	R	0	0			
Rambo	18A	R	10-29	6,363,000		Y	
Religulous	14A	R	1-9	346,000	Y		
Righteous Kill	14A	R	10-29	5,329,000	Y	Y	
Role Models	14A	R	0	0			
Ruins, The	14A	R	0	0			
Saw V	18A	R	1-9	603,000		Y	
Secret Life of Bees, The	14A	PG-13	1-9	402,000			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Semi-Pro	14A	R	30-49	7,121,000		Y	
Seven Pounds	14A	PG-13	0	0			
Sex and the City	18A	R	10-29	15,425,000			
Sex Drive	18A	R	10-29	849,000			
Shutter	14A	PG-13	0	0			
Sisterhood of the Traveling Pants 2, The	PG	PG-13	0	0			
Slumdog Millionaire	14A	R	30-49	36,079,000	Y		
Smart People	14A	R	10-29	606,000			
Soul Men	18A	R	30-49	2,249,000		Y	
Space Chimps	G	G	0	0			
Speed Racer	PG	PG	1-9	935,000			
Spiderwick Chronicles, The	PG	PG	0	0			
Spirit, The	14A	PG-13	10-29	1,263,000	Y		
Star Wars: The Clone Wars	PG	PG	10-29	3,553,000			
Step Brothers	14A	R	0	0			
Step Up 2: The Streets	PG	PG-13	0	0			
Stop-Loss	14A	R	10-29	1,219,000			
Strangers, The	14A	R	10-29	5,030,000			
Street Kings	18A	R	10-29	3,231,000		Y	
Superhero Movie	14A	PG-13	1-9	550,000		Y	
Swing Vote	PG	PG-13	0	0			
Tale of Despereaux, The	G	G	0	0			
Traitor	14A	PG-13	10-29	1,627,000	Y		
Transporter 3	14A	PG-13	1-9	167,000		Y	
Tropic Thunder	14A	R	50+	42,284,000		Y	
Twilight	PG	PG-13	0	0		Y	

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Under the Same Moon	PG	PG-13	10-29	737,000			
Untraceable	18A	R	0	0			
Valkyrie	PG	PG-13	50+	26,512,000	Y		
Vantage Point	14A	PG-13	0	0			
Vicky Cristina Barcelona	14A	PG-13	50+	6,544,000	Y		
Visitor, The	PG	PG-13	1-9	50,000			
Wall-E	G	G	0	0			
Wanted	18A	R	1-9	3,577,000			
Welcome Home, Roscoe Jenkins	14A	PG-13	0	0		Y	
What Happens in Vegas	PG	PG-13	0	0		Y	
Women, The	14A	PG-13	1-9	572,000			
X Files, The: I Want to Believe	14A	PG-13	1-9	670,000			
Yes Man	PG	PG-13	0	0			
You Don't Mess with the Zohan	14A	PG-13	1-9	532,000			
Zach and Miri Make a Porno	18A	R	1-9	502,000		Y	
2009							
12 Rounds	14A	PG-13	1-9	62,000			
17 Again	PG	PG-13	0	0			
2012	14A	PG-13	0	0			
500 Days of Summer	PG	PG-13	0	0			
9	PG	PG-13	0	0			
Adventureland	14A	R	30-49	3,916,000	Y	Y	
Aliens in the Attic	PG	PG	0	0			
All About Steve	PG	PG-13	1-9	172,000			
Alvin and the Chipmunks: The Squeakquel	G	PG	0	0			
Amelia	PG	PG	30-49	3,190,000	Y		

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Angels and Demons	14A	PG-13	1-9	5,432,000	Y		
Armored	14A	PG-13	10-29	977,000	Y		
Astro Boy	PG	PG	0	0			
Avatar	PG	PG-13	10-29	45,806,000	Y		
Away We Go	14A	R	0	0			
Blind Side, The	PG	PG-13	10-29	13,031,000	Y	Y	
Box, The	14A	PG-13	1-9	460,000	Y		
Bride Wars	PG	PG	0	0			
Brothers	14A	R	10-29	3,628,000	Y		
Bruno	18A	R	10-29	6,719,000	Y	Y	
Capitalism: A Love Story	PG	R	1-9	219,000	Y	Y	
Cirque du Freak: The Vampire's Assistant	PG	PG-13	0	0			
Cloudy with a Chance of Meatballs	PG	PG	0	0			
Confessions of a Shopaholic	PG	PG	0	0			
Coraline	PG	PG	0	0			
Couples Retreat	PG	PG-13	0	0			
Crank: High Voltage	18A	R	10-29	1,527,000	Y		
Dance Flick	14A	PG-13	0	0			
Defiance	14A	R	10-29	1,603,000			
Did You Hear About the Morgans?	PG	PG-13	1-9	904,000			
Disney's A Christmas Carol	PG	PG	1-9	1,404,000			
District 9	14A	R	1-9	589,000			
Drag Me to Hell	14A	PG-13	0	0			
Dragonball Evolution	PG	PG	0	0			
Duplicity	PG	PG-13	1-9	206,000		Y	
Earth	G	G	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MCAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Everybody's Fine	PG	PG-13	1-9	361,000	Y	Y	
Extract	14A	R	0	0		Y	
Fame	PG	PG	0	0		Y	
Fantastic Mr. Fox	PG	PG	50+	6,308,000	Y		
Fast & Furious 4	14A	PG-13	1-9	789,000			
Fighting	14A	PG-13	1-9	704,000	Y	Y	
Final Destination, The	18A	R	1-9	3,046,000	Y		
Fired Up	PG	PG-13	0	0		Y	
Fourth Kind, The	14A	PG-13	0	0			
Friday the 13th	18A	R	0	0			
Funny People	14A	R	1-9	2,110,000		Y	
G-Force	PG	PG	0	0			
G.I. Joe: Rise of the Cobra	PG	PG-13	0	0			
Gamer	14A	R	1-9	522,000	Y		
Ghosts of Girlfriends Past	14A	PG-13	0	0		Y	
Goods, The: Live Hard, Sell Hard	14A	R	30-49	2,307,000	Y	Y	
Gran Torino	14A	R	50+	82,932,000	Y		
Halloween II	18A	R	10-29	4,759,000	Y	Y	
Hangover, The	14A	R	1-9	5,647,000		Y	
Hannah Montana: The Movie	G	G	0	0			
Harry Potter and the Half Blood Prince	PG	PG	0	0			
Haunting in Connecticut, The	14A	PG-13	0	0			
He's Just Not That Into You	14A	PG-13	10-29	8,132,000			
Hotel for Dogs	G	PG	0	0			
I Can Do Bad All By Myself	PG	PG-13	50+	27,636,000	Y	Y	
I Love You, Beth Cooper	14A	PG-13	0	0		Y	

