



THE ONTARIO TOBACCO RESEARCH UNIT
 UNITÉ DE RECHERCHE SUR LE TABAC DE L'ONTARIO

Generating knowledge for public health

2016 Smoke-Free Ontario Strategy Monitoring Report

Key Cessation Indicators

5 in 10



smokers intend to quit in the next 6 months



1 in 5

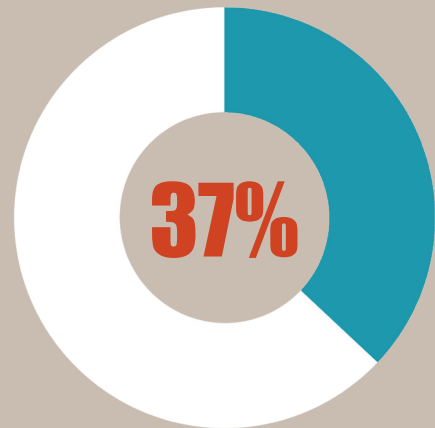
smokers intend to quit in the next 30 days



30 days

8%

of past year smokers quit for 30 days or more



of smokers made one or more serious quit attempts in the past year

17 in 100



Number of smokers in Ontario reached by smoking cessation programs



57%

of current smokers were aware of a 1-800 quitline