

APPENDIX A1

OTS C1 BASELINE QUESTIONNAIRE (with skip logic and wave-to-wave edits)

WAVE 1:
July – December 2005

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NOTES ON QUESTION COVERAGES AND MICRODATA CODING

For the purposes of this questionnaire, 'recent smoker', 'current smoker', 'self report smoker' are defined as follows:

Recent Smoker

Based on recruitment variable Q8

	DESCRIPTION	CONDITION
YES	Any past 6-month smoking	Q8 = 1
NO	No smoking in the past 6-months	Q8 = 2

Coverage: All respondents

Self Report Smoker

Based on SB1

	DESCRIPTION	CONDITION
YES	Self report smoking every day, almost every day or occasionally	SB1 = 1 or 2 or 3
NO	Self report non-smoker	SB1 >3

Coverage: All respondents

Current Smoker

Based on SB1, SB2 and SB3a/SB3b

	DESCRIPTION	CONDITION
YES	Self report everyday/almost every day smokers or any other recent smokers who last smoked during the past month.	SB1=1 or 2 OR (SB1=3 or 4) and SB3a<=2
NO	Non-current/former smokers who has not smoked in the past month	SB1=3 or 4 and (SB3a=3 or SB3b=1 or 2 or 3)

Coverage: All respondents

****PLEASE REFER TO THE BASELINE DATA DICTIONARY FOR MICRODATA QUESTION CODING.**

ADMINISTRATIVE

- A1. [ID NUMBER]
- A2. [INTERVIEW DATE: MMM/DD/YYYY]
- A3. [INTERVIEW START TIME: HH:MM]
- A4. [CALL NUMBER] (documenting A1 – A4 for each attempted call)
- A5. [DISPOSITION CODE]
- A6. [WAVE NUMBER]

RECRUITMENT

IF (contact = "") GOTO Q.Intro *[no previous call where person with next birthday was identified]*
ELSE GOTO Q.Intro1 *[previous call where HH member identified name of person with the next birthday]*

Q.Intro1

[added Nov 2005 to ease the respondent strain when the next birthday has been decided during an earlier call]

Hello, may I please speak with [NAME OF PERSON IDENTIFIED TO HAVE THE NEXT BIRTHDAY]

[DO NOT READ CATEGORIES]

IF CHILD ANSWERS, ASK TO SPEAK TO AN ADULT. (Begin again).

IF RESPONDENT DOES NOT UNDERSTAND, THEN REPEAT.

- 01 – Yes, “Thank-you” and wait for respondent GOTO Q.Intro
 - 02 - No, he/she is not available
 “When would be a better time to call back to reach them?” GOTO CB1
 - 03 - Respondent answers phone GOTO Q.Intro
 - 04 – Respondent does not understand/language problem TERMINATE CALL, PUT BACK IN QUEUE
 - 09 - No/Respondent refuses OR asks who is calling GOTO Q.Intro
- Coverage: respondents where a previous call to the household where the PMK identified the name of person with the next birthday*

Q.Intro

Hello, my name is _____ and I am calling on behalf of the Ontario Tobacco Research Unit, an academic research network at the University of Waterloo and University of Toronto. This is a survey of smokers and non-smokers that will track changes over time in attitudes, behaviours and beliefs related to smoking in Ontario. The information gathered will help us understand why certain people might be able to quit smoking and why others might not. We are not asking for money or selling anything.

IF (contact ~= " ") Show: *[no previous contact with household]*

“May I ask someone 18 years of age or over a few questions to see whether anyone in your household qualifies for the survey?”

IF (Intro1 = 01 | Intro1 = 03) Show: *[previous contact with name of possible respondent]*

“May I ask you a few questions to see whether you qualify for the survey?”

IF (Intro1 = 09) Show:

“May I ask [REPORTED NAME OF POTENTIAL RESPONDENT] a few questions to see whether they qualify for the survey?”

IF CHILD ANSWERS, ASK TO SPEAK TO AN ADULT. (Begin again)

- | | |
|------------------------------|--------------------------|
| 1 – Yes | GOTO Q.2 |
| 2 – Child-no adult available | GOTO Q.1(b) |
| 3 - No adult in household | Thank, terminate (CS 19) |
| 4 – No/Respondent refuses | GOTO Q.1c |
| 5 – I am a non-smoker | GOTO Q.NS |

Coverage: no previous call to the household or no call where the PMK identified the name of person with the next birthday

Q.NS [If NSQUOTA is **not full**, interviewer to follow with:]

R: “I am a non-smoker”

Probe I: “We have questions for both smokers and non-smokers”

Probe II: “As smokers and non-smokers alike are affected by public health programs and policies, the survey will also help us understand how these affect the lives of adults in Ontario.”

- | | |
|------------------------------------|-----------------|
| 01 – Yes/ok – continue with survey | GOTO Q2 |
| 02 – Refusal | GOTO Q1c |

Coverage: respondents who indicate they are a non-smoker when non-smoker quota is NOT full

If NSQUOTA is **full**, interviewer to follow with:

QNSfull

I: Actually, I'd like to speak to the person in your household who is at least 18 years old whose birthday is coming up next. Would that be you?

ADD IF NECESSARY: We need to select somebody at random. With each call we make, we ask to speak to the person whose birthday is coming up next. This helps us to ensure that we have a representative sample.

PROBE (If respondent not sure of next birthday): We need to speak to the person whose birthday is next to the best of your knowledge.

- | | |
|----------|---------------------|
| 01 – Yes | GOTO Q.NSQ.2 |
| 02 – No | GOTO Q.4b |

Coverage: respondents who indicate they are a non-smoker when non-smoker quota IS full

Q.NSQ2

Have you smoked at least one cigarette in the past six months?

- | | |
|---------|---------------------|
| 01 – Y | GOTO DNSQ2 |
| 02 – N | GOTO DNSQ2 |
| 06 – DK | GOTO Q.NSQ2b |

09 – R

GOTO Q.NSQ2b

Coverage: respondents who indicate they are a non-smoker when non-smoker quota IS full and the person on the phone is the person in the household with the next birthday

Q.NSQ2b

We require this information to determine eligibility for this survey.

[Pause to allow respondent to answer "Have you smoked at least one cigarette in the past six months?"]

[DO NOT READ]

01 - Yes

02 - No

06 - Don't Know

09 - Refused

Coverage: respondents who indicate they are a non-smoker when non-smoker quota IS full and the person on the phone is the person in the household with the next birthday

DNSQ2

If (Q.NSQ2 = 01 | Q.NSQ2b = 01) then do

STAT1 = RECENT SMOKER

GOTO Q.NSQ3

end;

If (Q.NSQ2 = 02 | Q.NSQ2b = 02) then do

STAT1 = NON-SMOKER

GOTO Q.FULL

end;

If (Q.NSQ2b = 06 | Q.NSQ2 = 09) then do

Thank and terminate: "Thank-you for your time. Good-bye"

end;

Q.NSQ3

Given your responses, you may be eligible for this survey. Participation is voluntary and you may stop at any time. The answers you provide to the following questions will be kept absolutely confidential. This call may be monitored by my supervisor to assess my performance. Can I ask you a few quick questions to confirm your eligibility?

01 – Yes

GOTO Q.6

02 – No

GOTO NSQ3b

Coverage: respondents who indicate they are a non-smoker when non-smoker quota IS full and may be eligible for the survey as they have had a cig in the past 6 months

Q:NSQ3b

This is an important research survey and your responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing you for your time - can we ask you a few questions to see if you are eligible for the study?

[DO NOT READ]

01 – Yes

GOTO Q6

02 – No

Thank and Terminate:

“Thank you for your time. Goodbye”

Coverage: respondents who indicate they are a non-smoker when non-smoker quota IS full and respondent is a potential participant

Q.1b

I would like to speak to someone age 18 or older in your household. Is there a better time to call back to speak to them?

[DO NOT READ]

01 – Yes “Could you please tell me their name so that I know who to ask for?”

RECORD CALLBACK INFO AND TERMINATE

02 - No adult in household

Thank & Terminate

03 – No/Don’t know

“Thanks, I’ll try them at another time”

Coverage: child answers phone

Q.1c

This is an important research survey and your responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing respondents for their time – could I ask you a few more questions to see if anyone in your household is eligible?

[DO NOT READ]

01 – Yes

GO TO Q.2

02 – No

Thank and terminate

Coverage: PKU refuses participation

If Necessary, See Q.HELP for additional background information.

Q.2

Thank you. I first need to ask a few questions about the household in order to select someone for the survey. How many people age 18 or older live in your household, including yourself?

[DO NOT READ]

01 – Enter number

GOTO Q2num

06 – DK

GOTO Q.2a

09 – R

GOTO Q.2a

Coverage: respondents who agree to be asked questions for eligibility

Q.2a

I'm sorry. We require this information to verify that participants in this survey are 18 years of age or older.

[Pause to allow respondent to confirm number of adults in household]

[DO NOT READ]

01 – Enter number

GOTO Q2num

06 – DK

THANK AND TERMINATE

09 – R

THANK AND TERMINATE

Coverage: respondents who agree to be asked questions for eligibility but refuse/DK number of adults in HH

Q2num

[__ __] Enter number of children in household 18+

IF Q2num = 0 GOTO Q.1b
ELSE IF Q2num = 1 GOTO Q.5
ELSE IF Q2num >1 GOTO Q.4a

Q.4a

I'd like to speak to the person in your household who is at least 18 years old whose birthday is coming up next. Would that be you?

ADD IF NECESSARY : We need to select somebody at random. With each call we make, we ask to speak to the person whose birthday is coming up next. This helps us to ensure that we have a representative sample.