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
I Love You, Man	14A	R	10-29	5,812,000	Y	Y	
Ice Age: Dawn of the Dinosaur	PG	PG	0	0			
Imagine That	G	PG	0	0			
Informant!, The	14A	R	0	0			
Inglourious Basterds	14A	R	50+	110,448,000	Y		
Inkheart	PG	PG	0	0			
International, The	14A	R	10-29	1,296,000	Y		
Invention of Lying, The	PG	PG-13	1-9	469,000	Y	Y	
Invictus	PG	PG-13	0	0			
It's Complicated	14A	R	0	0			Y
Jennifer's Body	14A	R	30-49	3,053,000			
Jonas Brothers: 3D Concert Experience	G	G	0	0			
Julie & Julia	PG	PG-13	50+	39,774,000	Y		
Knowing	14A	PG-13	0	0			
Land of the Lost	PG	PG-13	10-29	3,520,000		Y	
Last House on the Left, The	18A	R	1-9	167,000			
Law Abiding Citizen	14A	R	1-9	747,000			
Love Happens	PG	PG-13	1-9	1,051,000			
Madea Goes to Jail	14A	PG-13	10-29	4,607,000		Y	
Men Who Stare at Goats, The	14A	R	10-29	1,980,000	Y	Y	
Michael Jackson's This is It	PG	PG	1-9	366,000			
Miss March	14A	R	30-49	879,000	Y	Y	
Monsters vs. Aliens	PG	PG	0	0			
My Bloody Valentine	18A	R	10-29	3,673,000			
My Life in Ruins	PG	PG-13	1-9	309,000			
My Sister's Keeper	PG	PG-13	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
New in Town	PG	PG	0	0			
Night at the Museum: Battle of the Smithsonian	PG	PG	0	0			
Nine	PG	PG-13	50+	20,470,000	Y		
Ninja Assassin	18A	R	1-9	1,552,000	Y		
Not Easily Broken	PG	PG-13	1-9	161,000		Y	
Notorious	18A	R	50+	13,692,000	Y	Y	
Observe and Report	18A	R	0	0			
Obsessed	14A	PG-13	10-29	4,170,000	Y		
Old Dogs	G	PG	0	0			
Orphan	14A	R	1-9	1,482,000	Y		
Pandorum	14A	R	0	0			
Paranormal Activity	14A	R	0	0			
Paul Blart: Mall Cop	PG	PG	0	0			
Perfect Getaway, A	14A	R	0	0	Y	Y	
Pink Panther 2, The	PG	PG	0	0			
Planet 51	PG	PG	0	0			
Ponyo	G	G	1-9	77,000			
Precious: Based on the Novel Push by Sapphire	14A	R	50+	21,298,000	Y	Y	
Princess and the Frog, The	G	G	0	0			
Proposal, The	PG	PG-13	0	0			
Public Enemies	14A	R	50+	25,688,000	Y		
Push	14A	PG-13	10-29	3,886,000	Y		
Race to Witch Mountain	PG	PG	0	0			
Road, The	14A	R	1-9	165,000	Y		

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Saw VI	18A	R	0	0		Y	
Sherlock Holmes	PG	PG-13	50+	63,849,000	Y		
Shorts	PG	PG	0	0			
Soloist, The	PG	PG-13	50+	11,287,000	Y	Y	
Sorority Row	18A	R	1-9	61,000		Y	
Star Trek	PG	PG-13	0	0			
State of Play	PG	PG-13	10-29	2,447,000	Y	Y	
Stepfather, The	14A	PG-13	0	0			
Street Fighter: The Legend of Chun-Li	14A	PG-13	1-9	178,000			
Sunshine Cleaning	14A	R	10-29	1,534,000			
Surrogates	PG	PG-13	0	0			
Taken	14A	PG-13	1-9	738,000			
Taking of Pelham 1 2 3	14A	R	0	0			
Taking Woodstock	14A	R	50+	2,198,000	Y	Y	
Terminator Salvation	14A	PG-13	0	0			
Time Traveler's Wife, The	PG	PG-13	0	0			
Toy Story 1 & 2, 3D	G	G	0	0			
Transformers: The Revenge of the Fallen	PG	PG-13	0	0		Y	
Twilight Saga, The: New Moon	PG	PG-13	0	0			
Ugly Truth, The	14A	R	0	0			
Unborn, The	14A	PG-13	0	0			
Underworld 3: Rise of the Lycans	18A	R	0	0			
Uninvited, The	14A	PG-13	0	0			
Up	PG	PG	0	0			
Up in the Air	14A	R	0	0			
Watchmen	14A	R	50+	45,974,000		Y	

