



THE ONTARIO
TOBACCO
RESEARCH
UNIT

UNITÉ
DE RECHERCHE
SUR LE TABAC
DE L'ONTARIO

Generating knowledge for public health

2017 Smoke-Free Ontario Strategy Monitoring Report

Key Cessation Indicators



1 in 4

smokers
intend to
quit in the
next 30
days

6 in 10

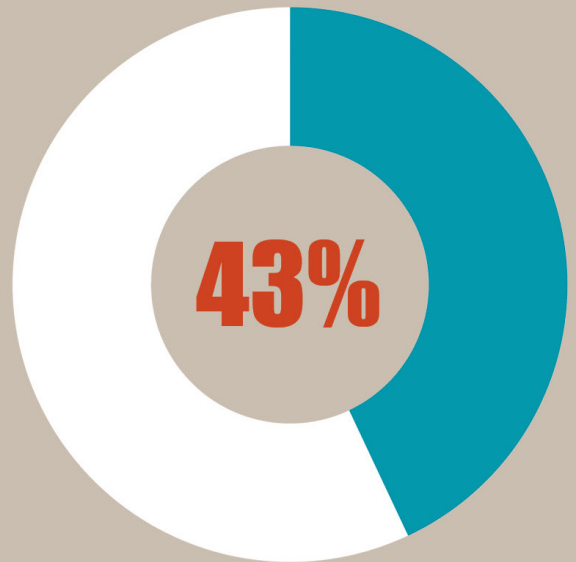


smokers intend to quit in the
next 6 months



7%

of past year
smokers
quit for
30 days or
more



of smokers made one or
more serious quit attempts
in the past year

18 in 100



Number of smokers in
Ontario reached by smoking
cessation programs



35%

of current
smokers
were aware
of a 1-800
quitline