PROBE (If respondent not sure of next birthday): We need to speak to the person whose birthday is next to the best of your knowledge.

[DO NOT READ]

01 - Yes GO TO Q.5
02 - No GO TO Q.4b

Coverage: respondents where there is more than one adult in the HH

Q.4b

May I speak to that person now?

[DO NOT READ]

01 - Yes GO TO Q.4e
02 - No (refusal) GO TO Q.4c
03 - Not home/unavailable GO TO Q.4d

Coverage: respondents where there is only one adult in the HH which is not the person on the phone

Q.4c

This is an important research survey and their responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing them for their time. Could we call back to ask them a few questions to see if they are eligible for the study?

[DO NOT READ]

01 - Yes GOTO 4d
02 - No Thank and Terminate

Coverage: PKU refuses participation for person eligible for participation (next birthday)

If Necessary, See Q.HELP for additional background information.

Q.4d

When can I call back to speak to that person?

[DO NOT READ]

01 - Make callback. "Could you please tell me their name so that I know who to ask for?"
RECORD CALLBACK INFO AND TERMINATE

02 - Refuse/don't callback

IF (Q.4d=02 & (Q4c=01 | Q4c = 02)) Thank and Terminate

ELSE IF Q.4d=02

GOTO Q.4c

Coverage: respondents where the person eligible is not available

Q.4e

Hello, my name is _____ and I am calling on behalf of the Ontario Tobacco Research Unit, an academic research network at the University of Waterloo and University of Toronto. This is a survey of smokers and non-smokers that will track changes over time in attitudes, behaviours and beliefs related to smoking in Ontario. The information gathered will help us understand why certain people might be able to quit smoking and why others might not. We are not asking for money or selling anything. We are not asking for money or selling anything. All responses will be kept absolutely confidential. Can I ask you a few questions to see whether you qualify for the survey?

[DO NOT READ]

01 – YES

GO TO Q.5

02 – No time

“When would be a better time to call back?”

Make appointment, Thank and Terminate

03= Refuses

GO TO 4f

Coverage: eligible person in HH comes to the phone

INTERVIEWER NOTE: See Q.HELP for info/answers to questions

Q.4f

This is an important research survey and your responses are important to ensure we have good representation of the people in Ontario. We will be reimbursing you for your time – can we ask you a few questions to see if you are eligible for the study?

[DO NOT READ]

01 – YES

GOTO Q.5

02 – NO

Thank and terminate

Coverage: eligible respondent refuses

INTERVIEWER NOTE: See Q.HELP for info/answers to questions

Q.5

Thank-you. This call may be monitored by my supervisor to assess my performance. I first need to ask a few questions in order to check your eligibility for our survey. Participation is voluntary and you may stop at any time. The answers you provide to the following questions will be kept absolutely confidential.

Coverage: All eligible respondents who agree to participate

Q.6

Note sex – DO NOT ASK UNLESS UNSURE

01 – Female

02 – Male

Coverage: All eligible respondents who agree to participate

Q.7a

Are you 18 years of age or older?

01 – Yes

GOTO D7d

02 – No

GOTO Q.7c

06 – DK GOTO Q.7b
09 – R GOTO Q.7b

Coverage: All eligible respondents who agree to participate

Q.7b

“I’m sorry. We require this information to verify that participants in this survey are 18 years of age or older.”

[Pause to allow respondent to confirm age. DO NOT READ]

01 - Respondent confirms age is 18+ GOTO D7d
02 - Respondent confirms age is <18 GOTO Q7c
03 - No confirmation of age Thank and Terminate

Coverage: All eligible respondents who refuse to confirm age

Q.7c

If Q2num = 1

“The survey requires that respondents are at least 18 years old.”

THANK AND TERMINATE

If Q2num = 2

“The survey requires that respondents are at least 18 years old if possible, I’d like to speak with someone who is 18 or older.”

GOTO Q.4b

IF Q2num>2

“The survey requires that respondents are at least 18 years old- if possible, I’d like to speak with the person in the household who is 18 or over and whose birthday is next.”

GOTO Q.4b

D7d

IF (Q.NSQ2 = 01 | Q.NSQ2b = 01)
THEN GOTO D8b

Q.8

Have you smoked one **or more cigarettes** in the past six months?

[DO NOT READ]

01 – Y GOTO D8b
02 – N GOTO D8b
06 – DK GOTO Q8b
09 – R GOTO Q8b

Coverage: All eligible respondents who agree to participate (when not previously asked if non-smoker quota is full)

Q.8b

We require this information to determine eligibility for this survey.

[Pause to allow respondent to answer "Have you smoked at least one cigarette in the past six months?"]

[DO NOT READ]

01 - Yes
02 - No

06 - Don't Know

09 - Refused

Coverage: All eligible respondents who refuse to confirm smoking behaviour in last 6 months

D8b

If (Q.8 = 01 | Q.8b = 01| Q.NSQ2 = 01| Q.NSQ2b = 01)
then STATUS1 = RECENT SMOKER

If (Q.8 = 02 | Q.8b = 02)
then STATUS1 = NON-SMOKER

If Q8 = 06 or Q8 = 09
then thank and terminate

Q. CONSENTS

If STATUS1 = RECENT SMOKER

Thank you. This survey is being conducted by the University of Waterloo Survey Research Centre on behalf of the Ontario Tobacco Research Unit. We are looking for smokers who would be willing to answer a survey that would take about 20 minutes. To thank you for your time, we will send you \$15 in the next few days. There will be 3 additional follow-up surveys that take place every six months. We will send you \$15 each time you complete a survey. The first follow-up will be in approximately six months.

Your answers to this survey will be kept absolutely confidential. All personal information, including your name and address, will be kept strictly confidential and will not be shared with any person or group that is not associated with this survey.

Participation is voluntary and you may stop at any time. I can provide you with the contact numbers if you have any concerns about this survey.

If STATUS1 = NON-SMOKER

Thank you. This survey is being conducted by the University of Waterloo Survey Research Centre on behalf of the Ontario Tobacco Research Unit. We are looking for non-smokers who would be willing to answer a survey that would take about 12 minutes. To thank you for your time, we will send you \$15 in the next few days.

Your answers to this survey will be kept absolutely confidential. All personal information, including your name and address, will be kept strictly confidential and will not be shared with any person or group that is not associated with this survey.

Participation is voluntary and you may stop at any time. I can provide you with the contact numbers if you have any concerns about this survey.

INTERVIEWER NOTE (only if necessary):

If answering the survey right now is inconvenient for you, we could schedule a time next week.

Is now a good time to start the survey?

[DO NOT READ]

01 – YES

02 – NO

GO TO SB_INTRO

GO TO Q.12

09 – REFUSAL

GOTO Q.11a

Q.FULL

Thank-you for your interest, but at this time we are only looking for [other group (recent smokers OR non-smokers)]. Good-bye.

Coverage: respondents who are non-smokers and non-smoker quota is full

Q.11a

This is an important research survey and we think you will find the questions interesting. Your responses are important to ensure we have good representation of the people in Ontario. Would you be willing to give the survey a try?

[DO NOT READ]

01 – Yes

GOTO SB_INTRO

02 - If no/refusal

Thank and Terminate

03 – Yes/Maybe (But respondent does not have time)

GOTO Q.13

Coverage: eligible respondents who refuse further participation

Q.12

Ok, we will schedule a time to call you back to complete the survey. First, in order for us to send you the \$15 honourarium, I need to confirm your name, address and postal code where you receive your mail.

[MAKE SURE THAT SPELLING IS CORRECT—REPEAT BACK TO RESPONDENT TO CHECK]

01 – SPECIFY ADDRESS: _____

GOTO Q.FNAME – Q.Altnum

02 – NO

GOTO Q.12a

03 – Respondent does not have time – call back

GOTO Q.13

Coverage: eligible respondents who schedule callback to complete the survey

Q12a

Without this information, we are unable to send you the \$15 honourarium for participation in this survey.

DO NOT READ

01 - Respondent offers address

GOTO Q.FNAME

02 - Respondent does not offer address

GOTO Q.ID

Coverage: eligible respondents who schedule callback to complete the survey but do not provide their address information

Q.FNAME – Q.PCconf

Q.Acont

We would just like to confirm this phone number as well. [**VERIFY THE NUMBER CALLED**]

Is there an alternative number that you can also be reached at?

01 – Yes

GOTO Q.ALTNUM

02 – No

GOTO Q.13

Q.ALNUM

Enter alternative phone number: _____ [altnum]

Q.13

Thank you. We look forward to talking to you again. When would be a good time for us to call you back to complete the survey?

ENTER CALLBACK INFO _____

NOTE: Participants must schedule an interview within the next 14 days. If they attempt to schedule beyond this time, say: "I'm sorry, but we would like to complete the survey within TWO WEEKS of today's date. Could we schedule the survey for any time after tomorrow, before [today's date + 14 days]."

[In the few cases where respondent will be away for the coming weeks, allow for scheduling outside of the 2 week period.]

[Closing]

"Thank you very much for your help. If you would like any more information about this project, you can phone us at (519) 888-4567 ext. 5071. Good-bye."

Q.HELP

R: "What is this survey about?"

I: "This is an ongoing study that will survey both smokers and non-smokers across Ontario. We will ask you questions about what you think, what you feel and your experiences relevant to tobacco use and second-hand smoke."

IF RESPONDENT CONTINUES TO INQUIRE, INTERVIEWER TO RESPOND:

"I HAVE BEEN GIVEN SOME EXAMPLE QUESTIONS TO PROVIDE YOU, THESE ARE:"

"In the past 30 days, have you been inside a restaurant where other people were smoking around you?" AND for smokers "Are you thinking about quitting in the next 6 months?"