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Welcome to Zombieland	14A	R	0	0			
Where the Wild Things Are	PG	PG	0	0			
Whip It	PG	PG-13	10-29	929,000	Y	Y	
Whiteout	14A	R	0	0			
X-Men Origins: Wolverine	PG	PG-13	1-9	7,326,000			
Year One	14A	PG-13	1-9	662,000		Y	
2010							
A Team, The	PG	PG-13	30-49	13,104,000	Y		
Alice in Wonderland	PG	PG	10-29	16,204,000	Y		
Alpha and Omega	PG	PG	0	0			
American, The	14A	R	10-29	1,726,000	Y		
Avatar: Special Edition	PG	PG-13	10-29	573,000	Y		
Babies	G	PG	0	0			
Back-up Plan, The	PG	PG-13	0	0			
Black Swan	14A	R	30-49	16,593,000	Y		
Book of Eli, The	14A	R	0	0			
Bounty Hunter, The	PG	PG-13	0	0		Y	
Brooklyn's Finest	14A	R	50+	14,089,000	Y		
Burlesque	PG	PG-13	10-29	4,953,000	Y		
Case 39	14A	R	0	0			
Cats and Dogs: The Revenge of Kitty Galore	G	PG	0	0			
Charlie St. Cloud	PG	PG-13	0	0			
Chronicles of Narnia, The: The Voyage of the Dawn Treader	PG	PG	0	0			
Clash of the Titans	14A	PG-13	0	0			
Conviction	14A	R	50+	2,122,000	Y		

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Cop-Out	14A	R	0	0		Y	
Crazies, The	18A	R	1-9	948,000	Y		
Crazy Heart	14A	R	50+	22,770,000	Y		
Cyrus	14A	R	0	0			
Date Night	14A	PG-13	0	0		Y	
Daybreakers	18A	R	50+	9,884,000	Y		
Dear John	PG	PG-13	10-29	3,880,000			
Death at a Funeral	14A	R	10-29	2,280,000	Y	Y	
Despicable Me	PG	PG	0	0			
Devil	14A	PG-13	0	0			
Diary of a Wimpy Kid	PG	PG	0	0			
Dinner for Schmucks	14A	PG-13	1-9	708,000		Y	
Due Date	14A	R	50+	23,220,000		Y	
Easy A	14A	PG-13	0	0		Y	
Eat Pray Love	PG	PG-13	1-9	1,172,000	Y	Y	
Edge of Darkness	14A	R	10-29	2,729,000			
Expendables, The	18A	R	50+	31,459,000	Y	Y	
Extraordinary Measures	PG	PG	0	0			
Fair Game	PG	PG-13	10-29	1,150,000	Y		
Faster	14A	R	50+	5,623,000	Y	Y	
Fighter, The	14A	R	50+	26,234,000	Y	Y	
For Colored Girls	14A	R	50+	9,100,000	Y		
From Paris With Love	14A	R	1-9	233,000		Y	
Furry Vengeance	G	PG	10-29	1,024,000	Y		
Get Him to the Greek	14A	R	0	0		Y	
Going the Distance	14A	R	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Bold = tobacco incidents Shaded = lower rating in Ontario							
Green Zone	14A	R	10-29	1,868,000	Y		
Grown Ups	PG	PG-13	0	0			
Gulliver's Travels	PG	PG	0	0			
Harry Potter and the Deathly Hallows: Part 1	PG	PG-13	0	0			
Hereafter	PG	PG-13	1-9	473,000			
Hot Tub Time Machine	18A	R	10-29	3,165,000	Y	Y	
How Do You Know	PG	PG-13	0	0			
How to Train Your Dragon	PG	PG	0	0			
Inception	PG	PG-13	0	0			
Iron Man 2	PG	PG-13	0	0			
Jackass 3D	18A	R	1-9	3,966,000			
Jonah Hex	14A	PG-13	0	0			
Just Wright	PG	PG	0	0			
Karate Kid, The	PG	PG	0	0			
Kick-Ass	18A	R	10-29	5,824,000	Y	Y	
Killers	PG	PG-13	0	0		Y	
King's Speech, The	PG	R	50+	26,836,000	Y		
Kites	PG	NR	1-9	31,000			
Knight and Day	PG	PG-13	0	0			
Last Airbender, The	PG	PG	0	0			
Last Exorcism, The	14A	PG-13	0	0			
Last Song, The	PG	PG	0	0			
Leap Year	PG	PG	0	0			
Legend of Guardians: The Owls of Ga'Hoole	PG	PG	0	0			
Legion	14A	R	10-29	4,285,000	Y	Y	
Let Me In	14A	R	50+	3,177,000	Y		