R: "How much" (for reimbursement)

I: "There will be an honorarium of \$15 for an interview of up to 25 minutes"

R: "Is that a tobacco company?" [referring to OTRU]

I: "No, the Ontario Tobacco Research Unit is not a tobacco company." And continue with response below for "WHAT IS OTRU?"

R: “What is OTRU?”

I: “The Ontario Tobacco Research Unit is an academic research network at the University of Toronto and University of Waterloo. The Unit conducts tobacco research on smoking behaviours and second-hand smoke in order to identify factors that might help reduce tobacco-related illness and death in Ontario.”

SMOKING BEHAVIOUR

SB_INTRO

Thank you very much for agreeing to participate in our survey. First, I would like to ask you some specific questions about your smoking behaviour

SB1

At the present time, do you smoke cigarettes every day, almost every day, occasionally, or not at all?

PROBE: [If respondent does not know or refuses: “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 – Every day

02 – Almost every day

03 – Occasionally

04 – Not at all

05 – I have never smoked a cigarette in my life [DO NOT READ]

06 – DK

08 – R

99 – R (respondent does not have time to complete survey)

GOTO DSB3

GOTO DEintro

GOTO DEintro

GOTO Q.12

Coverage: All respondents

SB2

Have you smoked at least 100 cigarettes in your life?

[PROBE: That is approximately 4-5 packs of cigarettes]

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: All respondents providing valid response (01-04) to SB1

DSB3

IF STATUS1=1 AND (SB1=1 OR SB1=2) THEN GOTO SB4 *[everyday or almost e.d. smk]*

IF STATUS1=1 AND (SB1=3 OR SB1=4) THEN GOTO SB3a *[occas and not at all smk]*

IF STATUS1=1 AND (SB1=05) THEN GOTO SBE1b *[error in reporting]*

IF STATUS1=2 AND (SB1=1 OR SB1=2) THEN GOTO SBE1a *[error in reporting]*

IF STATUS1=2 AND SB1=3 THEN GOTO SB3b *[occasional “not at all” smk >6mon]*

IF STATUS1=2 AND SB1=4 AND SB2=1 THEN GOTO SB3b *[former smk >6mon]*

IF STATUS1=2 AND SB1=4 AND (SB2=2 OR SB2=6 OR SB2=9) *[non smoker]*

THEN GOTO PO1intro

IF (STATUS1 = “Non-Smoker” & SB1=05) *[non smoker]*

THEN GOTO PO1intro

SBE1a

Earlier you said that you had NOT smoked at least one cigarette in the past six months. I would just like to confirm your answer to this question: In the past six months have you smoked AT LEAST ONE cigarette?

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

01 – Yes

**STATUS1=RECENT SMOKER,
GOTO SB4intro**

02 – No

GOTO SBE2a

06 – DK

GOTO DEintro

09 – R

GOTO DEintro

Coverage: Respondents who originally responded ‘No’ to smoking a cigarette in last 6 months, but then respond to smoking every day or almost every day

SBE1b

Earlier you said that you HAD smoked at least one cigarette in the past six months. I would just like to confirm your answer to this question: In the past six months have you smoked AT LEAST ONE cigarette?

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 - Yes

GOTO SBE2a

02 – No

**STATUS1=NON-SMOKER,
GOTO PO1intro**

06 - Don't Know

GOTO DEintro

09 – Refused

GOTO DEintro

Coverage: Respondents who originally responded ‘YES’ to smoking a cigarette in last 6 months, but then responded they have never smoked a cigarette in their life

SBE2a

Okay then, I would just like to confirm your answers to a couple previous questions.

At the present time, do you smoke cigarettes every day, almost every day, occasionally, or not at all?

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ CATEGORIES]

01 - Every day

02 - Almost every day

03 - Occasionally

04 - Not at all

05 - I have never smoked a cigarette in my life

06 - Don't Know

09 - Refused

Coverage: Respondents who originally provided contradictory responses to their smoking behaviour

IF (Status1 = "Non-smoker" & (ANS = 01 | ANS = 02 | ANS = 06 | ANS = 09))

THEN GOTO DEintro

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IF (Status1 = "Non-smoker" & (ANS = 03 | ANS = 04))

THEN GOTO SBE2b

IF (Status1 = "Non-smoker" & (ANS = 05))

THEN GOT PO1intro

IF (Status1 = "Recent smoker" & (ANS = 05 | ANS = 06 | ANS = 09))

THEN GOTO DEintro

IF (Status1 = "Recent smoker" & (ANS = 01 | ANS = 02 | ANS = 03 | ANS = 04))

THEN GOTO SBE2b

SBE2b

Have you smoked at least 100 cigarettes in your life?

PROBE: That is approximately 4-5 packs of cigarettes

PROBE: [If respondent does not know or refuses – “We require this information to determine eligibility for this survey.”]

[DO NOT READ]

01 - Yes

02 - No

06 - Don't Know

09 - Refused

Coverage: Respondents who originally provided contradictory responses to their smoking behaviour

DSBE3

IF (Status1 = "Recent smoker" & (SBE2a=01 | SBE2a=02))

THEN GOTO SB4intro

IF (Status1 = "Recent smoker" & (SBE2a=03 | SBE2a=04))

THEN GOTO SB3a

IF (Status1 = "Non-smoker" & SBE2a=03)

THEN GOTO SB3b

IF (Status1 = "Non-Smoker" & SBE2a=04 & SBE2b=01)

THEN GOTO SB3b

IF (Status1 = "Non-Smoker" & SBE2a=04 & (SBE2b=02 | SBE2b=06 | SBE2b=09))

THEN GOTO PO1intro

IF (Status1 = "Non-Smoker" & SBE2a=05)

THEN GOTO PO1intro

SB3a

How long ago was it that you last smoked a cigarette: was it

[READ CATEGORIES 1 – 3]

01 – one week or less

GOTO SB4intro

02 – more than one week but less than one month

GOTO SB4intro

03 – 1 to 6 months ago

GOTO DSB4a

Coverage: Occasional and ‘not at all’ smokers who have smoked at least ONE cig in past 6 months (classified as a Recent Smoker according to recruitment question Q.8=01)

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SB3b

How long ago was it that you last smoked a cigarette: was it

[READ CATEGORIES 1 – 3]

01 – 7 to 11 months ago

GOTO PO1intro

02 – 1 to 5 years ago OR

GOTO PO1intro

03 – more than 5 years ago

GOTO PO1intro

04 – DK

GOTO PO1intro

05 – R

GOTO PO1intro

Coverage: Occasional smokers and former smokers who have not smoked a cigarette in past 6 months (classified as a Non-smoker according to recruitment question Q.8=01) but have smoked 100 cigarettes in their life

DSB4a

IF (SB2=1 | SBE2b=01) *[Former smokers (1-6months) who have smoked 100+ cig]*

THEN GOTO SB9

IF SB2=2 | SBE2b=02) *[Former smokers (1-6months) who have not smoked 100+ cig in lifetime]*

THEN GOTO PO1intro

SB4intro

Now I'm going to ask you a few questions about your smoking behaviours over the past 30 days

SB4

On how many of the past 30 days did you smoke at least one cigarette?

[DO NOT READ CATEGORIES]

01 - _____ ENTER NUMBER (SB4num RANGE=0-30)

IF SB4num=30 GOTO SB7

06 – DK

09 – R

Coverage: Current smokers

SB5

In the past month, on how many WEEKEND days did you smoke at least one cigarette?

[DO NOT READ CATEGORIES]

01 – ENTER NUMBER (SB5num RANGE=0-10)

06 – DK

09 – R

Coverage: Current smokers smoking less than 30 days in the past month [SB4num<30]

SB6

In the past month, on how many WEEKDAYS did you smoke at least one cigarette?

[DO NOT READ CATEGORIES]

01 - _____ Enter Number (SB6num RANGE: 0 – 25)

06 – DK

09 – R

Coverage: Current smokers smoking less than 30 days in the past month

OTS BL C1 Questionnaire: July – December 2005

SB7

Some people smoke more or less depending on the day of the week.

So, thinking back over the past month, on the WEEKEND DAYS that you did smoke, about how many cigarettes did you usually smoke?

[PROBE: For instance, on your average Saturday, how many cigarettes do you usually smoke?]

01 - ___ Enter number (SB7num RANGE: 0-100)

06 – DK

09 – R

Coverage: Current smokers

SB8

On the WEEKDAYS that you did smoke, about how many cigarettes did you usually smoke?

[IF ASKED, INTERVIEWER TO REMIND RESPONDENT IN LAST 30 DAYS]

[DO NOT READ CATEGORIES]

01 - ___ Enter number (SB8num RANGE: 0-100)

06 – DK

09 – R

Coverage: Current smokers

DSB9

IF (SB1=1 OR SB1=2) AND SB2=1 [*everyday or almost every day smokers and 100+cig*]

THEN GOTO SB10

IF SB2=2 [*not 100+ cig*]

THEN GOTO DAD1

IF (SB1=3 OR SB1=4) AND SB2=1 [*occasional and “not at all” smokers and 100+ cig*]

THEN GOTO SB9

SB9

Have you ever smoked cigarettes daily?

[DO NOT READ CATEGORIES]

01 – Y

GOTO SB10

02 – N

GOTO DAD1

06 – DK

GOTO DAD1

09 – R

GOTO DAD1

Coverage: Recent smokers who self-report smoking occasionally or 'not at all' and have smoked 100 cigarettes in their lifetime

SB10

At what age did you begin to smoke cigarettes daily?

[DO NOT READ CATEGORIES]

01 - ___ ENTER NUMBER (SB10num RANGE: 10 – 50)

06 – DK

09 – R

Coverage: All respondents (current, occasional, and 1-6mon former) who have smoked cigarettes daily in their lifetime (100+ cig in lifetime)

OTS BL C1 Questionnaire: July – December 2005

DSB11

IF SB1=1 OR SB1=2 OR SB9 = 02 [*daily smk and those who never smoked daily*]

THEN GOTO AD1

IF SB1=3 AND SB9 = 01 [*occasional smk who EVER smoked daily*]

THEN GOTO SB11

IF SB1=4 AND SB9=1 [*presently smoke “not at all” but have smoked DAILY in lifetime*]

THEN GOTO SB11

SB11

How long ago was it that you smoked cigarettes DAILY: was it,

[READ CATEGORIES 1 – 6]

01 – one week or less

02 – More than one week but less than a month ago

03 – 1 to 6 months ago

04 – 7 to 11 months ago

05 – 1 to 5 years ago OR

06 – More than 5 years ago

08 – DK

09 – R

Coverage: All respondents who ever smoked daily and have now stopped smoking daily (current, occasional, and 1-6mon former; 100+ cig in lifetime)

SB12

What was the main reason you stopped smoking cigarettes daily?

_____ Enter Response

[CATEGORY CODES NOT TO BE READ]

01 – Reduce disease risk / improve health

02 – Illness / Disability

03 – As quitting strategy/trying to quit

04 – Too expensive / cost

05 – Smoking restrictions

06 – Reduce others' exposure to second-hand smoke

07 – Pregnancy/breastfeeding

08 – Reduced need/craving

09 – Family pressure

10 – Other Specify _____

66 – DK

99 – R

Coverage: All respondents who ever smoked daily and have now stopped smoking daily

DAD1

IF SB1=3 [*self-report occasional smokers*]

THEN GOTO AD1

IF SB1=4 [*self-report non-smokers*]

THEN GOTO QAintro

ADDICTION QUESTIONS

AD1

Thinking about your own smoking, would you say that you are NOT AT ALL ADDICTED to cigarettes, SOMEWHAT ADDICTED to cigarettes or VERY ADDICTED to cigarettes?

[DO NOT READ CATEGORIES]

01 – Not at all addicted

02 – Somewhat addicted

03 – Very addicted

06 – DK

09 – R

Coverage: Self report smokers

DAD2

IF SB2=1 AND (SB1=1 OR SB1=2) *[e.day or almost e.day smoker, 100+ cig]*

THEN GOTO AD2

IF (SB2=1 AND SB1=3) OR SB2=2 *[occasional 100+ and those who currently smoke but have not smoked 100+cig]*

THEN GOTO AD3

AD2

How soon after you wake up do you usually smoke your first cigarette?

[PROBE: What I mean is how long in hours or minutes]

[DO NOT READ]

[MODIFIED FROM CAMH/CTUMS]

01 – ENTER NUMBER OF MINUTES _____ [AD2min RANGE: 0 – 240]

02 – ENTER NUMBER OF HOURS _____ [AD2hr RANGE: 0 – 15]

06 – DK

09 – R

Coverage: Daily smokers (100+ cigarettes in lifetime) [self report everyday or almost everyday]

AD3

Do you find it difficult to refrain from smoking in places where it is NOT ALLOWED?

[IF NECESSARY, READ RESPONSE CATEGORIES]

01 – Yes it is difficult to refrain from smoking OR

02 – No, it is not difficult to refrain from smoking

06 – DK

09 – R

Coverage: Self report smokers

QUITTING QUESTIONS

QBintro

I am now going to ask you some questions about quitting smoking.

QB1

How easy or hard would it be for you to completely quit smoking if you wanted to? Would it be:

[READ CATEGORIES 1 – 4]

01 – Very easy

02 – Somewhat easy

03 – Somewhat hard OR

04 – Very hard

06 – DK

09 – R

Coverage: [Self report smokers](#)

QB2

You said it would be [QB1 RESPONSE] to quit smoking if you wanted to. How confident are you that you would succeed if you decided to quit COMPLETELY in the next six months?

[READ CATEGORIES 1 – 4]

01 – Not at all confident

02 – Not very confident

03 – Fairly confident OR

04 – Very confident

06 – DK

09 – R

Coverage: [Self report smokers](#)

QB3

If you decided to quit smoking, do you have at least one person you could count on for support?

[DO NOT READ CATEGORIES]

01 – Yes

02 – No

06 – DK

09 – R

Coverage: [Self report smokers](#)

QB4

Is there anyone who might make it more DIFFICULT for you to quit smoking if you wanted to?

[DO NOT READ CATEGORIES]

01 – Yes

02 – No

06 – DK

09 – R

Coverage: [Self report smokers](#)

OTS BL C1 Questionnaire: July – December 2005

QB5

In general, would you say your health is:

[READ CATEGORIES 1 – 5]

- 01 – Excellent
- 02 – Very good
- 03 – Good
- 04 – Fair OR
- 05 – Poor
- 06 – DK
- 09 – R

Coverage: Self report smokers

[Note: The question coverage identifies self-report smokers. To obtain information for all respondents, self report non-smokers are asked an equivalent question later in this survey (see DE3 for equivalent question)]

QB6

How much do you think you would benefit from health and other gains if you were to quit smoking permanently in the next 6 months? Would you:

[READ CATEGORIES 1 – 4]

- 01 – Not benefit at all
- 02 – Benefit a little
- 03 – benefit quite a bit OR
- 04 – benefit a lot
- 06 – DK
- 09 - R

Coverage: Self report smokers

DQB7

IF SB2=1 [100+]

THEN GOTO QB7

IF SB2=2 [have not smoked 100+]

THEN GOTO QAintro

QB7

Are you planning to quit smoking...

[READ CATEGORIES 1 – 4]

- 01 – Within the next month?
- 02 – Within the next 6 months?
- 03 – Sometime in the future, beyond 6 months? Or are you **GOTO QB10**
- 04 – Not planning to quit. **GOTO QB10**
- 05 – I have already quit [DO NOT READ] **GOTO QB10**
- 06 – DK **GOTO QB10**
- 09 – R **GOTO QB10**

Coverage: Self report smokers who have smoked 100 cig in lifetime

OTS BL C1 Questionnaire: July – December 2005

QB8

What is the main reason you plan to quit smoking?

_____ Enter Response

[CATEGORY CODES – DO NOT READ]

- 01 – Reduce disease risk / improve health
- 02 – Illness / Disability
- 03 – Too expensive / cost
- 04 – Smoking restrictions
- 05 – Reduce others' exposure to second hand smoke
- 06 – Pregnancy/breastfeeding
- 07 – Reduced need/craving
- 08 – Family pressure
- 09 – Other (Specify) _____
- 66 – DK
- 99 – R

Coverage: Self report smokers [100+ cigarettes in lifetime] who plan to quit smoking in the next 6 months

QB9

Have you set a firm quit date?

[DO NOT READ CATEGORIES]

- 01 – Y
- 02 – N
- 09 – R

Coverage: Self report smokers [100+ cigarettes in lifetime] who plan to quit sometime in the next 6 months

QB10

How many times have you EVER made a serious attempt to quit smoking? By serious, we mean that you made a conscious attempt to stay off cigarettes for good.

[DO NOT READ CATEGORIES]

- 01 - _____ ENTER NUMBER (IF RANGE GIVEN, USE MIDPOINT)
[QB10num RANGE: 0 – 50]

09 – R

Coverage: Self report smokers who have smoked 100 cig in lifetime

QUIT AIDS

QAintro

Now I am going to ask you some questions about resources and aids to help you quit smoking...

QA1

Can you think of 5 aids or resources that help people quit smoking?

[IF RESPONDENT STRUGGLING INTERVIEWER MAY RESPOND WITH “IT IS OK IF YOU CANNOT” – INTERVIEWER NOT TO AID RESPONDENT]

OTS BL C1 Questionnaire: July – December 2005

ENTER RESPONSES

01 – Enter response

QA1a _____

QA1b _____

QA1c _____

QA1d _____

QA1e _____

06 – DK

09 – R

Coverage: Self-report smokers and recent smokers who smoke ‘not at all’ (SB1=4) but have smoked 100+ lifetime cigarettes

DQA2

IF SB2=1 *[100+ lifetime cigarettes]*

THEN GOTO QA2intro

IF SB2=2 *[NOT 100+ lifetime cigarettes]*

THEN GOTO QA21

QA2intro

Now I am going to ask if you have EVER used any of the following to help you quit or reduce smoking.

QA2

Have you EVER used nicotine patches to help you quit or reduce smoking?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA3

Have you EVER used nicotine gum or chewing pieces like Nicorette?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA4

Have you EVER used nicotine inhalers?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

OTS BL C1 Questionnaire: July – December 2005

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA5

Have you EVER used a pill prescribed by your doctor called Zyban or bupropion?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA6

Have you EVER used hypnosis, acupuncture, or laser therapy?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA7

Have you EVER used a self-help booklet or video, a website or a chat group?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA8

Have you EVER been to group counselling or a group support program?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA9

Have you EVER seen a specialized addiction counsellor?

PROBE: This could be a medical doctor or other health professional trained in nicotine addiction.

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA10intro

I am now going to read a list of statements about stop smoking medications such as the nicotine patch, gum, inhalers or pills from your doctor. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each statement.

QA10

Stop smoking medications make it easier to quit than trying to quit on your own? Do you...

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA11

The cost of stop smoking medications makes it difficult to use them.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA12

Stop smoking medications are hard to get.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA13

You are not sure about stop smoking medications.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

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03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA14

The risk of side effects from stop smoking medications concerns you.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA15intro

Now I am going to read a list of statements about telephone and other counselling programs delivered by trained professionals.