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Letters to God	PG	PG	0	0			
Letters to Juliet	PG	PG	1-9	1,800,000			
Life As We Know It	PG	PG-13	0	0			
Little Fockers	PG	PG-13	0	0			
Losers, The	PG	PG-13	1-9	114,000	Y		
Lottery Ticket	PG	PG-13	0	0			
Love and Other Drugs	14A	R	1-9	470,000	Y	Y	
Lovely Bones, The	PG	PG-13	50+	13,862,000	Y		
MacGruber	18A	R	1-9	123,000	Y		
Machete	18A	R	50+	6,447,000	Y	Y	
Marmaduke	G	PG	0	0			
Megamind	PG	PG	0	0			
Morning Glory	PG	PG-13	10-29	2,343,000	Y	Y	
My Soul to Take	14A	R	10-29	1,561,000	Y		
Nanny McPhee Returns	G	PG	0	0			
Next Three Days, The	14A	PG-13	1-9	717,000	Y	Y	
Nightmare on Elm Street, A	18A	R	0	0			
Oceans	G	G	0	0			
Other Guys, The	14A	PG-13	10-29	10,406,000		Y	
Our Family Wedding	PG	PG-13	0	0		Y	
Paranormal Activity 2	14A	R	0	0			
Percy Jackson & The Olympians: The Lightning Thief	PG	PG	0	0		Y	
Piranha 3D	18A	R	0	0			
Predators	14A	R	0	0		Y	
Prince of Persia: The Sands of Time	PG	PG-13	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Ramona and Beezus	G	G	0	0			
Red	PG	PG-13	0	0		Y	
Remember Me	14A	PG-13	30-49	2,772,000	Y		
Repo Men	18A	R	1-9	67,000			
Resident Evil: Afterlife	18A	R	0	0			
Robin Hood	PG	PG-13	0	0			
Salt	PG	PG-13	10-29	6,884,000			
Saw 3D	18A	R	0	0			
Scott Pilgrim vs. The World	PG	PG-13	0	0			
Secretariat	G	PG	0	0			
Sex and the City 2	18A	R	10-29	5,085,000	Y	Y	
She's Out of My League	14A	R	0	0			
Shrek Forever After	PG	PG	0	0			
Shutter Island	14A	R	50+	93,696,000	Y	Y	
Skyline	14A	PG-13	10-29	1,958,000	Y		
Sorcerer's Apprentice, The	PG	PG	0	0			
Splice	18A	R	0	0			
Spy Next Door, The	PG	PG	1-9	118,000			
Step Up 3D	PG	PG-13	0	0			
Switch, The	PG	PG-13	1-9	404,000		Y	
Takers	14A	PG-13	50+	18,480,000	Y		
Tangled	PG	PG	0	0			
The Social Network	14A	PG-13	10-29	10,636,000	Y	Y	
Tooth Fairy	G	PG	0	0			
Tourist, The	PG	PG-13	30-49	12,909,000	Y		
Town, The	14A	R	1-9	2,675,000	Y	Y	

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Toy Story 3	G	G	0	0			
Tron: Legacy	PG	PG	0	0			
True Grit	14A	PG-13	50+	70,675,000	Y		
Twilight Saga: Eclipse, The	PG	PG-13	0	0			
Unstoppable	PG	PG-13	0	0			
Valentines Day	PG	PG-13	0	0			
Vampires Suck	PG	PG-13	0	0		Y	
Wall Street: Money Never Sleeps	PG	PG-13	50+	12,719,000	Y	Y	
When In Rome	PG	PG-13	0	0			
Why Did I Get Married Too?	PG	PG-13	1-9	291,000	Y	Y	
Wolfman, The	18A	R	1-9	1,201,000			
Yogi Bear	G	PG	0	0			
You Again	PG	PG	0	0			
Youth in Revolt	14A	R	30-49	3,260,000	Y	Y	
2011							
30 Minutes or Less	14A	R	1-9	717,000		Y	
50/50	14A	R	1-9	675,000	Y	Y	
A Very Harold and Kumar Christmas	18A	R	10-29	2,541,000	Y	Y	
Abduction	PG	PG-13	0	0			
Adjustment Bureau, The	PG	PG-13	0	0			
Adventures of Tintin, The	PG	PG	1-9	3,103,000	Y		
African Cats	G	G	0	0			
Alvin and the Chipmunks: Chipwrecked	G	G	0	0			
Apollo 18	PG	PG-13	0	0			
Arthur Christmas	G	PG	0	0			
Aurthur	PG	PG-13	0	0		Y	

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Bad Teacher	14A	R	1-9	1,403,000	Y	Y	
Battle: Los Angeles	14A	PG-13	0	0			
Beastly	PG	PG-13	0	0		Y	
Big Momma's: Like Father Like Son	PG	PG-13	0	0			
Big Year, The	PG	PG	0	0		Y	
Bridesmaids	14A	R	1-9	2,453,000		Y	
Captain America	PG	PG-13	0	0			
Cars 2	G	G	0	0			
Change-up, The	14A	R	0	0		Y	
Colombiana	14A	PG-13	30-49	6,028,000	Y		
Conan the Barbarian	18A	R	1-9	926,000			
Contagion	PG	PG-13	0	0			
Country Strong	PG	PG-13	10-29	1,564,000	Y	Y	
Courageous	PG	PG-13	0	0		Y	
Cowboys v.s. Aliens	14A	PG-13	10-29	8,237,000	Y		
Crazy, Stupid Love	PG	PG-13	0	0			
Darkest Hour, The	PG	PG-13	0	0			
Debt, The	14A	R	50+	12,048,000	Y		
Descendants, The	14A	R	1-9	1,394,000	Y		
Diary of a Wimpy Kid: Rodrick Rules	G	PG	0	0			
Dilemma, The	PG	PG-13	0	0		Y	
Dolphin Tale	G	PG	0	0			
Don't Be Afraid of the Dark	14A	R	0	0			
Dream House	14A	PG-13	1-9	103,000			
Drive	18A	R	10-29	3,521,000	Y	Y	
Drive Angry	18A	R	30-49	1,812,000	Y		