DA15

IF QA7 AND QA8 AND QA9 = 02 (NO previous use of self-help, group counselling, and specialized addiction counsellor)

THEN GOTO QA15

IF QA7 OR QA8 OR QA9 = 01 OR (SB1=4 AND SB3a=3) (previous use of self-help, group counselling, or specialized addiction counsellor OR you have already quit)

THEN GOTO QA17intro

QA15

Would you be willing to participate in counselling to help you quit smoking?

01 – Y

GOTO QA16

02 – N

GOTO QA17intro

06 – DK

GOTO QA16

09 – R

GOTO QA16

Coverage: Recent smokers who have smoked 100 cig in lifetime and have never gone to counselling to help them quit smoking

QA16

What type of counselling would you prefer to participate in? Would it be...

[READ CATEGORIES 1 – 5]

01 – Group counselling

02 – One-on-one counselling

03 – Telephone-based counselling

04 – Web-based counselling OR

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05 – Self-help counselling/reading materials

06 – Other Specify: _____

66 – DK

99 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime and have never gone to counselling but are willing to attend counselling to help them quit (QA15=1,6,9)

QA17intro

For the following questions please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each statement...

QA17

Counselling would make quitting smoking easier.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA18

The cost of counselling makes it difficult to use.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA19

Counselling is hard to get.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

OTS BL C1 Questionnaire: July – December 2005

QA20

You are not sure about how counselling works or what is involved.

[IF NECESSARY READ: “Do you...” CATEGORIES 1- 4]

- 01 – Strongly agree
- 02 – Somewhat agree
- 03 – Somewhat disagree OR
- 04 – Strongly disagree
- 06 – DK
- 09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

QA21

Can you tell me the name of a free telephone helpline designed to help smokers who want to quit or the organisation that sponsored this helpline?

- 01 - _____ (Open ended; record response if not 02 or 03) **GOTO QA22**
- 02 – Ontario Smokers’ Helpline **GOTO DQA23**
- 03 – Canadian Cancer Society **GOTO DQA23**
- 06 – DK **GOTO QA22**
- 09 – R **GOTO QA22**

Coverage: Self-report smokers and recent smokers who smoke ‘not at all’ (SB1=4) but have smoked 100+ lifetime cigarettes

QA22

Have you EVER heard of the Ontario Smokers’ Helpline sponsored by the Canadian Cancer Society?

- 01 – Yes **GOTO DQA23**
- 02 – No **GOTO QA24**
- 06 – DK **GOTO QA24**
- 09 – R **GOTO QA24**

Coverage: Respondents who did not identify the Ontario Smokers’ Helpline/CCS in QA21 (QA21 ne 2,3)

DQA23

IF SB2=1

THEN GOTO QA23

IF SB2=2

THEN GOTO QA24

QA23

Have you EVER called the Ontario Smokers’ Helpline?

- 01 – Y
- 02 – N
- 06 - DK
- 09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime and were aware (unaided or aided) of the Ontario Smokers’ Helpline

OTS BL C1 Questionnaire: July – December 2005

QA24

Have you EVER seen or heard of a “quit program” that offers help to smokers who want to quit through workshops, counselling, or printed materials?

01 – Y **GOTO DQA25**
02 – N **GOTO DHP1**
06 – DK **GOTO DHP1**
09 – R **GOTO DHP1**

Coverage: Self-report smokers and recent smokers who smoke ‘not at all’ (SB1=4) but have smoked 100+ lifetime cigarettes

DQA25

IF SB2=1 THEN GOTO QA25
IF SB2=2 THEN GOTO QA26b

QA25

Did you EVER take part in a quit program?

01 – Y **GOTO QA26a**
02 – N **GOTO QA26b**
06 – DK **GOTO QA26b**
09 – R **GOTO DHP1**

Coverage: Recent smokers who have smoked 100 cig in lifetime and were aware of a quit program

QA26a

Can you tell me the name of this quit program or what organisation sponsored the program?

01 - _____ (Open ended; record response) **GOTO DHP1**
06 – DK **GOTO DHP1**
09 – R **GOTO DHP1**

Coverage: Respondents who EVER participated in other quit programs (QA25=1)

QA26b

Can you tell me the name of a quit program or what organisation sponsors the program?

01 - _____ (Open ended; record response)
06 – DK
09 – R

Coverage: Respondents who have never participated in other quit programs (QA25 = 2.6)

HEALTH PROFESSIONALS

DHP1

IF SB2=1 **THEN GOTO RAND1**
IF SB2=2 **THEN GOTO PP1intro**

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HPintro

Now I'd like to ask you about your visits with health professionals.

[SOFTWARE TO RANDOMISE ORDER OF HP1A HP1B HP1C TO RESPONDENT, USE SAME A,B,C ORDER FOR QUESTIONS HP2A HP2B HP2C]

[ADMINISTRATIVE VARIABLE:

RAND1 = RANDOMISATION SCHEME OF RESPONDENT]

HP1A

Has a dentist EVER advised you to reduce or quit smoking?

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

HP1B

Has a pharmacist EVER advised you to reduce or quit smoking?

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

HP1C

Has a doctor EVER advised you to reduce or quit smoking?

01 – Y

02 – N

06 – DK

09 – R

Coverage: Recent smokers who have smoked 100 cig in lifetime

DHP2

IF (SB1=1 OR SB1=2 OR SB1=3)

THEN GOTO HP2A

IF SB1=4

THEN GOTO PO1intro

HP2A

If you were going to quit smoking, how likely would you be to ask a DENTIST for advice? Would you be ...[READ CATEGORIES 1 – 3]

01 – Very likely

02 – Somewhat likely OR

03 – Not likely at all

06 – DK

09 – R

Coverage: Current smokers who have smoked 100 cig in lifetime

HP2B

If you were going to quit smoking, how likely would you be to ask a PHARMACIST for advice?

Would you be ... [READ CATEGORIES 1 – 3]

01 – Very likely

02 – Somewhat likely OR

03 – Not likely at all

06 – DK

09 – R

Coverage: Current smokers who have smoked 100 cig in lifetime

HP2C

If you were going to quit smoking, how likely would you be to ask a DOCTOR for advice? Would you be ... [READ CATEGORIES 1 – 3]

01 – Very likely

02 – Somewhat likely OR

03 – Not likely at all

06 – DK

09 - R

Coverage: Current smokers who have smoked 100 cig in lifetime

PURCHASING PROFILE

PP1intro

Now I would like to ask you a few questions about the cigarettes that you usually smoke and where you purchase them....

PP1

What brand of cigarettes do you usually smoke?

DO NOT READ... CODE ONE BRAND ONLY... INT. NOTE: PROBE FOR WHETHER RESPONDENT SMOKES REGULAR, LIGHT, EXTRA LIGHT, ETC. AND SIZE WITHIN THEIR BRAND

[PROBE: What strength of cigarette do you usually smoke, is that a light, ultra light, mild...]

[PROBE: What size do you usually smoke, is it regular or king size?]

01 – Accord Regular Size

02 - Avanti du Maurier Slim Light King Size

03 - Bailey's Regular Size

04 - Belmont Milds Regular Size

05 - Belvedere Extra Mild Regular Size

06 - Belvedere Extra Mild Lights Regular Size

07 - Benson & Hedges 100's Delux Ultra Light Regular Size

08 - Benson & Hedges 100's Light Regular Size

09 - Benson & Hedges 100's Menthol Regular Size

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- 10 - Benson & Hedges 100's Menthol DeLuxe Ultra Light Regular Size
- 11 - Benson & Hedges 100's Menthol Light Regular Size
- 12 - Benson & Hedges 100's Regular Size
- 13 - Benson & Hedges Special King Size
- 14 - Benson & Hedges Special Light King Size
- 15 - Benson & Hedges Special Ultra King Size
- 16 - Benson & Hedges Special Light Regular Size
- 17 - Camel Lights Regular Size
- 18 - Canadian Classic Light Regular Size
- 19 - Canadian Classics Additive Free King Size
- 20 - Canadian Classics Additive Free Blend King Size
- 21 - Canadian Classics Light King Size
- 22 - Canadian Classics King Size
- 23 - Canadian Classics Regular Size
- 24 - Carreras Light Regular Size
- 25 - Carreras Regular Size
- 26 - Craven Menthol King Size
- 27 - Craven Menthol Special Mild King Size
- 28 - Craven "A" 100's Special Mild Regular Size
- 29 - Craven "A" Tipped King Size
- 30 - Craven 'A' Special Mild King Size
- 31 - Craven 'A' Ultra Mild King Size
- 32 - Craven A King Size
- 33 - Craven A Light Regular Size
- 34 - Craven A Regular Size
- 35 - du Maurier 100MM Special Mild Regular Size
- 36 - du Maurier Extra Light King Size
- 37 - du Maurier Light King Size
- 38 - du Maurier Special Mild King Size
- 39 - du Maurier Ultra Light King Size
- 40 - du Maurier King Size
- 41 - du Maurier Extra Light Regular Size
- 42 - du Maurier Light Regular Size
- 43 - du Maurier Ultra Light Regular Size
- 44 - du Maurier Regular Size
- 45 - DK Brand Regular Size
- 46 - Dunhill Special Reserve King Size
- 47 - Dunhill King Size
- 48 - Export Plain Regular Size
- 49 - Export 'A' Extra Light King Size
- 50 - Export 'A' Extra Light Regular Size
- 51 - Export 'A' Full Flavour Regular Size
- 52 - Export 'A' Light Regular Size
- 53 - Export 'A' Medium Regular Size
- 54 - Export 'A' Mild Regular Size
- 55 - Gitanes Caporal Regular Size

- 56 - JPS Regular Size
- 57 - Macdonald Select Ultra Douce Regular Size
- 58 - Matinée Extra Mild King Size
- Matinée King Size
- 60 - Matinée Extra Mild Regular Size
- 61 - Matinée Regular Size
- 62 - Matinée Slims 100 MM Extra Mild Menthol Regular Size
- 63 - Matinée Slims 100mm Extra Douce Regular Size
- 64 - Matinée Slims 100mm Extra Mild Regular Size
- 65 - Matinée Slims Extra Mild King Size
- 66 - Medallion King Size Ultra Mild
- 67 - Merit Ultra Light Regular Size
- 68 - Médaillon Ultra Douce King Size
- 69 - Number 7 Light King Size
- 70 - Number 7 King Size
- 71 - Number 7 Regular Size
- 72 - Number 7 Light Size
- 73 - Number 7 Menthol Regular Size
- 74 - Peter Jackson King Size
- 75 - Peter Jackson Extra Douce Regular Size
- 76 - Player's Filter Special Blend Regular Size
- 77 - Player's Light King Size
- 78 - Player's Medium King Size
- 79 - Player's Extra Light Regular Size
- 80 - Player's Light Regular Size
- 81 - Player's Premium Regular Size
- 82 - Player's Regular Size
- 83 - Podium Ultra Light King Size
- 84 - Putter's Light King Size
- 85 - Putter's Ultra Light Regular Size
- 86 - Rothmans Special Mild King Size
- 87 - Rothmans King Size
- 88 - Rothmans Extra Light Regular Size
- 89 - Rothmans Light Regular Size
- 90 - Rothmans Ultra Light Regular Size
- 91 - Rothmans Regular Size
- 92 - Sago Light King Size
- 93 - Sportsman Plain Regular Size
- 94 - Vantage 5 Light Regular Size
- 95 - Viscount Extra Mild King Size
- 96 - Viscount Menthol Extra Mild King Size
- 97 - Viscount 1 Ultra Mild King Size
- 98 - Viscount 1 Regular Size
- 99 – No regular brand
- 100 – roll-your-own/loose leaf, any brand
- 101 – Other (Specify_____)

OTS BL C1 Questionnaire: July – December 2005

166 – DK

199 – R

Coverage: Self report smokers

[NOTE: for coding, this needed to be done in two screens using abbreviations and variables PP1a and PP1b; see derived variable for question]

DPP2

IF PP1 INCLUDES “LIGHT”, “MILD”, “ULTRA LIGHT”, “ULTRA MILD”, “EXTRA LIGHT”, OR “EXTRA MILD”

THEN GOTO PP2

ELSE

THEN GOTO PP3

PP2

What is the main reason you smoke [LIGHT/MILD] cigarettes? Is it...

[READ CATEGORIES 1 – 3]

01 – a step towards quitting smoking completely

02 – to reduce the risks of smoking OR

03 – for a milder taste?

04 – Other: Specify _____

06 – DK

09 – R

Coverage: Self report smokers who smoke light/mild cigarettes

PP3

Do you usually buy your cigarettes in Ontario, out of province, or over the internet?

[DO NOT READ CATEGORIES]

01 – Ontario

GOTO PP4

02 – Out of province

GOTO PP5

03 – Over the internet or through the mail

GOTO PP5

06 – DK

GOTO PP4

09 – R

GOTO PP4

Coverage: Self report smokers

PP4

Where do you usually buy your cigarettes?

[READ CATEGORIES 1 – 5]

01 – At convenience stores

GOTO PP5

02 – At gas stations

GOTO PP5

03 – At supermarkets

GOTO PP5

04 – At discount stores such as Costco OR

GOTO PP5

05 – On an Indian Reserve

GOTO PP6

06 – Other Specify _____

GOTO PP5

07 – DK

GOTO PP5

09 – R

GOTO PP5

Coverage: Self report smokers who usually buy their cigarettes in Ontario (including PP3=DK, R)

PP5

Have you EVER purchased cigarettes on an Indian Reserve?

- 01 – Y **GOTO PP6**
- 02 – N **GOTO DPP7**
- 06 – DK **GOTO DPP7**
- 09 – R **GOTO DPP7**

Coverage: Self report smokers not usually buying their cigarettes on an Indian Reserve [PP4 NE 05]

PP6

About how many packs of cigarettes have you bought on an INDIAN RESERVE in the past 6 months?

- 01 – ENTER NUMBER _____ [PP6num range: 0-500]
- 06 – DK
- 09 – R

Coverage: Self report smokers EVER purchasing their cigarettes on an Indian Reserve [PP4=01]

DPP7

IF PP3=03

THEN GOTO PP8

PP7

Have you EVER purchased cigarettes from the internet or through the mail?

- 01 – Y **GOTO PP8**
- 02 – N **GOTO PO1intro**
- 06 – DK **GOTO PO1intro**
- 09 – R **GOTO PO1intro**

Coverage: Self report smokers not usually buying their cigarettes from the internet or through the mail [PP3 NE 03]

PP8

About how many packs of cigarettes have you bought over the INTERNET in the past 6 months?

- 01 – ENTER NUMBER _____ [PP8num range: 0-200]
- 06 – DK **GOTO PP9**
- 09 – R **GOTO PP9**

Coverage: Self report smokers EVER purchasing or usually purchasing their cigarettes over the internet or through the mail

PP9

About how many packs of cigarettes have you bought through the MAIL in the past 6 months?

[DO NOT READ]

- 01 - Enter Number _____ [PP9num range: 0-200]
- 06 - Don't Know **GOTO PO1intro**
- 09 - Refused **GOTO PO1intro**

Coverage: Self report smokers EVER purchasing or usually purchasing their cigarettes over the internet or through the mail

POINT OF PURCHASE

PO1intro

The next questions ask about stores that commonly sell cigarettes such as convenience stores, corner stores, and gas stations.

PO1

Over the past 7 days how often have you been to a convenience store, corner store, or gas station?

[READ CATEGORIES 1 – 4]

01 – Not at all

GOTO ES1intro

02 – One or two days

GOTO PO2

03 – Three to five days OR

GOTO PO2

04 – Six or seven days

GOTO PO2

06 – DK

GOTO ES1intro

09 – R

GOTO ES1intro

Coverage: All respondents

PO2

In the last 7 days, how often did you notice cigarette packs or other tobacco products displayed **BEHIND THE COUNTER** at convenience stores, corner stores, or gas stations?

[READ CATEGORIES 01 - 04]

01 – Never

02 – Sometimes

03 – Most of the time OR

04 – Always

06 – DK

09 – R

Coverage: All respondents who have been to a convenience store, corner store, or gas station in the past 7 days

PO3

Again, in the last 7 days, how often did you notice displays of cigarettes **ON THE COUNTER** at convenience stores, corner stores, or gas stations?

[READ CATEGORIES 01 - 04]

01 – Never

02 – Sometimes

03 – Most of the time OR

04 – Always

06 – DK

09 – R

Coverage: All respondents who have been to a convenience store, corner store, or gas station in the past 7 days

PO4

Again, in the last 7 days, how often did you notice SIGNS OR POSTERS associated with cigarette brands or tobacco companies at convenience stores, corner stores, or gas stations?

[READ CATEGORIES 01 - 04]

01 – Never

02 – Sometimes

03 – Most of the time OR

04 – Always

06 – DK

09 – R

Coverage: All respondents who have been to a convenience store, corner store, or gas station in the past 7 days

SECOND HAND SMOKE

ES1intro

Now I would like to ask you a few questions about smoking in your home, your workplace, and in other places such as restaurants and bars.

ES1

Which of the following best describes the smoking behaviours in your home by the people who LIVE there....

[READ CATEGORIES 1 – 5]

01 - No one smokes anywhere on the property

GOTO ES2a

02 - No one smokes indoors at all

GOTO ES2a

03 - People smoke in certain rooms only

GOTO ES2b

04 – People smoke except when young children are present OR

GOTO ES2b

05 - People smoke anywhere in the home

GOTO ES2b

06 – DK

GOTO ES2b

09 – R

GOTO ES2b

Coverage: All respondents

ES2a

Thinking about REGULAR VISITORS, how often does someone smoke inside your home? Is it...

[RF]

[READ CATEGORIES 1 – 6]

01 – Daily or almost every day

GOTO DTY1

02 – Three or four times a week

GOTO DTY1

03 – One or two times a week

GOTO DTY1

04 – Less than once a week to once a month

GOTO DTY1

05 – Less than once a month OR

GOTO DTY1

06 – Not at all

GOTO DTY1

66 – DK

GOTO DTY1

99 – R

GOTO DTY1

Coverage: Respondents who live in homes where inhabitants do not smoke [ES1 = 1,2]

OTS BL C1 Questionnaire: July – December 2005

ES2b

Including YOURSELF, family members and regular visitors, how often does someone smoke inside your home? Is it...

[READ CATEGORIES 1 – 5]

01 – Daily or almost every day

02 – Three or four times a week

03 – One or two times a week

04 – Less than once a week to once a month OR

05 – Less than once a month

06 – DK

09 – R

Coverage: Respondents who live in homes where people smoke [ES1 ne 1,2]

DTY1

IF (SB1=1 OR SB1=2 OR SB1=3) AND SB2=1 [*e.day, almost e.day, occasional smokers, 100+ cig*]

THEN GOTO TY1

IF (SB1=4 AND (SB3a=1 OR SB3a=2)) AND SB2=1

THEN GOTO TY1 [*presently “not at all” smoker who smoked in the last month and 100+*]

IF (SB1=4 AND (SB3a=3 OR SB3b<4)) OR SB2=2

THEN GOTO ES3 [*presently “not at all” smoker who smoked >1mon ago OR not 100+*]

IF (SB1=05)

THEN GOTO ES3 [*never smoker*]

TY1

When non-smokers visit you in your own home, do you...