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Eagle, The	PG	PG-13	0	0			
Fast Five	PG	PG-13	0	0			
Final Destination 5	18A	R	0	0			
Footloose	PG	PG-13	0	0	Y	Y	
Friends with Benefits	14A	R	0	0		Y	
Fright Night	14A	R	10-29	1,769,000	Y	Y	
Girl with the Dragon Tattoo, The	18A	R	50+	66,291,000	Y		
Gnomeo & Juliet	G	G	0	0			
Green Hornet (3D), The	PG	PG-13	1-9	4,298,000		Y	
Green Lantern	PG	PG-13	0	0			
Hall Pass	14A	R	0	0		Y	
Hangover II	18A	R	30-49	40,372,000	Y	Y	
Hanna	PG	PG-13	1-9	389,000			
Happy Feet Two	PG	PG	0	0			
Harry Potter and the Deathly Hollows Part 2	PG	PG-13	0	0			
Help, The	PG	PG-13	50+	98,436,000	Y		
Hoodwinked Too: Hood vs Evil	G	PG	0	0			
Hop	G	PG	0	0			
Horrible Bosses	14A	R	0	0		Y	
Hugo	PG	PG	30-49	10,385,000	Y		
I Am Number Four	PG	PG-13	1-9	533,000			
I Don't Know How She Does It	PG	PG-13	0	0			
Idles of March, The	14A	R	10-29	5,149,000	Y		
Immortals	18A	R	0	0			
In Time	PG	PG-13	0	0			
Insidious	14A	PG-13	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
J. Edgar	PG	R	10-29	2,525,000	Y		
Jack & Jill	PG	PG	0	0			
Johnny English Reborn	PG	PG	0	0			
Judy Moody and Not Bummer Summer	G	PG	0	0			
Jumping The Broom	PG	PG-13	1-9	1,443,000	Y		
Just Go With it	PG	PG-13	0	0		Y	
Justin Bieber: Never Say Never	G	G	1-9	353,000			
Killer Elite	14A	R	50+	13,953,000	Y		
Kung Fu Panda 2	PG	PG	0	0			
Larry Crowne	PG	PG-13	50+	9,974,000	Y		
Limitless	14A	PG-13	10-29	3,796,000	Y		
Lincoln Lawyer, The	14A	R	10-29	2,748,000	Y	Y	
Lion King (3D)	G	G	0	0			
Mars Needs Moms	PG	PG	0	0			
Mechanic, The	18A	R	30-49	6,053,000	Y	Y	
Midnight in Paris	PG	PG-13	50+	21,808,000	Y		
Mission Impossible: Ghost Protocol	PG	PG-13	10-29	20,999,000	Y		
Moneyball	PG	PG-13	10-29	6,097,000		Y	
Monte Carlo	G	PG	1-9	112,000			
Mr. Popper's Penguins	G	PG	0	0			
Muppets, The	G	PG	0	0			
New Year's Eve	PG	PG-13	0	0			
No Strings Attached	14A	R	1-9	1,366,000	Y	Y	
One Day	PG	PG-13	0	0		Y	
Our Idiot Brother	14A	R	0	0		Y	
Paranormal Activity 3	14A	R	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Paul	14A	R	50+	10,119,000	Y	Y	
Pirartes of the Caribbean: On Stranger Tides	PG	PG-13	0	0			
Priest	14A	PG-13	1-9	141,000			
Prom	PG	PG	0	0			
Puss In Boots	G	PG	0	0			
Rango	PG	PG	50+	36,338,000	Y		
Real Steel	PG	PG-13	0	0			
Red Riding Hood	PG	PG-13	0	0			
Rio	G	G	0	0			
Rise of the Planet of the Apes	PG	PG-13	0	0			
Rite, The	14A	PG-13	1-9	319,000			
Roommate. The	PG	PG-13	0	0			
Rum Diary, The	14A	R	50+	21,044,000	Y	Y	
Sanctum	14A	R	1-9	112,000			
Scream 4	14A	R	0	0			
Season of the Witch	14A	PG-13	0	0			
Shark Night	14A	PG-13	1-9	91,000	Y		
Sherlock Holmes: A Game of Shadows	PG	PG-13	50+	68,769,000	Y		
Sitter, The	14A	R	30-49	5,151,000	Y	Y	
Smurfs, The	G	PG	0	0			
Something Borrowed	PG	PG-13	0	0		Y	
Soul Surfer	PG	PG	0	0			
Source Code	PG	PG-13	0	0			
Spy Kids: All The Time In The World	PG	PG	0	0			
Straw Dogs	14A	R	10-29	749,000	Y		
Sucker Punch	14A	PG-13	10-29	3,166,000	Y		

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Super 8	PG	PG-13	10-29	8,483,000	Y	Y	
Thing, The	14A	R	1-9	491,000	Y		
Thor	PG	PG-13	0	0			
Three Musketeers, The	PG	PG-13	1-9	197,000			
Tower Heist	PG	PG-13	0	0			
Transformers: Dark of the Moon	PG	PG-13	10-29	25,032,000			
Twilight Saga: Breaking Dawn Part 1, The	PG	PG-13	1-9	4,079,000			
Tyler Perry's Madea's Big Happy Family	PG	PG-13	1-9	527,000		Y	
Unknown	14A	PG-13	1-9	2,659,000	Y	Y	
War Horse	PG	PG-13	10-29	9,857,000	Y		
Warrior	14A	PG-13	1-9	264,000	Y		
Water for Elephants	PG	PG-13	50+	37,180,000	Y		
We Bought a Zoo	PG	PG	1-9	709,000			
What's Your Number	14A	R	1-9	68,000			
Winnie the Pooh	G	G	0	0			
X-Men First Class	PG	PG-13	30-49	28,100,000			
Young Adult	14A	R	0	0			
Your Highness	18A	R	1-9	834,000		Y	
Zookeeper	G	PG	0	0			
2012							
21 Jump Street	14A	R	0	0		Y	
A Thousand Words	PG	PG-13	0	0		Y	
Abraham Lincoln: Vampire Hunter	14A	R	10-29	4,351,000	Y		
Act of Valor	14A	R	0	0			
Alex Cross	14A	PG-13	0	0		Y	
Amazing Spiderman, The	PG	PG-13	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
American Reunion	14A	R	0	0		Y	
Argo	14A	R	50+	101,254,000	Y		Y
Artist, The	PG	PG-13	50+	12,951,000	Y		
Battleship	PG	PG-13	0	0			
Beauty and the Beast (3D)	G	G	0	0			
Best Exotic Marigold Hotel, The	PG	PG-13	0	0		Y	
Big Miracle	PG	PG	0	0			
Bourne Legacy, The	14A	PG-13	1-9	2,187,000	Y		
Brave	PG	PG	0	0			
Cabin in The Woods, The	18A	R	1-9	404,000		Y	
Campaign, The	14A	R	30-49	15,117,000	Y		
Casa de mi Padre	14A	R	50+	4,558,000	Y	Y	
Chernobyl Diaries	14A	R	0	0			
Chimpanzee	G	G	0	0			
Chronicle	14A	PG-13	0	0			
Cloud Atlas	14A	R	50+	8,119,000	Y		
Contraband	14A	R	10-29	6,426,000	Y	Y	
Dark Shadows	14A	PG-13	30-49	18,105,000	Y	Y	
Devil Inside, The	14A	R	10-29	3,602,000	Y		
Diary of a Wimpy Kid: Dog Days	G	PG	0	0			
Dictator, The	14A	R	10-29	4,321,000			
Django Unchained	18A	R	50+	108,376,000	Y		
Dr. Seuss' The Lorax	G	PG	0	0			
Dredd (3D)	18A	R	0	0		Y	
End of Watch	18A	R	10-29	1,980,000	Y	Y	
Expendables 2, The	14A	R	30-49	17,666,000	Y		