[READ CATEGORIES 1 – 3]

01 – Not smoke at all

02 – Ask if they mind if you smoke OR

03 – Just go ahead and smoke

06 – DK

09 – R

Coverage: Current or self report smokers who have smoked 100 cigs in their life

ES3

Which of the following best describe the behaviours of people smoking in the PRIVATE vehicle you travel in the most?

[READ CATEGORIES 1 – 5]

01 – No one ever smokes

02 – People smoke except when children are present

03 – People smoke except when other adults are present

04 – People smoke whenever they want OR

05 – I do not travel in a private vehicle [USE PUBLIC TRANSIT]

06 – DK

09 – R

Coverage: All respondents

OTS BL C1 Questionnaire: July – December 2005

ES4intro

Now I would like to ask about smoking in restaurants, bars and taverns.

ES4

How often during the past 6 months did you go to a restaurant? This includes any restaurant with seating, except food courts. Would you say...

[READ CATEGORIES 1 – 5]

01 – More than once a week	GOTO ES5
02 – About once a week	GOTO ES5
03 – One to four times a month	GOTO ES5
04 – Less than once a month OR	GOTO ES5
05 – Not at all	GOTO ES6
06 – DK	GOTO ES5
09 – R	GOTO ES5

Coverage: All respondents

ES5

In the past 30 days, have you been inside a restaurant where other people were smoking around you?

[DO NOT READ CATEGORIES]

01 – Y
02 – N
06 – DK
09 – R

Coverage: All respondents who have been to a restaurant in the past 30 days

ES6

How often during the past 6 months did you go to a bar or tavern? Would you say...

[READ CATEGORIES 1 – 5]

01 – More than once a week	GOTO ES7
02 – About once a week	GOTO ES7
03 – One to four times a month	GOTO ES7
04 – Less than once a month OR	GOTO ES8intro
05 – I never go to bars or taverns	GOTO ES8intro
06 – DK	GOTO ES7
09 – R	GOTO ES7

Coverage: All respondents

ES7

In the past 30 days, have you been inside a bar or tavern where other people were smoking around you?

[DO NOT READ CATEGORIES]

01 – Y
02 – N
06 – DK
09 – R

Coverage: All respondents who have been to a bar or tavern in the past 30 days

OTS BL C1 Questionnaire: July – December 2005

ES8intro

Now I am going to ask you some questions about smoking at your workplace or job.

ES8

First, do you work for pay outside your home?

[DO NOT READ CATEGORIES]

01 – Y

GOTO ES9

02 – N

GOTO TYintro

03 – Do not work for pay

GOTO TYintro

06 – DK

GOTO TYintro

09 – R

GOTO TYintro

Coverage: All respondents

ES9

When you are at work, where do you spend most of your time? Are you ...

[READ CATEGORIES 1 – 3]

01 – Mainly indoors

GOTO ES10a

02 – Mainly in a vehicle OR

GOTO ES10c

03 – Mainly outdoors

GOTO ES10b

04 – Equally indoors and outdoors [DO NOT READ]

GOTO ES10a

06 – DK

GOTO ES11

09 – R

GOTO ES11

Coverage: All respondents who work outside the home

ES10a

Which of the following describes the policy on smoking where you work?

[READ CATEGORIES 1 – 5]

01 – Smoking is allowed anywhere inside or out;

GOTO ES11

02 – Smoking is allowed only in certain areas inside

GOTO ES11

03 – Smoking is only allowed outside;

GOTO ES11

04 – Smoking is not allowed anywhere on the property OR

GOTO ES11

05 – There are no specific rules or policies

GOTO ES11

06 – DK

GOTO ES11

09 – R

GOTO ES11

Coverage: All respondents who work outside the home, mainly indoors, not in a vehicle (and those who work equally indoors and outdoors)

ES10b

Which of the following describes the policy on smoking where you work?

[READ CATEGORIES 1 – 4]

01 – Smoking is allowed anywhere;

GOTO ES11

02 – Smoking is allowed only in certain areas outside

GOTO ES11

03 – Smoking is not allowed anywhere on the property OR

GOTO ES11

04 – There are no specific rules or policies

GOTO ES11

06 – DK

GOTO ES11

09 – R

GOTO ES11

Coverage: All respondents who work outside the home, mainly outdoors, not in a vehicle

ES10c

Which of the following describes the policy or rules on smoking inside the vehicle in which you work?

[READ CATEGORIES 1 – 3]

01 – Smoking is allowed inside the vehicle;

GOTO ES11

02 – Smoking is not allowed inside the vehicle OR

GOTO ES11

03 – There are no specific rules or policies

GOTO ES11

06 – DK

GOTO ES11

09 – R

GOTO ES11

Coverage: All respondents who work outside the home, mainly in a vehicle

ES11

In the past 30 days, have you been exposed to other people's smoke at work?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – *Do not work*

06 – DK

09 – R

Coverage: All respondents who work outside home

TYintro

Now I would like to ask you about your general opinions on smoking

TYOLOGY

TY2

There are enough controls on smoking, and we should leave smokers alone.

Do you...

[READ CATEGORIES 1 – 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: All respondents

TY3

Restrictions should be increased to help smokers quit. Do you...

[READ CATEGORIES 1 – 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

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04 – Strongly disagree

06 – DK

09 – R

Coverage: All respondents

TY4

Restrictions have gone too far, and smokers need to start standing up for their rights. Do you...

[READ CATEGORIES 1 – 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: All respondents

DTY5

IF (SB1=1 OR SB1=2 OR SB1=3) AND SB2=1

THEN GOTO TY5 [*e.day, almost e.day, occasional smokers, 100+ cig*]

IF (SB1=4 AND (SB3a=1 OR SB3a=2)) AND SB2=1

THEN GOTO TY5 [*presently “not at all” smoker who smoked in the last month and 100+*]

IF (SB1=4 AND (SB3a=3 OR SB3b<4)) OR SB2=2

THEN GOTO TY8 [*presently “not at all” smoker who smoked >1mon ago OR not 100+*]

IF (SB1=05)

THEN GOTO TY8 [*never smoker*]

TY5

Which of the following statements best describes how you feel about smoking around non-smokers...

[READ CATEGORIES 1 – 3]

01 – You tend to avoid smoking

02 – You ask if it's OK to smoke OR

03 – You feel that if non-smokers do not like your smoke, they can go somewhere else.

06 – DK

09 – R

Coverage: Current or self report smokers (100+ cig in lifetime)

TY6

Do you care if most people know you smoke?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Current or self report smokers (100+ cig in lifetime)

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TY7

You enjoy smoking. Is this a reason you smoke?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Current or self report smokers (100+ cig in lifetime)

TY8

Everything possible should be done to reduce smoking. Do you...

[READ CATEGORIES 1 – 4]

01 – Strongly agree

02 – Somewhat agree

03 – Somewhat disagree OR

04 – Strongly disagree

06 – DK

09 – R

Coverage: All respondents

DTY9

IF (SB1=1 OR SB1=2 OR SB1=3) AND SB2=1

THEN GOTO TIntro [*e.day, almost e.day, occasional smk, 100+ cig*]

IF (SB1=4 AND (SB3a=1 OR SB3a=2)) AND SB2=1

THEN GOTO TIntro [*presently “not at all” smk who smoked <1 month ago and has smoked 100+ cig in lifetime*]

TY9

How easy or difficult would it be for you to ask someone not to smoke in your home?

[READ CATEGORIES 1 – 5]

01 – Very easy

02 – Somewhat easy

03 – Somewhat difficult

04 – Very difficult OR

05 – You don't mind if people smoke in your home

06 – DK

09 – R

Coverage: Self-report 'Not at All' smokers that have not smoked in the past month, Never smokers, or those who have not smoked 100+ lifetime cigarettes

TY10

How easy or difficult would it be for you to ask someone not to smoke in a non-smoking area?

[READ CATEGORIES 1 – 5]

01 – Very easy

02 – Somewhat easy

03 – Somewhat difficult

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04 – Very difficult OR

05 – You wouldn't ask

06 – DK

09 – R

Coverage: Self-report 'Not at All' smokers that have not smoked in the past month, Never smokers, or those who have not smoked 100+ lifetime cigarettes

TY11

If someone was smoking in a non-smoking area of a public place, how likely are you to make a face, a coughing noise, a loud comment, or some other signal to get them to realise that it is bothering you?

[READ CATEGORIES 1 – 5]

01 – Very likely

02 – Somewhat likely

03 – Somewhat unlikely

04 – Very unlikely OR

05 – You are not bothered by others' smoke

06 – DK

09 – R

Coverage: Self-report 'Not at All' smokers that have not smoked in the past month, Never smokers, or those who have not smoked 100+ lifetime cigarettes

TY12

How likely are you to approach that person and point out that they are in a non-smoking area?

[READ CATEGORIES 1 – 5]

01 – Very likely

02 – Somewhat likely

03 – Somewhat unlikely

04 – Very unlikely OR

05 – You are not bothered by others' smoke

06 – DK

09 – R

Coverage: Self-report 'Not at All' smokers that have not smoked in the past month, Never smokers, or those who have not smoked 100+ lifetime cigarettes

TY13

In the past year, have you sat in a smoking area of a restaurant because you were with a smoker?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: Self-report 'Not at All' smokers that have not smoked in the past month, Never smokers, or those who have not smoked 100+ lifetime cigarettes

TY14

Suppose you arrive at a restaurant and find that the only free tables are in the smoking section. Do you think you would...