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Extremely Loud and Incredibly Close	PG	PG-13	0	0			
Finding Nemo 3D	G	G	0	0			
Five Year Engagement	14A	R	1-9	277,000		Y	
Flight	18A	R	50+	61,995,000	Y		
Frankenweenie	PG	PG	0	0			
Fun Size	PG	PG-13	0	0			
Ghost Rider: Spirit of Vengeance	14A	PG-13	1-9	1,251,000			
Gone	14A	PG-13	0	0		Y	
Grey, The	14A	R	10-29	3,985,000	Y		
Guilt Trip, The	PG	PG-13	0	0			
Haywire	14A	R	1-9	732,000	Y	Y	
Here Comes The Boom	PG	PG	0	0			
Hit and Run	14A	R	1-9	133,000		Y	
Hobbit: An Enepected Journey, The	PG	PG-13	50+	180,393,000	Y		Y
Hope Springs	14A	PG-13	0	0			
Hotel Transylvania	PG	PG	0	0			
House at the End of the Street	14A	PG-13	0	0		Y	
Housefull 2	PG	NR	0	0			
Hunger Games, The	PG	PG-13	0	0			
Ice Age: Continental Drift	PG	PG	0	0			
Iron Lady, The	PG	PG-13	10-29	3,764,000	Y		
Jack Reacher	14A	PG-13	1-9	381,000			
John Carter	PG	PG-13	0	0			
Journey 2: The Mysterious Island	PG	PG	0	0			
Joyful Noise	PG	PG-13	0	0			
Katy Perry: Part of Me	PG	PG	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Killing Them Softly	18A	R	50+	8,663,000	Y	Y	
Lawless	14A	R	50+	18,253,000	Y		
Les Miserables	PG	PG-13	1-9	6,388,000	Y		
Life of Pi	PG	PG	0	0			
Lincoln	PG	PG-13	50+	88,158,000	Y		Y
Lockout	14A	PG-13	50+	3,729,000	Y		
Looper	14A	R	10-29	7,711,000	Y	Y	
Lucky One, The	PG	PG-13	0	0			
Madagascar 3: Europe's Most Wanted	G	PG	0	0			
Magic Mike	14A	R	1-9	3,846,000	Y	Y	
Man on a Ledge	PG	PG-13	30-49	3,236,000	Y	Y	
Man With the Iron Fists, The	18A	R	30-49	2,644,000	Y	Y	
Marvel's The Avengers	PG	PG-13	0	0			
Master, The	14A	R	50+	6,443,000	Y		
Men in Black 3	PG	PG-13	10-29	24,223,000			
Mirror Mirror	PG	PG	0	0			
Moonrise Kingdom	PG	PG-13	10-29	5,691,000	Y		
Odd Life of Timothy Green, The	G	PG	0	0			
One for the Money	PG	PG-13	10-29	3,573,000		Y	
Paranormal Activity 4	14A	R	0	0			
ParaNorman	PG	PG	0	0			
Parental Guidance	G	PG	1-9	705,000			
Perks of Being a Wallflower, The	14A	PG-13	1-9	686,000		Y	
Pirates! Band of Misfits, The	PG	PG	1-9	300,000			
Pitch Perfect	PG	PG-13	0	0		Y	
Playing for Keeps	PG	PG-13	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Possession, The	14A	PG-13	0	0			
Premium Rush	14A	PG-13	10-29	1,666,000	Y		Y
Project X	18A	R	1-9	264,000	Y	Y	
Prometheus	14A	R	1-9	3,667,000	Y		
Raven	18A	R	1-9	461,000	Y	Y	
Red Dawn	PG	PG-13	0	0			
Red Tails	PG	PG-13	50+	15,907,000	Y		
Resident Evil: Retribution	14A	R	10-29	2,456,000	Y		
Rise of the Guardians	G	PG	0	0			
Rock of Ages	PG	PG-13	1-9	186,000	Y		
Safe	14A	R	30-49	3,309,000	Y		
Safe House	14A	R	0	0			
Salmon Fishing in Yemen	PG	PG-13	10-29	436,000	Y		
Savages	18A	R	10-29	2,743,000	Y	Y	
Secret World of Arrietty, The	G	G	0	0			
Seeking a Friend for the End of the World	14A	R	50+	1,599,000	Y	Y	Y
Seven Psychopaths	18A	R	10-29	944,000	Y	Y	
Silent Hill: Revelation	18A	R	0	0			
Silent House	14A	R	0	0			
Silver Linings Playbook	14A	R	0	0			
Sinister	14A	R	10-29	3,019,000	Y		
Skyfall	PG	PG-13	10-29	39,686,000	Y		
Snow White and the Huntsman	PG	PG-13	0	0			
Sparkle	PG	PG-13	50+	11,790,000	Y	Y	
Star Wars: Episode I - The Phantom Menace (3D)	PG	PG	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Step Up Revolution	PG	PG-13	1-9	1,186,000			
Taken 2	14A	PG-13	50+	93,914,000	Y		
Ted	14A	R	1-9	7,396,000	Y	Y	
That's My Boy	18A	R	1-9	1,606,000	Y	Y	
The Dark Night Rises	PG	PG-13	0	0			
The Vow	PG	PG-13	0	0			
The Words	PG	PG-13	30-49	1,934,000	Y		
Think Like a Man	PG	PG-13	1-9	440,000		Y	
This is 40	14A	R	10-29	4,528,000		Y	
This Means War	14A	PG-13	0	0		Y	
Three Stooges, The	PG	PG	0	0			
Tinker Tailor Soldier Spy	14A	R	50+	12,930,000	Y		
Titanic 3D	PG	PG-13	50+	25,444,000			
To Rome with Love	PG	R	1-9	242,000		Y	
Total Recall	14A	PG-13	0	0			
Trouble With the Curve	PG	PG-13	50+	16,073,000	Y		Y
TWILIGHT SAGA: BREAKING DAWN PART 2	PG	PG-13	0	0			
Tyler Perry's Good Deeds	PG	PG-13	1-9	1,184,000	Y	Y	
Tyler Perry's Madea's Witness Protection	14A	PG-13	0	0		Y	
Underworld Awakening	18A	R	0	0			
Wanderlust	14A	R	0	0		Y	
Watch, The	14A	R	10-29	2,822,000	Y	Y	
What to Expect When You're Expecting	14A	PG-13	0	0		Y	
Woman in Black, The	14A	PG-13	1-9	788,000			
Wont' Back Down	G	PG	0	0			
Wrath of the Titans	14A	PG-13	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Wreck-It Ralph	PG	PG	0	0			
2013							
12 Years A Slave	14A	R	1-9	1,166,000			
2 Guns	14A	R	1-9	3,219,000		Y	
21 and Over	14A	R	0	0		Y	
42	PG	PG-13	50+	40,705,000	Y		
47 Ronin	PG	PG-13	0	0			
About Time	14A	R	10-29	1,015,000			
Admission	PG	PG-13	0	0		Y	
After Earth	PG	PG-13	0	0			
American Hustle	14A	R	50+	84,203,000	Y		
Anchorman 2: The Legend Continues	PG	PG-13	10-29	7,119,000	Y	Y	Y
Baggage Claim	PG	PG-13	0	0			
Battle of the Year	PG	PG-13	0	0			
Beautiful Creatures	PG	PG-13	0	0			
Best Man Holiday, The	14A	R	0	0	Y	Y	
Big Wedding, The	14A	R	10-29	1,241,000	Y		Y
Black Nativity	G	PG	0	0			
Blue Jasmine	14A	PG-13	1-9	943,000			
Book Thief, The	PG	PG-13	0	0			
Broken City	14A	R	10-29	1,774,000	Y		
Bullet to the Head	14A	R	0	0			
Call, The	14A	R	1-9	481,000	Y		
Captain Phillips	14A	PG-13	10-29	8,618,000	Y		
Carrie	14A	R	0	0			
Cloudy with a Chance of Meatballs 2	G	PG	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Conjuring, The	14A	R	0	0			
Counselor, The	14A	R	50+	4,827,000	Y	Y	
Croods, The	G	PG	0	0			
Dallas Buyers Club	18A	R	50+	11,877,000		Y	
Dark Skies	14A	PG-13	1-9	247,000	Y	Y	
Dead Man Down	14A	R	50+	3,718,000	Y		
Delivery Man	PG	PG-13	0	0		Y	
Despicable Me 2	G	PG	0	0			
Dhoom: 3	PG	NR	0	0			
Don Jon	18A	R	1-9	928,000		Y	
Elysium	14A	R	10-29	7,005,000	Y		
Ender's Game	PG	PG-13	0	0			
Enough Said	PG	PG-13	0	0			
Epic	PG	PG	0	0			
Escape from Planet Earth	PG	PG	1-9	270,000			
Escape Plan	14A	R	10-29	1,191,000	Y		
Evil Dead	18A	R	1-9	987,000	Y	Y	Y
Family, The	14A	R	50+	8,523,000	Y		
Fast & Furious 6	PG	PG-13	0	0			
Fifth Estate, The	14A	R	1-9	62,000	Y		
Free Birds	G	PG	0	0			
Frozen	G	PG	0	0			
Fruitvale Station	14A	R	0	0	Y	Y	
G.I. Joe: Retaliation	PG	PG-13	0	0			
Gangster Squad	14A	R	50+	33,578,000	Y	Y	Y
Getaway	PG	PG-13	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Good Day to Die Hard, A	14A	R	1-9	319,000	Y	Y	
Gravity	PG	PG-13	0	0			
Great Gatsby, The	PG	PG-13	50+	117,975,000	Y		Y
Grown Ups 2	PG	PG-13	1-9	1,259,000			
Grudge Match	14A	PG-13	0	0			
Hangover Part III, The	14A	R	50+	29,781,000		Y	
Hansel and Gretel: Witch Hunters	14A	R	10-29	6,337,000	Y		
Haunted House, A	18A	R	1-9	380,000	Y		Y
Heat, The	14A	R	50+	82,302,000	Y	Y	
Hobbit, The: The Desolation of Smaug	PG	PG-13	10-29	17,034,000			
Homefront	14A	R	10-29	2,251,000	Y		
Host, The	PG	PG-13	0	0			
Hunger Games: Catching Fire, The	PG	PG-13	0	0			
Identity Thief	14A	R	0	0			
Incredible Burt Wonderstone, The	PG	PG-13	0	0		Y	
Insidious Chapter 2	14A	PG-13	0	0			
Instructions Not Included	PG	PG-13	1-9	843,000	Y	Y	
Internship, The	PG	PG-13	0	0			
Ironman 3	PG	PG-13	50+	108,256,000			
Jack the Giant Slayer	PG	PG-13	0	0			
Jackass Presents: Bad Grandpa	14A	R	30-49	16,434,000		Y	
Jobs	14A	PG-13	10-29	1,376,000	Y	Y	
Jurassic Park 3D	PG	PG-13	30-49	6,884,000			
Kevin Hart: Let me Explain	14A	R	1-9	153,000			
Kick-Ass 2	14A	R	1-9	955,000		Y	
Last Exorcism Part II, The	14A	PG-13	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Last Stand, The	14A	R	1-9	286,000			
Last Vegas	PG	PG-13	1-9	2,106,000		Y	
Lee Daniels' The Butler	14A	PG-13	50+	50,677,000	Y		
Lone Ranger	PG	PG-13	0	0			
Lone Survivor	14A	R	1-9	1,735,000			
Machete Kills	14A	R	10-29	463,000	Y	Y	
Mama	14A	PG-13	0	0			
Man of Steel	PG	PG-13	0	0			
Monsters University	G	G	0	0			
Mortal Instruments: City of Bones, The	PG	PG-13	0	0			
Movie 43	18A	R	10-29	1,006,000			
Mud	PG	PG-13	50+	10,233,000	Y		Y
Now You See Me	PG	PG-13	0	0			
Oblivion	PG	PG-13	10-29	8,869,000	Y		
Olympus Has Fallen	14A	R	1-9	3,543,000			
One Direction: This Is Us	G	PG	1-9	137,000			
Out of the Furnace	14A	R	10-29	698,000	Y	Y	
Oz the Great and Powerful	PG	PG	0	0			
Pacific Rim	PG	PG-13	0	0			
Pain & Gain	18A	R	1-9	236,000			Y
Parker	14A	R	1-9	334,000	Y		
Percy Jackson: Sea of Monsters	PG	PG	0	0			
Philomena	PG	PG-13	1-9	313,000			
Place Beyond the Pines, The	14A	R	50+	11,058,000	Y	Y	
Planes	G	PG	0	0			
Prisoners	14A	R	0	0			