[READ CATEGORIES 1 – 3]

01 – Take a table in the smoking section right away

02 – Be willing to wait up to 15 minutes OR

03 – Leave and go to another restaurant

06 – DK

09 – R

Coverage: Self-report 'Not at All' smokers that have not smoked in the past month, Never smokers, or those who have not smoked 100+ lifetime cigarettes

TOBACCO INDUSTRY

TIintro

Now I would like to ask you a few questions about events sponsored by tobacco companies.

DTI1

IF ES6 < 5 THEN GOTO TI1 *[respondents who have been to a bar/tavern in past 6 mon]*

IF ES6 => 5 THEN GOTO TI3 *[respondents who have NOT been to a bar/tavern in past 6 mon]*

TI1

In the last 6 months, that is since [ANCHOR] have you noticed signs, posters or branded items in bars, pubs or clubs promoting cigarettes or tobacco products [PROMPTS: .. branded items, temporary displays, or cigarette girls/boys in bars, pubs, or clubs promoting cigarettes or tobacco products]

[DO NOT READ CATEGORIES]

01 – Y

GOTO TI2

02 – N

GOTO TI2

03 – Have not been to bar or tavern in the last 6 months

GOTO TI3

06 – DK

GOTO TI2

09 – R

GOTO TI2

Coverage: All respondents who report frequenting bars or taverns in the past 6 months

TI2

In the last 6 months, have you been to a club or bar event sponsored by a tobacco company [for example Definiti event/Extreme Music Series event]?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: All respondents who report frequenting bars or taverns in the past 6 months and responded 1 or 2 to TI1 (including DK and R)

TI3

In the last 6 months, have you been to a sporting event sponsored by a tobacco company [for example Extreme Sports event]?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

06 – DK

09 – R

Coverage: All respondents

MASS MEDIA

MM1intro

Now I want to ask you about the media more generally.

MM1

First, thinking about news stories related to smoking or tobacco companies that might have been on TV, radio, or in the newspapers. In the past 30 days, that is since [ANCHOR] how often have you seen or heard a news story about smoking?

[READ CATEGORIES 1 – 4]

01 – Never

02 – Sometimes

03 – Often OR

04 – Very often

05 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

[THE FOLLOWING MASS MEDIA QUESTIONS WILL CHANGE IN FUTURE SURVEYS AS THE CURRENT CAMPAIGNS AND SLOGANS CHANGE]

MM2intro

The next several questions are about anti-smoking advertisements. In the past 30 days, have you seen any anti-smoking advertisement or campaign taking place in Ontario with the following themes or slogans:

MM2

An ad about stop smoking medications like the patch or gum?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

MM3

An ad about kids doing risky things with the message: "What's more stupid"?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

MM4

An ad about a former waitress who is dying of second-hand smoke with the message: "Support a smoke-free Ontario"?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

MM5

An ad about a character named Bob who's trying to quit smoking?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

MM6

An ad showing smoke-rings with the message: "Don't let your children be a target, make your home smoke free"?

[DO NOT READ CATEGORIES]

01 – Y

02 – N

03 – Do not watch tv/read newspaper [DO NOT READ CATEGORY]

06 – DK

09 – R

Coverage: All respondents

DEMOGRAPHICS

DEintro:

Finally, these last questions are for classification purposes only.

DE1

First, in what year were you born?

[DO NOT READ CATEGORIES]

01 - _____ ENTER YEAR [DE1yr range: 1900-1990]

02 – DK

03 – R

Coverage: All respondents

GOTO DE2

GOTO DE1a

GOTO DE1a

DE1a

Ok, can you tell me to which age group you belong? Are you...

[READ CATEGORIES 1-6]

01 – 18 – 24

02 – 25 – 34

03 – 35 – 44

04 – 45 – 54

05 – 55 – 64 OR

06 – 65 years of age and over

07 – DK

09 – R

Coverage: Respondents who refuse to give year of birth

DE2

What is the highest level of education you have completed?

[DO NOT READ CATEGORIES]

01 – No schooling

02 – Some elementary

03 – Completed elementary

04 – Some secondary

05 – Completed secondary

06 – Some community college, CEGEP or nurse's training

07 – Completed community college, CEGEP or nurse's training

08 – Some university or teacher's college

09 – Completed university or teacher's college

10 – Other education or training

66 – DK

99 – R

Coverage: All respondents

DDE3

IF Q8 = 1 AND (SB1=1 OR SB1=2 OR SB3a =1 OR SB3a = 2)

THEN GOTO DE4

OTS BL C1 Questionnaire: July – December 2005

DE3

In general, would you say your health is:

[READ CATEGORIES 1 – 5]

01 – Excellent

02 – Very good

03 – Good

04 – Fair OR

05 – Poor

06 – DK

09 – R

Coverage: Self-report ‘not at all’ smokers who smoked in the past 30 days, former (30days +) and non-smokers

[Note: The question coverage identifies former and non-smokers. To obtain information for all respondents, self report smokers are asked an equivalent question earlier in this survey (see QB5 for equivalent question)]

DE4

At present are you married, living with a partner, widowed, divorced, separated, or have you never been married?

[READ CATEGORIES IF NECESSARY]

01 – Married or living with a partner

02 – Widowed

03 – Divorced

04 – Separated

05 – Never been married

06 – DK

09 – R

Coverage: All respondents

DDE5

IF (Consents = 01 | (Consents = 02 & (Q12 = 03 | Q12a = 02))) *[consented at recruitment where asked address at end of survey or at recruitment did not provide address]*

THEN GOTO DE5b

IF (Consents = 02) *[scheduled callback – address provided at recruitment]*

THEN GOTO DE5a

DE5a [previously provided address]

Finally, how many children under 18 years of age live in your household?

[DO NOT READ CATEGORIES]

01 - ____ Enter number [DE5 anum range: 0-15]

GOTO Q_COMMENTS

02 – DK

GOTO Q_COMMENTS

03 – R

GOTO Q_COMMENTS

Coverage: All respondents completing the survey at a scheduled call-back time

OTS BL C1 Questionnaire: July – December 2005

DE5b [was not asked or did not provide address]
How many children under 18 years of age live in your household?

[DO NOT READ CATEGORIES]

01 - _____ Enter number [DE5bnum range: 0-15]

02 – DK

03 – R

Coverage: All respondents completing the survey at the time of recruitment

DE6

Finally, in order for us to send you payment for this survey, can you tell me your name, address and postal code where you receive your mail?

PROBE: This is a UNIVERSITY based research study. Your answers to this survey will be kept absolutely confidential. All personal information, including your name and address, will be kept strictly confidential and will not be shared with any person or group that is not associated with this survey. We may also want to add this to the HELP screen

[MAKE SURE THAT SPELLING IS CORRECT—REPEAT BACK TO RESPONDENT TO CHECK]

01 – SPECIFY ADDRESS: _____

GOTO DEFNAME

02 – NO

GOTO DE7intro

Coverage: All respondents

DE7intro

Without this information, we are unable to send you the \$15 honourarium for participation in this survey.

01 – Respondent offers FULL address, Enter address

GOTO DEFNAME

02 – Respondent does NOT offer FULL address

GOTO DE7

DE7

Can you just tell me your postal code?

[PROBE: This information will be used for regional classification purposes only]

01 - _____ ENTER 6-DIGIT POSTAL CODE

GOTO DEPCconf

06 – DK

GOTO DE8

09 – No/R

GOTO DE8

Coverage: Respondents who do not want to provide full address

DE8

Would you be willing to provide me with the first 3 digits of your postal code?

PROBE: As a reminder, this information will be kept completely confidential and will not be shared with any person or group that is not associated with this survey. This information will be used to help us understand regional differences in behaviours and beliefs related to tobacco.

01 - _____ ENTER 3-DIGIT POSTAL CODE

GOTO DEPCconf

06 – DK

GOTO DCONFIRM

09 – No/R

GOTO DCONFIRM

Coverage: Respondents who do not want to provide full postal code

DEFNAME – DEPCconf

DCONFIRM
IF (ERROR=1)
 THEN GOTO Q.COMMENTS
IF STAT1 = RECENT SMOKER
 THEN GOTO DEACONT
IF STAT1 = NON-SMOKER
 THEN GOTO Q.COMMENTS

Q.DEAcont

Is there an alternate number that you can also be reached at?

01 - Yes [Enter: DEAltnum (###) ### - #####]

02 – No

GOTO Q.COMMENTS

Q_COMMENTS

If respondent would like to provide comments, enter them here. Interviewer - Do not ask respondent if they have any comments.

DEND

IF (error = 1)

THEN GOTO Q.END_ERR

ELSE

THEN GOTO Q.DEND

Q.END_ERR

Thank you very much for participating in this survey.

You should receive your cheque within a few days.

If you would like any more information about this project,
you can phone us at our toll free number 1-800-303-2822.

Goodbye.

Q.DEND

IF STAT1 = RECENT SMOKER

THEN GOTO Q_Close2

IF STAT1 = NON-SMOKER

THEN GOTO Q_Close1

Q_Close1 (cross-sectional participants)

OTS BL C1 Questionnaire: July – December 2005

Thank you very much for participating in this survey. You should receive your cheque within a few days. If you would like any more information about this project, you can phone us at (519) 888-4567 ext. 5071. Goodbye.

THANK AND TERMINATE

Q_Close2 (longitudinal participants)

Thank you very much for participating in this survey. You should receive your cheque within a few days. We will contact you again in approximately 6 months time. If you would like any more information about this project, you can phone us at (519) 888-4567 ext. 5071. Goodbye.

THANK AND TERMINATE

A7. [POSTAL CODE]

A8. [INTERVIEW COMPLETION TIME: HH:MM]

A9. [SURVEY LENGTH]