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order)	OFRB Rating at Release ^a	MPAA Rating at Release ^a	Tobacco Incidents Bracket (TUTD) ^b	Ontario, In-Theatre Tobacco Impressions ^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated" ^d	OFRB Content Advisory "Tobacco Use"
Purge, The	14A	R	1-9	611,000	Y		
R.I.P.D	PG	PG-13	0	0			
RED 2	PG	PG-13	10-29	2,776,000		Y	
Riddick	14A	R	1-9	989,000	Y	Y	
Runner Runner	14A	R	50+	7,691,000		Y	
Rush	14A	R	50+	9,540,000	Y	Y	
Safe Haven	PG	PG-13	0	0			
Saving Mr. Banks	PG	PG-13	0	0	Y		
Scary Movie 5	14A	PG-13	10-29	2,276,000	Y	Y	
Secret Life of Walter Mitty, The	PG	PG	0	0			
Side Effects	14A	R	0	0	Y		
Smurfs 2, The	G	PG	0	0			
Snitch	PG	PG-13	50+	10,988,000	Y	Y	
Springbreakers	18A	R	50+	6,942,000	Y	Y	
Star Trek Into Darkness	PG	PG-13	0	0			
Texas Chainsaw Massacre 3D	18A	R	1-9	977,000	Y		
This is the End	18A	R	10-29	4,810,000	Y	Y	
Thor: The Dark World	PG	PG-13	0	0			
Turbo	G	PG	0	0			
Tyler Perry Presents Peeples	PG	PG-13	1-9	389,000		Y	
Tyler Perry's A Madea Christmas	14A	PG-13	0	0		Y	
Tyler Perry's Temptation	14A	PG-13	0	0		Y	
Walking with Dinosaurs	PG	PG	0	0			
Warm Bodies	PG	PG-13	0	0			
We're The Millers	14A	R	10-29	16,001,000	Y	Y	
White House Down	PG	PG-13	1-9	346,000	Y		

Exposure to On-Screen Tobacco in Movies Among Ontario Youth, 2004-2013

Movie Title (Alpha Order) Bold = tobacco incidents Shaded = lower rating in Ontario	OFRB Rating at Release^a	MPAA Rating at Release^a	Tobacco Incidents Bracket (TUTD)^b	Ontario, In-Theatre Tobacco Impressions^c	OFRB Detail Observation "Tobacco Use"	OFRB Detail Observation "Illustrated"^d	OFRB Content Advisory "Tobacco Use"
Wolf of Wall Street, The	18A	R	50+	84,682,000	Y	Y	
Wolverine, The	PG	PG-13	1-9	625,000			
World War Z	14A	PG-13	0	0			
World's End, The	14A	R	50+	7,369,000	Y	Y	
Yeh Jawaani Hai Deewani	PG	NR	10-29	218,000	Y	Y	Y
You're Next	14A	R	1-9	263,000	Y		
Zero Dark Thirty	14A	R	50+	26,413,000	Y		

^a Shaded = lower rating in Ontario (R-rated and not rated (NR) movies in US that were youth-rated in Ontario).

^b Individual movie incident counts are not published; instead, brackets are shown here. Specific counts were used in aggregate analysis.

^c Impressions are rounded here. Unrounded impressions were used in aggregate analysis.

^d OFRB Detail Observation "Illustrated or verbal references to drugs, alcohol or tobacco".